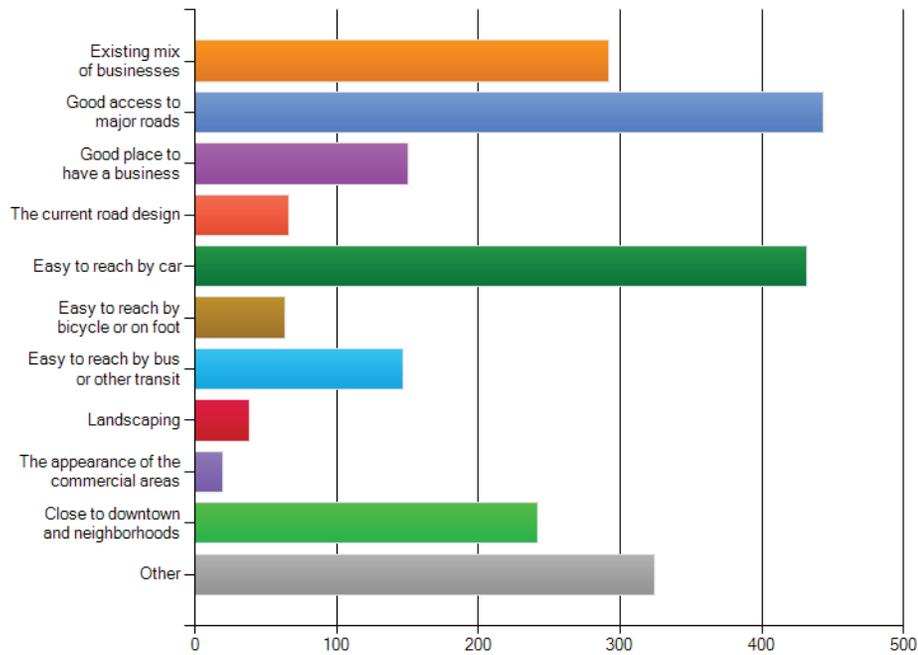


# General Survey Results

| 1. What are the most positive aspects of the Golden Mile? (check all that apply) |                   |                |
|--|-------------------|----------------|
| Answer Options   | Response Percent  | Response Count |
| Existing mix of businesses   | 39.3%             | 292            |
| Good access to major roads   | 59.6%             | 443            |
| Good place to have a business  | 20.3%             | 151            |
| The current road design  | 8.9%              | 66             |
| Easy to reach by car   | 58.1%             | 432            |
| Easy to reach by bicycle or on foot  | 8.6%              | 64             |
| Easy to reach by bus or other transit  | 19.8%             | 147            |
| Landscaping  | 5.2%              | 39             |
| The appearance of the commercial areas   | 2.7%              | 20             |
| Close to downtown and neighborhoods  | 32.6%             | 242            |
| Access to nearby communities such as Myersville and Middletown                   | 36.3%             | 270            |
| Other (please specify):  | 7.3%              | 54             |
|  | answered question |                |
|  | answered question |                |
|  | 743               | 743            |
|  | skipped question  |                |
|  | skipped question  |                |
|  | 22                | 22             |

| Number | Other (please specify):  |
|--------|--|
| 1      | Specfc stores  |
| 2      | ease of parking at most businesses   |
| 3      | not much   |
| 4      | much less traffic then the MESS that is the FSK area; though that may be due to the severely depressed economics of the Mile |
| 5      | besides traffic flow and accessibility, I don't see much positive attributes in the current Golden Mile area.                |
| 6      | Unique topo in immediate area and the view of distant Catoctin Mountains.  |
| 7      | Has so much potential...Frederic needs to really draw better and more upscale stores.  |
| 8      | Right now the only positive thing going for it is Home Depot   |
| 9      | Good restaurants   |
| 10     | very dangerous area for bikes and pedestrians  |
| 11     | closer to my house than the rt. 85 FSK mall area   |

**What are the most positive aspects of the Golden Mile? (check all that apply)**



12Restaurants

13Close to my home

14landscaping has improved, but could be better yet.

15traffic and poor retail selection make it a lost cause

16Dept. stores close to home

17Wonder Book and Video is the only positive aspect of the GM

18The FSK Mall area is congested, so I go to Boscov's

19Need to do something with Fredericktown Mall

20I only go for specific businesses (i.e. Dutch Plant Farm). I don't think there are many positive aspects.

21A Great concept , too bad it has fallen to a state of decay.

22the golden mile is a shit hole

23Boscov's, Home Depot and other food stores

24A cluster of stores

25

A newer cultural mix with a reat mix of old small town. I returned to Md after 20 years in midwest. When I grew up in Montgomery County i would often visited Feederick to feel a small town atmosphere. We have underemployed yung farmers in our county to tack our out of work youth how to plant various plants and flowers. Join together FFA and The future business Leaders of America. Only adult needed one retired farmer or husbnd wife team. What a simple yet novel idea. Packs of seed with co-op prices minimal. A community project to fix landscaping issues with minimal cost and great benefits.

26Less congested than FSK Mall area

27Nothing that I can see.

28 Large quantity of businesses in a small, easy to access area

29 Conveniently located geographically between the fully developed Washington Metro area and the quickly growing residential development in neighboring PA and W Va as well as the central and western parts of Md.

30 Very few positive aspects at present!

31 Good mix of restaurants

32 Toysrus

33 Some target destinations, such as particular restaurants and Toys R Us.

34

I like having most everything here in easy access although traffic flows could be GREATLY improved and the Fredericktown Mall project has been very disappointing.

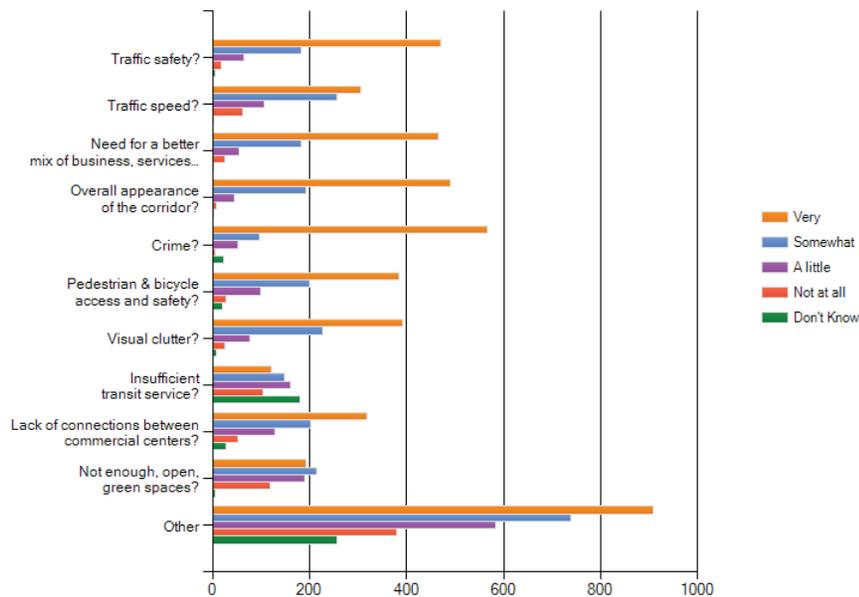
35 The GM had so much potential to attract stores like Target/Best Buy and better shops if crime and low income housing were not so welcomed and embraced in that area. The two don't mix. People and business won't come to area's if they don't feel safe and feel threatened.

36 shops

## 2. How important are the following issues facing the Golden Mile as a commercial corridor?

| Answer Options  | Very | Somewhat | A little | Not at all | Don't Know               | Response Count |
|---|------|----------|----------|------------|--------------------------|----------------|
| Traffic safety?   | 470  | 182      | 65       | 18         | 5                        | 740            |
| Traffic speed?  | 307  | 256      | 106      | 63         | 3                        | 735            |
| Need for a better mix of business, services and other uses? | 467  | 184      | 54       | 25         | 3                        | 733            |
| Overall appearance of the corridor?                         | 491  | 193      | 44       | 8          | 2                        | 738            |
| Crime?  | 567  | 98       | 52       | 7          | 23                       | 747            |
| Pedestrian & bicycle access and safety?                     | 385  | 200      | 99       | 28         | 21                       | 733            |
| Visual clutter?   | 392  | 227      | 76       | 26         | 8                        | 729            |
| Insufficient transit service?                               | 121  | 149      | 160      | 104        | 180                      | 714            |
| Lack of connections between commercial centers?             | 318  | 203      | 130      | 52         | 29                       | 732            |
| Not enough, open, green spaces?                             | 193  | 215      | 191      | 120        | 7                        | 726            |
| The road design of US-40?                                   | 180  | 179      | 203      | 127        | 26                       | 715            |
| Flooding?   | 48   | 107      | 172      | 195        | 185                      | 707            |
| Vacant properties?  | 399  | 179      | 92       | 26         | 39                       | 735            |
| Traffic Volume?   | 282  | 274      | 116      | 32         | 8                        | 712            |
| Other?  |      |          |          |            |                          | 95             |
|   |      |          |          |            | answered question<br>755 | 755            |
|   |      |          |          |            | skipped question<br>10   | 10             |

**How important are the following issues facing the Golden Mile as a commercial corridor?**



| Number | Other?  |
|--------|---|
| 1      | types of retail/better shopping offerings   |
| 2      | Too many liquor stores and junky stores   |
| 3      | Urban decay caused by the E Frederick project relocating the riff-raff  |
| 4      | Ability of pedestrian traffic to cross Rt 40. Sidewalks   |
| 5      | There used to be mall walking at Frederick Towne Mall. Now we have to go to FSK for that, which means I see and use those businesses more.  |
| 6      | visually depressing   |
| 7      | I want a wide range of businesses, so that they appeal to a variety of incomes and tastes. Because there are a large number of apartments & families, I would like to know if there are enough programs for youth (rec centers, after school, and summer activities). I would like to see a way to police officers to have a visual, friendly presence, like the historic district. For example, you can see police on bikes or standing on corners chatting with people. I think this is an important prevention effort. I don't think the Golden Mile is all bad, I think it needs to be updated to reflect the population's needs. |
| 8      | poor pedestrian access, can't move between shopping centers   |
| 9      | The Golden Mile area needs a cohesive overall look to make it special. Perhaps having all the areas dressed with historic storefronts?  |
| 10     | Types of business offerings   |
| 11     | Not a very modern interactive space...sometimes you have to drive just to connect to shopping centers that are right next to one another.   |
| 12     | we don't need businesses that cater to the poorest element of the area. start looking at business that appeal to homeowners.  |
| 13     | sprawl  |

- 14Let's not settle for ugliness, please institute some standards. Sign blight is hideous
- 15What have other parts of the Country done with similar challenges?
- 16Clean up the golden mile-it's ugly especially the mall.
- 17Specifically not bicycle or pedestrian friendly
- 18The Fredericktowne Mall needs is redevelopment now!!!!!! We need strong upscale retailers. Frederick is a good market!
- 19no bike lanes or safe route to ride, access under Hwy 15
- 20Congestion coming off Rt. 15 and backing up traffic on Rt. 40.
- 21the mall is a huge wasted area
- 22The Golden Mile needs to be bicycle-friendly -- this includes bike lanes and bike storage/parking and benches.
- 23need of transit service from the west (braddock hgts/middletown
- 24It has been tried before to connect commercial centers but private owners aren't interested
- 25timing of traffic lights if awful
- 26the feeling that the city has neglected this area and put all the focus on the 85 corridor and downtown
- 27Inviting sites,out door seating, some elegant restaurants, some interesting boutiqyes and more
- 28Access to stores without reentering and reexiting rt 40
- 29On both sides of 40 you find a getto and crime
- 30the crime - we won't shop there after dark. esp in the mall area
- 31Need a vibrant mall
- 32CRIME IS COMPLETELY OUT OF CONTROL! NO ONE WILL GO THERE UNTIL THIS PROBLEM IS SOLVED!!
- 33Timing of traffic lights
- 34Public Library
- 35Quality of commercial businesses and services to the public
- 36The Frederick Mall desperately needs help, as it sends a very negative message about business in the community due to all the closed shops, and people hanging around.
- 37Theme appearance (historical) or architectural continuity
- 38Smal sign clutter, unsafe routes for pedestrians, concentration of low income housing
- 39Crime being #1
- 40Traffic clogging up at intersection with Rt 15
- 41Someone must tackle the commercial are as one unit, set standards, adjust entrances, repave lots and find financing to fund exterior upgrades unify landscaping and signage
- 42A safe place for young people to gather.
- 43general decay - abandoned mall
- 44It would be wonderful if it could be safe for pedestrian and bike traffic.
- 45Hard to walk and very difficult to safety bicycle.

46 Since MD hasn't passed the no distraction while driving law we have no choice but to limit our speed limit. When a child dies from being hit by a soccer mom in a rush to nowhere that important will we wake up. It will happen just when? We also do not know what happened in PG county with the road racing to occur our Golden Mile. Our fine officers need to point to a far less congested area for our youth to show there are so many other parents would rather my child smash a few ears of corn than a brick yard. Officially cannot be let us say endorsed but to save lives it's a option. Not one person driving has not let us say put a bit of metal to the pedal.

47 Need better mix of stores

48 Types of businesses, demise of Fredericktowne Mall, appearance (aging) of existing shopping centers/businesses!

49 I avoid the Golden Mile because the traffic lights are not synchronized. It feels as though you have to stop at EVERY intersection and wait through a long light cycle.

50 CRIME

51 illegal immigrants VERY BAD!

52 lack of businesses!

53 lack of crosswalk bridges for pedestrians

54 Safety of the area!

55 Loitering

56 Too many signs without any kind of regulation or control. The place looks like a truck stop just off a highway.

57 Crime, ghetto-like area

58 People want new or visually appealing places to visit

59 Frederick Towne Mall needs to be restored!!

60 Crime / Safety is #1 concern.

61 SAFETY NUMBER ONE CONCERN AT THIS TIME

62 Chief concern is the increase in crime in the area. Although areas are "walkable", I will NO LONGER walk my dog in the area and, instead, choose to drive to Baker Park.

63 The GM was and is a very important area. It was beautiful farmland that was made commercial. Some of that should have been preserved and not turned into a low end out of date rubbish bin.

64 bad surrounding neighborhoods

65 Timing of red lights to allow quicker passage

66 very dated in design, appearance and selection

67 Cameras - CCTV

68 Loitering - Drive by home depot any day of the week

69 needs a pedestrian over pass; what's going on with the frederick towne mall & the old jail?

70 the lack of connections for the north side is most important in order to access the already established businesses.

71 I have to say, I try to stay off the Golden Mile due to traffic hassles and I live right around the corner.

72 Language Barrier; too much hassle trying to speak to Spanish-speaking staff

73 too much crime

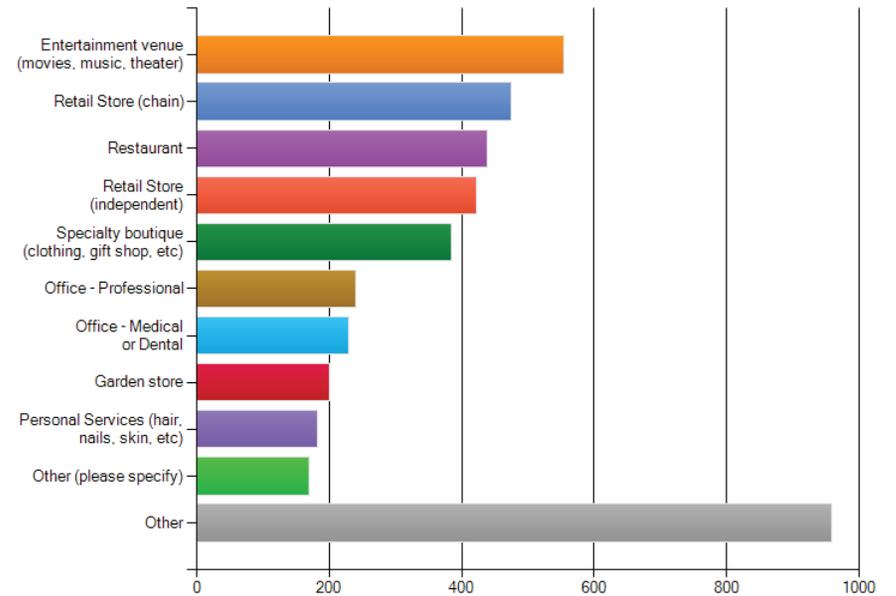
74 Crime is becoming a major issue because of the increasing vacancy of businesses and the run down nature of the entire area.

- 75 I think traffic flow is not that bad on the Golden Mile. 5pm is most hectic and it's totally manageable. Better than other areas certainly. I have had no issues with crime and we have 2 small kids. I feel like the working families in the area could use better pedestrian access and safer road crossings. Benches, landscaping, more ped friendly spaces would help. Also, what about dining options that have outdoor seating and LESS PAVEMENT. The whole corridor is concrete!!
- 76 Speak English Illegals and others have ruined the area
- 77 Crime, no one will come here as long as the crime rate remains high
- 78 No hispanic culture
- 79 to many mexicans
- 80 Need to embellish the Frederick Town Mall!
- 81 The Golden Mile used to be very open and clean looking. It has become extremely less appealing and eye pleasing over my 16 years of life.
- 82 "Mexican Mile" nickname does not help
- 83 Key Parkway and Hillcrest are notorious for drug and gang activity, and robberies.
- 84 bus transit from Middletown & Myersville, shuttle up & down the Golden Mile
- 85 Crime is the biggest issue for me.
- 86 Traffic management/ light timing- it's a headache to drive the road!
- 87 Area provides a tacky appearance to people entering city
- 88 the bad streets conditions
- 89 Don't know
- 90 separate access road connecting the shopping centers would alleviate volume of through traffic. look to VA
- 91 "The Golden Mile" has a well known brand!!! Use it!
- 92 mexicans
- 93 Lack of quality story
- 94 lack of "trash ethic" of nearby residents, more GREEN
- 95 VERY IMPORTANT: The LACK of pedestrian bridges, of which area could use at least four, and sidewalks

3. What types of businesses would create a better business environment along the Golden Mile/US-40 Corridor? (check all that apply)

| Answer Options                                     | Response Percent | Response Count |
|--|------------------|----------------|
| Restaurant   | 60.5%            | 439            |
| Grocery Store                                      | 22.9%            | 166            |
| Drugstore  | 23.0%            | 167            |
| Furniture Store                                    | 10.5%            | 76             |
| Car Dealership                                     | 5.5%             | 40             |
| Auto Services (gas station, auto repair, car wash) | 12.4%            | 90             |
| Convenience Store                                  | 11.2%            | 81             |
| Retail Store (independent)                         | 58.1%            | 422            |
| Retail Store (chain)                               | 65.3%            | 474            |
| Bank / Financial Services                          | 19.8%            | 144            |
| Insurance  | 4.5%             | 33             |
| Office - Professional                              | 33.2%            | 241            |
| Office - Medical or Dental                         | 31.7%            | 230            |
| Personal Services (hair, nails, skin, etc)         | 25.2%            | 183            |
| Entertainment venue (movies, music, theater)       | 76.4%            | 555            |
| Specialty boutique (clothing, gift shop, etc)      | 53.0%            | 385            |
| Garden store                                       | 27.5%            | 200            |
| Hardware store                                     | 22.3%            | 162            |
| Other (please specify)                             | 23.3%            | 169            |
| answered question                                  | 726              | 726            |
| skipped question                                   | 39               | 39             |

What types of businesses would create a better business environment along the Golden Mile/US-40 Corridor? (check all that apply)



| Number | Other (please specify)  |
|--------|---|
| 1      | Hooters   |
| 2      | Walmart or Target, etc. or improved Kmart   |
| 3      | not sure - already has all of these   |
| 4      | no more banks, car washes or drug stores!! Sheesh!  |
| 5      | You already have many of the types of businesses listed. You need to find businesses that compliment what you have. FTM prevents decent traffic making it the end of the mile. It's the Golden half mile. |

- 6A store like Crate & Barrel to go into the eyesore on Hillcrest
- 7we need a media store, movie theater
- 8fashion retail, redeveloped mall, mixed-use
- 9I didn't check some stores that are already there and I'm glad they are. No one wants to go to rt. 40 because the mall is so run down.
- 10upscale retail dept store ; organic market or farmers mkt; arts theater or community ctr
- 11The Farmers' Market!
- 12I would like to see more entertainment opportunities (all sorts) for youth, young adults, professionals, families. I would like to see some creativity in the types of entertainment, too, not just dinner & a movie stuff, we have a lot of that already.
- 13there is plenty of business on the corridor
- 14no more bloody banks already! Independent stores; change tone from 5 cent stores to reputable stores
- 15sports store like Dicks sporting goods
- 16High end department stores
- 17Businesses that employ professionals so they will spend their money.
- 18sheetz store where old police barracks is
- 19We have all of the businesses listed above. I am in favor of adding more of them and highly opposed to adding others...but I would like to see an organic market and more business that offer a community space, maybe live music. Right now there are none like that.
- 20how about old navy or bass pro shop
- 21Awkward question as Golden Mile currentl has all the uses listed except the movie/music venue - all of which, I think are needed.
- 22a viable shopping mall
- 23The market will drive demand for the type of business.
- 24commercial office buildings
- 25clothing stores
- 26Something other than the 98% food services.
- 27Like it was when it first opened
- 28Need a up to date shopping mall, such as Hunt Valley, or Annapolis town center
- 29A nice mix like at the Rio/Washingtonian Center.
- 30None... If I wanted to live in an urban area I would have moved to Rockville
- 31already has all these things
- 32Need to combine office uses with retail uses
- 33All these businesses currently exist. They're just dilapidated and an eyesore.
- 34WalMart type store
- 35Family entertainment
- 36a permanent farmer's market and artist market
- 37WOULD NOT WANT ANYTHING THAT COMPETES WITH ESTABLISHED BUSINESSES DOWNTOWN
- 38Discount Store but better outside appearance/security
- 39book store, Dairy Queen, mall stores,
- 40Existing mix seems appropriate
- 41I could have checked everything above.
- 42  
Currently, the Golden mile is rather seedy and quite dated. A major overhaul is much needed! Alternative movie theaters and shoe repair and tailor are DESPARATELY needed! Also, more INDEPENDENT upscale ethnic restaurants would be really helpful as there are NO nice "date" type and unique restaurants on the Golden Mile. Eco-friendly family-type activities: roller skating, ice skating, swimming, etc.

43REVIVE the MALL

44Book store and a post office presence. Other than that we have it all

45Youth Recreation

46book store; tjmax, marshalls, steinmart, etc; cafes

47Integrated open spaced retail with professional services.

48more up scale stores

49we tend to avoid this area except for restaurants

50Trader Joe's

51Every option above is already there and most are failing.

52movie theater

53way too many banks!

54This is a moot point until crime is massively reduced.

55Keep VFW golf Course viable

56We need a TJ max and Homegoods like the one in Mt. Airy . The people of Middletown are tired of going to the other side of Frederick or Hagerstown to shop. Also a Wal Mart or Christmas store like the one in Hagerstown would be great. Also a Micheal's or A.C.Moore's would be nice.

57Upscale shopping

58non profit programs and services, daycare facilities, mixed use commercial

59hotels

60More high end shopping

61none come to mind

62Fitness Center, POOL, something fun, like Putt Putt. Petstore, Vet

63City wants to grow and have conference / hotel venues why not re-develop what you have. Better policing would not hurt.

64a nice outdoor mall like how they re-did westview bring people to the community with outdoor venues/restaurants and shopping

65It has every type of business, it needs a central entertainment nexus to attract people.

66no big box stores

67Staples-office depot type store

68do a food court, shopping court, business court etc.

69Book Store

70the ones that aren't checked we already have

71Marshalls, tj maxx, whole foods

72I believe above all are already on Rt. 40

73

I would love to see more independent shops in this part of town. The lack of thereof is why I do not visit the GM often. I feel that it has a very generic feel which I find unattractive.

74Better shopping mall - not Fredericktown mall

75Until the traffic volume is fixed businesses will stay away

76a youth center would be nice

77Youth Center, Family services, recreation (mini golf, bowling)

78Activity center for children

79upscale women's clothing

80Independent specialty shops. Upscale, safe, family owned shops.

- 81A urgent care Center
- 82FREDERICK COUNTY GOVERNMENT
- 83Bookstore such as BooksaMillion
- 84a mall that is NOT trying to close
- 85Make an outlet mall out of the Frederick Towne Mall
- 86all these businesses are here, but it's run down
- 87Again, upgrading of existing business (example, K-Mart is dirty, dingy, inside and out, Giant Eagle shopping center.
- 88Coffee shop with outdoor seating
- 89gymnastic center
- 90Til the crime problem is solved, who cares what is put there ..... no one will come anyhow.
- 91larger shopping mall - 2 stories
- 92Lack of Crime
- 93Bass Pro Shops or Cabelas - a destination sporting goods store
- 94Mix Use (need residential to support businesses)
- 95discount chain store (target, walmart,etc)
- 96craft/hobby stores
- 97Needs more restaurants. I only go up there once in a while now. I worked on 40 for 2 years
- 98Quality Big box stores: Best Buy, Target, etc.
- 99pet store
- 100  
I believe that a good central business anchor store for this area would be to get Cabelas or Bass Pro Shop to open a store on the Golden Mile. These sporting goods stores are a huge success in other areas. People drive miles (50 or more) to get to one it seems that business around them get business as well.
- 101A HOSPITAL WHERE FREDERICK TOWNE MALL IS
- 102A highend malls, stores, and a gourmet grocery store
- 103OLD NAVY & TJ Max!!!!!!!!!! Would bring in LOTS of business!!!!
- 104Destination locations, such as entertainment or unique shopping. Office buildings would be good.
- 105OLD NAVY, Younger clothing than BOSCOV & BONTON
- 106Things for youth
- 107Upscale shops to attract mid to high income English
- 108Recreational i.e shooting range, driving range, batting cages, indoor or outdoor go-cart tracks, etc.
- 109Police station
- 110Trader Joe's
- 111fully-funded Police station, Gyms, Miniature Golf & Go-Karts, Dave & Busters, Sonic, Cheesecake Factory
- 112Miniture Golf/amusement park theme area. Locate at western end where there is unused parking space.
- 113STEINMART
- 114Most are there - we need to fix the Frederick Towne Mall
- 115The loss of the movie theater was a huge disappointment! Heaven knows we have plenty of restaurants, banks and the like already!
- 116  
Depends on where GM wants to continue to go. If low end, then I would not have a clue. But I would suggest not to develop more land to become run down and depressed.
- 117nightclub

118Sonic Drive-In

119Need a Harris Teeter Store!!!

120higher end boutiques/shops

121Mini Golf, other family things, Small concert venue

122All of the above

123Chick-fil-a

124Book Store/Coffee Shop

125I wasn't sure how to answer above because a lot of what I checked is already present, but keeping them is important. Adding more would be great.

126Existing type of businesses are OK, just need more to draw more people. Need in-demand businesses that aren't available in other Frederick locations.

127Wegmans Grocery Store

128

PLEASE provide the same retail services that are all the way on the other side of town: Walmart , Target , decent shopping that one has to go over to Route 85 for. Even Walkersville area (north of the city, has a Walmart). No Bed, Bath and Beyond here, no T.J. Maax , no Kohls. We desperately need this kind of shopping. We need a Borders or Barnes and Noble Bookstore here.

129A Trendy Grocery Store like Whole Foods would bring alot of us to the mile.

130Larger mall with stores that people want and what people go to Montgomery county for - upscale shops

131

There are already some great restaurants in the area. We'd prefer better shopping; alternative to K-Mart especially. Also clothing stores. The Chanticleer shoe store is a great start -- more boutiques like it.

132TJ Maxx, Sonic restaurant,

133keep Fredericktown Mall opened with movie theater

134Big Draw store like Old Navy

135Discount store (Ross, etc), Specialty Foods Store (Trader Joes)

136a updated mall

137Community Center

138maintain what is there an make it safe

139IKEA

140Hispanic culture center, sports

141to many mexicans

142Attracking Mall

143Upscale restaurants

144indoor Farmer's Market/seasonal/branch store Catoctin Mt.Orchards (Rt 15)

145sporting stores such as sports authority or dick's sporting goods. Also stores that would be appealing to teens.

146I'd love to see mini golf/batting cages--some recreation

147Services: childcare

148

Based on Outback's full parking lot, restaurant chains and other franchise outlets (cheesecake factory, red hot and blue, five guys, breakfast places, etc.) are what shoppers inherently "trust." There are too many "mom and pop" (esp. Latino markets) that come and go. Too much turnover. Build a better mall than FSK (aging and outdated stores). Bring in a farmer's market (yearround) like D.C.'s Eastern Market (Frederick is agriculture--play that up!). What about the Black History Museum. Look to cities like Ft. Lauderdale that revamped Las Olas district. Professional offices make good investments, too.

149WHOLE FOODS!!!, public library, update the mall

150More restaurants with outdoor seating, green landscaping, pedestrian walkways. more trees in parking lots

151Parks

152Community center

153Book Store

154these businesses are there, before anyone will be willing to shop on the golden mile again the crime and gangs have to be eliminated. I will not shop, nor will I allow my children to shop, in this area of town. It is just not safe!

155Pier Import is great but their business would probably be tenfold if elsewhere in the county.

156Non-chain stores, small businesses, boutiques; clusters

157Youth and Family Recreation Center

158concert venue such as Black Rock in Germantown

159make the mall a casino for slots/tear down massers make a hotel

160New mall

161Bakery and florist

162CONVENTION CENTER at old mall location. NOT a conference center like you have planned for downtown, but a multi purpose CONVENTION CENTER...indoor basketball/athletic court that is flex space for regional tradeshows or craft shows. Together with tele-commuter office space.

163its so out dated i don't use it anymore

164hooters

165Health food store, healthier restaurant options, more farmers markets, arts/culture venues

166revitalizing the Fredericktowne Mall with new stores

167dutch market , art , theme restaurant ie bugaboo

168whole/health/organic foods, daily farmers market

169EXCEPT for entertainment venues which are no longer there, all listed are there, tho more of some would be helpful.

#### 4. What are the names or types of businesses along the Golden Mile Corridor you use the most?

| Answer Options | Response Percent                              | Response Count |
|----------------|---|----------------|
| One            | 100.0%  | 697            |
| Two            | 94.5%   | 659            |
| Three          | 84.2%   | 587            |
|                | answered question<br>answered question<br>697 | 697            |
|                | skipped question<br>skipped question<br>68    | 68             |

| Number | One  | Two                                  | Three                                 |
|--------|--|--------------------------------------|---------------------------------------|
| 1      | Bon Ton                                    | Fatia Grande                         | Red Lobster                           |
| 2      | Vehicle                                    | Restaurants                          | Home stores                           |
| 3      | Home Depot                                 | Pep Boys                             | Dutch Plant Farm                      |
| 4      | Gas Stations                               | Grocery Store/Restaurants/Pharmacies | Hardware Store                        |
| 5      | Restaurants                                | Retail (chain and independent)       | Furniture                             |
| 6      | Home Depot                                 | Giant                                | Dutch Plant Farm                      |
| 7      | Home Depot                                 | Bank of America                      | Dutch Plant Farm                      |
| 8      | gas stations                               | car wash                             | restaurants                           |
| 9      | Shell Gass Station                         | K-Mart                               | Ruby Tuesday                          |
| 10     | Giant Eagle                                | Gas Stations                         | Home Depot                            |
| 11     | restaurants                                | Korean Martial Arts                  | Home Depot                            |
| 12     | Joanns                                     | Carrabas                             | Boscovs                               |
| 13     | Home depot                                 | Restaurants                          | Reatail Chains (Verizon, etc.)        |
| 14     | Grocery Stores                             | CVS                                  |                                       |
| 15     | wonder book                                | toys r us                            | home depot                            |
| 16     | Home Depot                                 | boscov's                             | Frederick Motor co                    |
| 17     | Home Depot                                 | Several restarants                   | The vacuum store                      |
| 18     | Carabba's                                  | JoAnn Fabrics                        | Holiday Cinemas                       |
| 19     | Giant Eagle                                | Chevy Chase Bank                     | Outback Steak House                   |
| 20     | More Restaurants                           | Night Spots                          |                                       |
| 21     | Burlington Coat Factory                    | Home Depot                           | Giant Eagle                           |
| 22     | Weis - Old Camp Road                       | Pier One                             | Carraba's                             |
| 23     | Home Depot                                 | Gas Station                          | Giant                                 |
| 24     | Giant                                      | Boscov's                             | Restaurants                           |
| 25     | Boscovs and Bon Ton                        | restaurants/ fast food               | Home Depot                            |
| 26     | retail                                     | restaurants                          |                                       |
| 27     | Restaurants                                | Grocery Stores                       | Bank                                  |
| 28     | Grocery stores - Giant Eagle               | Gas stations - Freestate, GetGo      | Convenience - liquor, cleaners (Zips) |
| 29     | Chain restaurants (Carabba's, Red Lobster) | Boscov's                             |                                       |
| 30     | grocery                                    | gas/auto services                    | wonder book                           |
| 31     | Giant Food                                 | Chevy Chase Bank                     | Giant Eagle                           |
| 32     | Pier One                                   | Boscovs                              | Famous Dave's                         |
| 33     | Restaurants                                | PNC Bank                             | Home Depot                            |
| 34     | Home Depot                                 | Barbara Fritchie                     | Hi-Way Liquors                        |
| 35     | Hardware Store                             | Bank/Credit Union                    |                                       |
| 36     | Home Depot                                 | McDonald's                           | gas stations and car washes           |
| 37     | Giant Eagle (grocery)                      | Get Go (gas)                         | Burlington Coat Factory (retail)      |

|  |                       |   |
|--|-----------------------|---|
| 38Giant Eagle  | Home Depot            | McDonald's  |
| 39Giant Foods  | Wonder Book and Video | Mountain View Diner                                   |
| 40the home depot   | k-mart                | advanced auto   |
| 41SuperPetz  | Wendys                | Hard Times  |
| 42Grocery Stores   | Restaurants           | Gas Station   |
| 43Home Depot   | Dry Cleaners          | Restaurant  |
| 44Home Depot   | Exxon                 | Resturants  |
| 45Giant Eagle  | Giant                 | JoAnn Fabric  |
| 46Home Depot   | Hard Times Cafe       | Dave's Famous BBQ                                     |
| 47Giant  | Clay Oven             | Hard Times  |
| 48Giant  |                       |   |
| 49home depot   | giant eagle           | giant   |
| Boscov's or Bon Ton(but the Bon Ton is starting to look bad. | Toys R Us             | Carrabas, JoAnn's, Pier 1, Giant Eagle and Home Depot |
| 51restaurant   | fast food             | kmart   |
| 52foreyes  | red lobster           | wolf's  |
| 53kentucky fried chicken                                     |                       |   |
| 54Shell  | Giant                 | 07/11/2010  |
| 55Giant Eagle  |                       |   |
| 56Home Depot   | Rick's Fish and Pet   | Get Go  |
| 57Home Depot   | Kinkos                | Dunkin Donuts   |
| 58Giant Eagle  | Lowe's                | JoAnn Fabrics   |
| 59Toys r us  | Giant                 | Giant eagle   |
| 60Home Depot   | Restaurants           | ToysRUs   |
| 61Shell  | Giant                 | Boscov  |
| 62Doctor's office  | home depot            | gas station   |
| 63personal services  | restaurants           | grocery   |
| 64Boscov   |                       |   |
| 65Boscov's   | Wonder Book           | Giant Eagle   |
| 66Home Depot   | Mountainview Diner    | NuLook Drycleaners                                    |
| 67The Farmer's Market  | Carrabas              | Wonder Book   |
| 68Giant  | Zip cleaners          | Thai Rice   |
| 69Shell Gas Station & Car wash                               | Giant Eagle           | If The Shoe Fits                                      |
| 70Carabas  | il forno              | Entertainment   |
| 71Pier One Imports   | Joann Fabrics         | Boston Market   |
| 72fajita grande  | outback steakhouse    | toys r us   |
| 73the Home Depot   | Gas Station           | Giant Eagle   |
| 74Hard Times Cafe  | Giant SuperMarket     | Fitness First   |
| 75Home Depot   | Wonder Book and Video |   |

## 76RESTAURANTS

77Boscovs  
 78Bicycle shop  
 79Giant  
 80Giant Eagle  
 81retail  
 82Golden Eagle  
 83F.Y.E. (Fredericktowne Mall)  
 84Giant Eagle  
 85Grocery Store  
 86Home Depot  
 87Verizon  
 88Bonton  
 89Grocery Stores  
 90Home Depot  
 91Giant Eagle  
 92home depot  
 93Thomas Scott Salon  
 94Zips dry cleaners  
 95Giant Eagle  
 96hard times cafe  
 97bonton  
 98Verizon  
 99Hard Times  
 100gasoline  
 101Bank  
 102Home Depot  
 103Giant Food  
 104Giant Shopping Center (Weight Watchers)  
 105Grocery Store  
 106Hardware  
 107Home Depot  
 108Bon Ton  
 109Restaurant  
 110Giant Eagle  
 111Home Depot  
 112Boston Market  
 113Giant Eagle  
 114wonderbook and video

## RETAIL

Wolf's Furniture  
 Grocery store  
 home depot  
 Il Forno  
 service  
 Get Go  
 Wonder Books  
 Home Depot  
 Hair Salon  
 Boscovs  
 Home Depot  
 Boscovs  
 Restaurants  
 Grocery  
 K-Mart  
  
 Jo Ann Fabric  
 Hollywood Videos  
 The Dutch Farm  
 wonder books  
 home depot  
 Home Depot  
 Chevy Chase Bank  
 grocery  
 Home Depot  
 FedEx/Kinkos  
 PNC Bank  
 Zips Dry Cleaner  
 Hardware Store  
 large retail  
 Music and Arts  
 Home Depot  
 Hardware  
 Home Depot  
 Wolf's Furniture  
 Wendys  
 Il Forno  
 joanne fabrics

Banking  
 Convenience store  
 merchants tire  
 Jo Ann Fabrics  
 restaurants  
 Restaurants  
 Pep Boys (and occasionally other auato parts stores)  
 Boscov  
 Hardware Store (Home Depot)  
 Holiday Cinemas  
 Miyako's  
 Pier One  
 CVS Drugstore  
 Pet Store  
 Boscovs  
  
 Verizon  
 Giant Eagle  
 Get Go  
 home depot  
 joann fabrics  
 Giant-Eagle  
 Giant  
 restaurant  
 Restaurants  
 Bank  
 Home Depot  
 Hollywood Video  
 Restaurants  
 Personal services  
 JoAnns  
 Restaurants  
 Clothing  
 K-mart  
 Pier One Imports  
  
 Fajita Grande  
 clay oven restaurant

|                                 |                     |                                |
|---------------------------------|---------------------|--------------------------------|
| 115Boscov's                     | Video Stores        | Restaurants                    |
| 116Bank America.                | Planet Fitness Gym  | Barbara Fritchie.              |
| 117Health club                  | Restaurants         | Gas Station                    |
| 118Home Depot                   | Bon Ton             | Boscov's                       |
| 119Bon Ton                      | Home Depot          |                                |
| 120Casa Rico Restaurant         | Weis Market         | Home Depot                     |
| 121Giant Eagle                  | Giant Food          | Mountainview DIner             |
| 122starbucks                    | home depot          | joannes                        |
| 123Boscov's                     | Restaurants         | Home Depot                     |
| 124home depot                   | dunkin donuts       |                                |
| 125Thomas Scott Salon           | Boscov's            | Ruby Tuesday                   |
| 126Cosi                         | Noodles and Company | Teasism                        |
| 127Boscovs                      | BonTon              | Home Depot                     |
| 128bank                         | gas station         | restaurant                     |
| 129Home Depot                   | Thomas Scott Salon  | Restaurants                    |
| 130Giant Eagle                  | Boscov's            | Freestate Gasoline             |
| 131giant eagle                  | cvs                 | boscovs                        |
| 132home depot                   | shell gas station   | roy rogers                     |
| 133Boscov's                     | Roy Rogers          | Frederick Shell                |
| 134Restaurants                  | Retail              | Gas Station                    |
| 135JoAnns                       | Il Forno            | Mountain View Diner            |
| 136If the Shoe fits             | Dunkin Donuts       |                                |
| 137home depot                   | PNC bank            | gentlemen's choice barber shop |
| 138Roy Rogers                   | Gas station(s)      | shopping                       |
| 139Bon Ton                      | Boscov's            | Giant Eagle                    |
| 140Boscov's                     | JoAnn Fabrics       | Bon Ton                        |
| 141Hard Times Cafe              | Famous Daves        | If the Shoe Fits               |
| 142I visit the bank once a week |                     |                                |
| 143Giant                        | Ollie's             | Toys Are Us                    |
| 144K-Mart                       | Boscov              | Ollies                         |
| 145Boscov's                     | Carrabba's          | Giant Eagle                    |
| 146Burlington                   | Outback             | Bonton                         |
| 147Grocery                      | Restaurant Chain    | Specialty Retail               |
| 148dutch plant farm             | boscov's            | home depot                     |
| 149Home Depot                   | CVS                 | Giant Food                     |
| 150Watsons Carry out            | Home Depot          | Boscovis                       |
| 151Home Depot                   | Giant Eagle         | Exxon Gas Station              |
| 152Planet Fitness               | Aldi                | Free state Gas Station         |
| 153Giant Eaagle Grocery         | Rite Aid pharmacy   | Fitness First                  |

|                              |                           |                                    |
|------------------------------|---------------------------|------------------------------------|
| 154Giant Eagle               | Ollies                    | PNC                                |
| 155Home Depot                | Roy Rogers                | Shell Station                      |
| 156Home Depot                | Giant Eagle               | Roy Rogers                         |
| 157Home Depot                | RT 40 Exxon               | Giant Eagle                        |
| 158Restaurants               | Ollies                    | Boscov                             |
| 159Giant Eagle               | Gas stations              | Starbucks                          |
| 160Giant Eagle               | Giant                     | Getgo Gas                          |
| 161Boscovs                   | K Mart                    | Joann's Fabrics                    |
| 162Home Depot                | Pier One                  | Joanne's                           |
| 163Giant                     | Kmart                     |                                    |
| 164Home Depot                | Kmart                     | Aldi                               |
| 165Giant Eagle Grocery Store | Home Depot                | Bank of America                    |
| 166restaurants               | Home Depot                | Wolfe Furniture                    |
| 167Home Depot                | Restaurants               |                                    |
| 168Restaurants (higher end)  | retail store (higher end) |                                    |
| 169Giant Easel               | Curves                    | BonTon's                           |
| 170Giant/Giant Eagle         | Home Depot                | Nail Time                          |
| 171Home Depot                | Giant Eagle               | Il Forno Pizzeria                  |
| 172Home Depot                | Outback Steak House       | Dunkin Donuts                      |
| 173Ollies                    | Giant Eagle               | Miyako                             |
| 174Giant Eagle               | Get Go                    | JoAnn's                            |
| 175Home Depot                | Giant Eagle               | PNC Bank                           |
| 176Bon Ton                   | Boscov's                  | Home Depot                         |
| 177Home Depot                | KMart                     | PNC Bank                           |
| 178Starbucks                 | Famous Daves              | JoAnne Fabrics                     |
| 179jo anns                   | giant eagle               | home depot                         |
| 180Aldi                      | Burlington Coat Factory   | Ollies                             |
| 181Joann's                   | Starbucks                 | Subway                             |
| 182Home Depot                | K-Mart                    | West Frederick Veterinary Hospital |
| 183Toys R Us                 | Outback Steakhouse        |                                    |
| 184Restaurants               |                           |                                    |
| 185restaurants               | Retail Store Chain        | Personal Services                  |
| 186Giant Eagle               | Home Depot                | Bank of America                    |
| 187Giant Eagle               | Carrabbas                 | Home Depot                         |
| 188Sandy Spring Bank         | Home Depot                | Hard Times Cafe                    |
| 189Boscov                    | Giant                     | Joanne's Fabric                    |
| 190Giant Eagle               | Burlington Coat Factory   | Clay Oven                          |
| 191restaurants               | department stores         | auto repair                        |

|  |                         |  |
|--|-------------------------|--|
| 192Home Depot                            | Hard Times              | Mt. View Diner                                       |
| 193Boscov's                              | Giant Eagle             | Bob Evans  |
| 194starbucks                             |                         |  |
| 195Giant (Westridge)                     | Liquor store near Giant | Wonder Book & Video                                  |
| 196giant                                 | c arrabbas              | pets store   |
| 197Giant Eagle                           | Home Depot              | Boscov's   |
| 198Chevy Chase Bank                      | Giant Food              | Home Depot   |
| 199Boscov's                              | CVS                     | Pier One   |
| 200Restaurants                           | Grocery                 | Retail   |
| 201Restaurants                           | Car Washes              | Way off Broadway, Home Depot, Ollies and Pearl Nails |
| 202Famous Daves plus other eateries      | Giant Eagle             | Joanne Fabrics                                       |
| 203Restaurant                            | Hardware                | Retail   |
| 204hardware store                        | auto store              |  |
| 205Auto Spa                              | Wonder Book and Video   | Bank of America                                      |
| 206Thai Rice                             | Home Depot              | JoAnn Fabrics  |
| 207weis grocery                          | bank                    | dept. store  |
| 208Home Depot                            | K-Mart                  | Advanced Auto  |
| 209BonTons                               | Home Depot              | Little Giant   |
| 210Home Depot                            | K Mart                  | Giant Eagle  |
| 211 Wolfe's Furniture                    | Home Depot              | Boscov's   |
| 212Kinkos                                | Diner                   | Toys R Us  |
| 213Restaurants                           | Home Depot              | Gas Station  |
| 214Home Depot                            | JoAnn's                 |  |
| 215Miyako's Japanese Restaurant          | Toys R Us               | Out Back Steakhouse                                  |
| 216fajita grande                         | roy rogers              | holiday cinema                                       |
| 217Verizonwireless                       | Red Lobster/starbucks   | Holiday Cinema                                       |
| 218Boscovs                               | Giant                   |  |
| 219Giant Eagle                           | Aldi                    | Get'N'Go Gas Station                                 |
| 220Women's clothing store                | More restaurants        |  |
| Boscovs, Bon Ton, Home Depot, K Mart, Jo |                         |  |
| 221Anne's, all the grocery stores        |                         |  |
| 222Bon-Ton                               | Giant Eagle             | GetGo  |
| 223Giant                                 | liquor store            | JoAnn's  |
| 224Grocery                               | Fast Food               | Hardware   |
| 225Weis Market                           | BB&T                    | Planet Fitness                                       |
| 226Wolff                                 | notions                 | fast food  |
| 227Giant Eagle                           | K-Mart                  | Resturants   |
| 228clay oven                             | holiday cinema          | il forno   |

|     |   |                       |                                 |
|-----|---|-----------------------|---------------------------------|
| 229 | Pearl Nails                                 |                       |                                 |
| 230 | Music & Arts                                | Il Forno              | Home Depot                      |
| 231 | Home Depot                                  | Gas Stations          |                                 |
| 232 | Burlington Coat Factory                     | Ruby Tuesday          | JoAnn Fabric/Kmart              |
| 233 | restaurants                                 | bank                  | retail store                    |
| 234 | grocery store                               | auto services         | Wonder Book and Video           |
| 235 | Home Depot                                  | Giant/Giant Eagle     | Superpetz                       |
| 236 | Giant                                       | Boscov's              | Home Depot                      |
| 237 | Restaurants                                 | Personal services     | Gas                             |
| 238 | ZIPS  | Verizon Wireless      | Fed Ex Kinkos                   |
| 239 | Kehnes Carpet                               | Pier One              | Ruby Tuesday                    |
| 240 | Pier One                                    | Four Eyes             | Il Forno                        |
| 241 | Giant Food                                  | Bon-Ton               |                                 |
|     | Department stores ie; Bon Ton, Boscov, Home |                       |                                 |
| 242 | Depot                                       | Restaurants           |                                 |
| 243 | Bon-Ton                                     | Boscov's              | Home Depot                      |
| 244 | home depot                                  | giant and giant eagle | fitness first gym               |
| 245 | Hardware Store...Consider Ace Hardware      | Movie Theater         |                                 |
| 246 | Home Depot                                  | Boscovs               | Kmart                           |
| 247 | Home Depot                                  | Giant Eagle           | Way Off Broadway Dinner Theater |
| 248 | Rick's Fish and Pet Supply                  | Starbucks             | Home Depot                      |
| 249 | Trader joes                                 | old navy              |                                 |
| 250 | Bon-Ton                                     | Home Depot            | Ruby Tuesday                    |
| 251 | home depot                                  | ruby tuesday          | ollies                          |
| 252 | Home Depot                                  | car wash-both of them | Boscov's                        |
| 253 | boscov                                      | giant                 | toys r us                       |
| 254 | Home Depot                                  | Joanne's/Pier 1       | Bon Ton/Bsacov                  |
| 255 | Boscov                                      | Bonton                | Verizon                         |
| 256 | Carrabbas                                   |                       |                                 |
| 257 | Restaurant                                  | Beauty Supplies       | Hardware                        |
| 258 | Boscov                                      | Joanne Fabric         |                                 |
| 259 | fast food restaurants                       | drud store            |                                 |
| 260 | home depot                                  |                       |                                 |
| 261 | restaurants                                 |                       |                                 |
| 262 | Macys                                       | Crate and Barrel      |                                 |
| 263 | Fredrick Ford                               | Jiffy Lube            | Wonder books                    |
| 264 | zips  | home depot            | ollies                          |

|     |  |                         |                               |
|-----|--|-------------------------|-------------------------------|
| 265 | BonTon   | Home Depot              |                               |
| 266 | Inexpensive outlet Stores (such as Ollie's)      | Home Depot              | Gas station                   |
| 267 | Giant Eagle                                      | Home Depot              | Aldi's                        |
| 268 | Restuarants                                      | Gas Stations            |                               |
| 269 | Home Depot                                       | gas station             | Verizon wireless              |
| 270 | quality restaurants                              |                         |                               |
| 271 | Boscov   | Home Depot              |                               |
| 272 | Boscovs  | Home Depot              | Joann's                       |
| 273 | Home Depot                                       | Ollies                  | Boskov                        |
| 274 | Home Depot                                       | Red Lobster             |                               |
| 275 | FedEx Office                                     | Wine and Liquor Shop    | Home Depot                    |
| 276 | Boscov's   | Home Depot              | Carabbas                      |
| 277 | Boskoff Dept. Store                              | Olies                   | Burlington Coat Factory store |
| 278 | giant food                                       | home depot              | boscov dept store             |
| 279 | Boscov's   | Bon-Ton                 | Boston Mkt.                   |
| 280 | Giant Eagle                                      | Joann Fabrics           |                               |
| 281 | Wonder Book and Video                            | Starbucks               | Wonder Book and Video         |
| 282 | Boscov's   |                         |                               |
| 283 | Thomas Scott                                     | Joanns                  | Boscovs                       |
| 284 | Il Forno   | Bon Ton                 | Arbys                         |
| 285 | home depot                                       | bank                    | restaurants                   |
| 286 | Rick's Pet Shop                                  | Zip's Dry Cleaner       | Verizon Wireless              |
| 287 | Home Depot                                       | Restaurants             | VFW golf Course               |
| 288 | Joanne's   | Ruby Tuesday            | Boscov                        |
| 289 | Restaurants                                      | Jiffy Lube              | JoAnn's                       |
| 290 | Giant Eagle                                      | Zips Dry Cleaning       | Toys R Us                     |
| 291 | department stores                                | hardware stores         | fast food                     |
| 292 | Pier one   | Boscov's                | Bon Ton                       |
| 293 | Fajita Grande                                    | Starbucks               | Joann Fabric                  |
| 294 | Home Depot                                       | Resturants              | gas stations                  |
| 295 | Restaurants                                      | Thomas Scott Salon      | Grocery Store                 |
| 296 | zips cleaners                                    | Joannes                 |                               |
| 297 | Home Depot                                       | Boscovs                 | Restaurants                   |
| 298 | Jo-Ann's, Giant, bird seed store, Mt. View diner | Home Depot              | liquor stores                 |
| 299 | BonTon   | Home Depot              | Grocery                       |
| 300 | Aldi's   | Burlington Coat Factory | Wonder Book and Video         |
| 301 | kmart  | ollie's                 | diner                         |
| 302 | Home Depot                                       | Ollies                  | Pier 1                        |

|   |   |                            |
|---|---|----------------------------|
| 303Home Depot                           | Giant Eagle   | Joanne's Fabric            |
| 304Giant                                | Shell   | Boscov and Bonton          |
| 305Bon-ton                              | famous dave   | bank of america            |
| 306BosCovs                              | Fajeta Grande   | SuperPetz                  |
| 307cleaners                             | fast food   |                            |
| 308West Frederick Farmers Market        | Roppongi- Japanese Restaurant   | Il Forno                   |
| 309boscov's                             | m & t bank  | ruby tuesdays              |
| 310n/a current mix does not interest me |   |                            |
| 311Old Navy                             | Independent Movie Theater   | High end shopping mall     |
| 312Boscov's                             | Giant   | Baskin Robbins             |
| 313Pearl Nails                          | il Forno  | VIP Car Wash               |
| 314Home Depot                           | Toys R Us   | JoAnn Fabrics              |
| 315HomeDepot                            | Resturants - Famous Dave's , Red Lobster , Miaka ,<br>Outback , Carabas | Gym - Planet Fitness       |
| 316gas                                  | grocery   |                            |
| 317Boscov                               | Bon-Ton   | JoAnn                      |
| 318Home Depot                           | 2000 Nails  | Fitness First              |
| 319Home Depot                           | Toys R Us   | Lube Center                |
| 320Fitness First                        | PNC bank  | Carrabas                   |
| 321restaurants                          | grocery store   | gas station                |
| 322Boscovs                              | bonton  | restaurants                |
| 323Boscov                               | Toys R Us   | Verizon                    |
| 324Clay Oven - restaurant               | Famous Dave's - restaurant  | Thomas Scott Salon & Spa   |
| 325Home Depot                           | AT&T  | Kinkos/Fed Ex              |
| 326Thomas Scott Salon                   | Giant   | Shell gas station/car wash |
| 327department stores                    | DYI   | entertainment              |
| 328Home Depot                           | Dutch's nursery   | JoAnn Fabrics              |
| 329Wolf Furniture                       | Home Depot  | Boscovs and Bon Ton        |
| 330giant eagle                          | exon  | boscove                    |
| 331Ollie's                              | JoAnne's  | FedEx/Kinkos               |
| 332JoAnn Fabrics                        | Toys r Us   | Starbucks                  |
| 333Giant Food                           | Giant Eagle   | Wonder Book                |
| 334hard times cafe                      | home depot  | mall                       |
| 335Department - Boscov/BonTon           | Home Depot  | Restaurant/food            |
| 336Hair Worx                            | Pearl nails   | Home Depot                 |
| 337Home Depot                           | Burlington Coat Factory   | Wonder books               |
| 338Giant Eagle grocery store            | Toys R Us   | Wonder Book and Video      |
| 339Carabbas                             | mountain view   | burger king                |
| 340Boscov's                             | BonTon  | Burlington                 |

|                                    |                         |                             |
|------------------------------------|-------------------------|-----------------------------|
| 341 Joanne Fabrics                 | Home Depot              | Boscov's                    |
| 342 giant eagle                    | home depot              | banks                       |
| 343 Ollies                         | Fredericktowne Auto Spa | Zips Cleaners               |
| 344 kinkos                         | Verizon                 | Giant                       |
| 345 Giant                          | nail salon              | Pier I                      |
| 346 home depot                     | casa rico               | giant eagle                 |
| 347 Kmart                          | Outback                 | JoAnn's                     |
| 348 gricery                        | home depo               | service station             |
| 349 giant eagle                    | home depot              | freestate                   |
| 350 Zips dry cleaners              | Giant grocery store     |                             |
| 351 BEAUTY SUPPLY STORES           | gasolline               | restaurant                  |
| 352 hume depot                     | toys r us               | joann and zips kmart center |
| 353 Marshalls                      | Whole foods or Wegmans  | Dave & busters              |
| 354 Boscovs                        | Ollies                  | Zips                        |
| 355 Trader Joes                    | Old Navy                |                             |
| 356 Restaurants                    | Auto Service            | Car wash                    |
| 357 Planet Fitness                 | Ruby Tuesdays           | Sterling Optical            |
| 358 K Mart                         | Ricks Pet Shop          | Village Green               |
| 359 Independent Coffee Shop        | Independent Restaurants | Specialty retail            |
| 360 Home Depot                     | Fajita Grande           | Boscov's                    |
| 361 Toys R Us                      | Dutch Plant Farm        | Chantileer Shoes            |
| 362 JoAnn's                        |                         |                             |
| 363 Boscov                         | Home Depot              | Burlington coat factory     |
| 364 Kid shoe store                 | Boston Market           | If the Shoe ifts            |
| 365 Rick's Pet store and SuperPetz | Sandy Spring Bank       | Giant Eagle food            |
| 366 Boscov                         | Bon Ton                 | Giant                       |
| 367 Toysrus                        | Home Depot              | Boscov                      |
| 368 Bon Ton 4-5 monthly            | Boscov's 4-5 monthly    | Bob Evans weekly x2         |
| 369 carrabba's                     | toys r us               | home depot                  |
| 370 Home Depot                     | Famous Dave's BBQ       | Popeye's Chicken            |
| 371 Grocery Stores                 | Gas Stations            | Restaurants                 |
| 372 giant eagle                    | boscov                  | homedepot                   |
| 373 Ruby Tuesday                   | Boscov                  | Exxon                       |
| 374 Weis                           | Il Forno/Outback        | zips                        |
| 375 grocery store                  | restaurant              | gas station                 |
| 376 restaurant                     | gas                     | grocery                     |
| 377 Home Depot                     | Get Go                  | KMart                       |
| 378 home depot                     | toys r us               | joanns                      |
| 379 Giant Eagle Gocery             | Get Go Gas              | K Mart                      |

|     |                                |                               |                                |
|-----|--------------------------------|-------------------------------|--------------------------------|
| 380 | retail stores                  | restaurants                   | book store                     |
| 381 | BOSCOV'S                       | HOME DEPOT                    | TOYSRUS                        |
| 382 | GIANT GROCERY STORE            |                               |                                |
| 383 | Sterling Optial                |                               |                                |
| 384 | Home Depot                     | Gentlemans Choice Barber Shop | Fitness First                  |
| 385 | Boscov's                       | Verizon Wireless              | Get Go gas station             |
| 386 | Books a Million                | Olive Garden                  | Panera                         |
| 387 | Toys R Us                      | Music Store                   | Boscovs                        |
| 388 | restaraunts                    | Kmart                         | Ricks Pet                      |
| 389 | bon ton                        | boscov's                      | ruby tues.                     |
| 390 | Ruby Tuesday                   | Red Lobster                   | Famous Daves                   |
| 391 | Bob Evans                      | Home Depot                    |                                |
| 392 | Bon Ton                        | Boscov's                      |                                |
| 393 | Home Depot                     | Boscov's                      | Giant Eagle                    |
| 394 | Super Petz                     | Home Depot                    |                                |
| 395 | Boscov's                       | Home Depot                    | Ollies                         |
| 396 | Giant Eagle/Giant/groceries    | Restaurants                   | Auto service (ex., Merchant's) |
| 397 | Giant Eagle                    | Giant Food                    | JoAnns                         |
| 398 | Home Depot                     | Famous Dave's                 | Outback                        |
| 399 | Giant Eagle                    | Starbucks                     | Bon Ton                        |
| 400 | Marshalls, T,J, Max/Home Store | Hobby Lobby                   | Trader Joe's                   |
| 401 | Home Depot                     |                               |                                |
| 402 | Giant Food                     | Home Depot                    | Boscov's                       |
| 403 | Verizon                        | Famous Daves                  | Outback                        |
| 404 | dave's bbq                     | joann fabrics                 | dennys                         |
| 405 | Giant Eagle                    | Wolf Furniture                |                                |
| 406 | Giant Eagle                    | Home Depot                    | non-chain restaurants          |
| 407 | Wolf Furniture                 |                               |                                |
| 408 | gas                            | bank                          |                                |
| 409 | Home Depot                     | KMart                         | TCBY (when it was still there) |
| 410 | grocery store                  | retail store                  | personal service               |
| 411 | Home Depot                     | FedEx/Kinko                   | Chanticleer Shoes              |
| 412 | Restaurants                    |                               |                                |
| 413 | Outback                        | Miyako                        | Kmart                          |
| 414 | Starbucks                      | JoAnne's                      | 2000 Nails                     |
| 415 | Boscovs                        | Bon-Ton                       | Giant                          |
| 416 | restaurant                     | retail                        | auto services                  |

|                                     |   |                         |
|-------------------------------------|---|-------------------------|
| 417toys r us                        |   |                         |
| 418kmart                            | home depot                                | restaurants             |
| 419Home Depot                       | Kmart                                     | Boscov's                |
| 420Boscovs                          | Outback                                   | Carabas                 |
| 421Giant                            | PNC Bank                                  | Way off Broadway        |
| 422Midas                            | Toys R Us                                 | Home Depot              |
| 423Boscovs                          |   |                         |
| 424Carrabas                         | Mr. Tire                                  | JoAnn Design            |
| 425Gas station                      | BonTon/Boscovs/FastSigns                  | Outback Restaurant      |
| 426Ollies                           | Toys R Us                                 |                         |
| 427restaurant                       | grocery                                   | furniture               |
| 428Giant Eagle                      | Outback                                   | BB&T                    |
| 429home depot                       | starbucks/fedex                           | toys r us               |
| 430Home Depot                       |   |                         |
| 431Rick's Fish and Pet              | Wonder Book and Video                     | Casual Male             |
| 432Giant Eagle                      | Rick's Fish & Pet                         |                         |
| 433Chipotle                         | chick fil a                               | staples                 |
| 434home depot                       | zips dry cleaner                          | restaurant              |
| 435Ruby Tuesday                     | Home Depot                                | Get Go                  |
| 436Restaurants                      |   |                         |
| 437Restaurants                      | Tanning salon                             | Burlington Coat Factory |
| 438Boston Market                    | Planet Fitness                            | The Auto Spa            |
| 439Dr. Kovalchick (DDS)             | Verizon Wireless                          | Restaurants             |
| 440FREDERICK TOWN AUTO REPAIR       | HOME DEPOT                                | GENTLEMENS CHOICE       |
| 441JoAnn Fabrics                    | Boscov's                                  | PNC                     |
| 442Outback                          | Miyako                                    | Red Lobster             |
| 443Sandy Spring Bank                | Outback Steakhouse                        | JoAnn Fabrics           |
| 444Giant Eagle                      | Boscovs                                   | Hard Times Grill        |
| 445Get Go                           | Giant Eagle                               | K Mart                  |
| 446Weis                             | Thai Rice                                 | Boscov's                |
| 447Boscov                           | Home Depot                                |                         |
| 448OLLIES                           | BOSCOVS                                   | KMART                   |
| 449Restaurants                      | Shopping at the mall (Bon Ton & Boscov's) | Home Depot              |
| 450Giant Eagle                      | Get Go                                    | Toys R Us               |
| 451i stay away... crime is terrible |   |                         |
| 452Outback                          | Giant Eagle                               | SuperPetz               |
| 453grocery stores                   | shopping                                  |                         |
| 454Restaurants                      | Home Depot                                | Hollywood Video         |

|                                       |                           |                       |
|---------------------------------------|---------------------------|-----------------------|
| 455Dunkin Donuts                      | Thomas Scott Salon        | Ruby Tuesday          |
| 456Car Wash                           | If the Show fits          | Giant                 |
| 457Boscovs & Bon-Ton                  | Restaurants               | Grocery Stores        |
| 458Toysrus                            | Toysrus                   | Toysrus               |
| 459OUTBACK STEAKHOUSE                 |                           |                       |
| 460none                               |                           |                       |
| 461Major department stores            | Home Depot                | Restaurants           |
| 462Restaurants                        | Kmart                     | Boscov's              |
| 463Carrabas and other restaurants     | Toys R Us                 | Joann Fabrics         |
| 464Restaurants (Need one at the Mall) | Home Depot, Freestate Gas | BB&T                  |
| 465Home Depot                         | Wolfes Furniture          | Red Lobster           |
| 466Mountainview Diner                 | Giant Eagle               | Shell Gas             |
| 467Mountainview Diner                 | Giant Eagle               | Shell Gas             |
| 468Department stores                  | Restaurants               | Specialty stores      |
| 469Restaurant                         | Bank                      | Convenience Store 711 |
| 470Giant Eagle                        | Fast Food chains          | Home Depot            |
| 471red lobster                        | famous daves              | hard times            |
| 472Giant Eagle                        | Kmart                     | Boston Market         |
| 473Fajita Grande                      | Kmart                     | Joann Fabrics         |
| 474grocery                            | bank                      | gas station           |
| 475Boscov                             | Ollies Outlet             |                       |
| 476Boscovs                            | Joanns                    | Giant                 |
| 477The Movie Theater Until it Closed  | Home Depot                | Starbucks             |
| 478boscov's                           | wonder book and video     | giant eagle           |
| 479Toys R Us                          | Famous Daves              | Jiffy Lube            |
| 480All Grocery stores                 | Frederick towne mall      | Ruby tuesday's        |
| 481Aldi                               | Boscov's                  | Ollie's               |
| 482boscov                             | casa grande               | gasoline              |
| 483kehne's carpet one                 | frederick towne mall      | giant eagle           |
| 484Toys R Us                          | Ruby Tuesday's            |                       |
| 485Giant Eagle                        | bank of america           | boscov's              |
| 486KMART                              | HOME DEPOT                | CARRABBAS             |
| 487Giant                              | Restaurants               | Boscovs               |
| 488Ruby Tuesday                       | Red Lobster               | Giant Eagle           |
| 489Home Depot                         | Outback                   | Under the Sun         |
| 490Toys R Us                          | Out Back                  | Famous Daves          |
| 491Home Depot                         | Carraba's                 | Joann Fabrics         |
| 492Boscov                             | Home Depot                | Giant Eagle           |

|                               |                                    |                            |
|-------------------------------|------------------------------------|----------------------------|
| 493Home Depot                 |                                    |                            |
| 494Restaurants                | Grocery shopping/Giant Eagle/Giant | Gas stations/Get-go        |
| 495STEINMART DEPARTMENT       | TUESDAY MORNING                    | RE VAMP MALL               |
| 496Toys R Us                  | Kmart/Joann Fabrics                | Home depot/gardening       |
| 497Kmart                      | Giant Eagle                        | Restaurants                |
| 498Giant Food                 | Restaurants                        |                            |
| 499Giant Eagle                | Kmart                              | JoAnn Fabrics              |
| 500joann fabric               | super pet                          |                            |
| 501Home Depot                 | Zips                               | Famous Daves               |
| 502frederick town mall        | casa rico                          |                            |
| 503All Stars                  | Giant                              | Toys R Us                  |
| 504Ruby Tuesdays              | Aldi                               | Tanning                    |
| 505Joanne Fabrics             | Dutch Plant Farm                   | Zips Drycleaners           |
| 506Boscov                     | Home Depot                         | Joann's                    |
| 507THE BON TON                | CVS                                |                            |
| 508RUBY TUESDAY'S             |                                    |                            |
| 509restaraunts                |                                    |                            |
| 510Kmart                      | Joann Fabrics                      | Weis                       |
| 511Boscov                     | Giant Eagle                        | Home Depot                 |
| 512M&T Bank                   | Fast food chains                   | Gas stations               |
| 513home depot                 | boscovs                            | bon ton                    |
| 514KMart                      | Burlington Coat Factory            | Giant Eagle                |
| 515restaurants                |                                    |                            |
| 516Home Depot                 |                                    |                            |
| 517Hom Depot                  | Toys r Us                          | Famous Daves               |
| 518Giant Food                 | Frederick Motor Company            | Wolf Furniture             |
| 519Home Depot and Wonder Book | Boscov and Bon Ton                 | Famous Dave's, City Buffet |
| 520Boscovs                    | Home Depot                         | Gian Eagle                 |
| 521Casa Rico                  | Home Depot                         | Boscovs                    |
| 522restaurants                | car wash                           | boscov's                   |
| 523Giant Eagle                | Home Depot                         | Kmart                      |
| 524Jo Ann's                   | Boscov's                           | Toys R Us                  |
| 525Kmart                      | Payless Shoes                      | all the restaurants        |
| 526Home Depot                 | Hard Times Cafe                    | Red Horse                  |
| 527KMart                      | Bonton/Boscovs                     | Burlington                 |
| 528Il Forno                   | Fajita Grande                      | Banks                      |
| 529Grocery (Weis, Giant)      | Restaurants (Outback, fast food)   | Home Depot                 |
| 530Restaurants                | Grocery Stores                     | Banks                      |

|                                    |  |                             |
|------------------------------------|--|-----------------------------|
| 531Giant Eagle                     | Kmart                                    |                             |
| 532Toys R Us                       | Giant                                    | Starbucks                   |
| 533nice clean restaurants          | nice clean filled with store mall (safe) |                             |
| 534Famous Dave's                   | Red Lobster                              | Giant                       |
| 535Giant Eagle                     | Giant                                    | Kmart                       |
| 536Carabbas                        | Ollies                                   | Giant                       |
| 537Home Depot                      | Boscov's                                 |                             |
| 538Gentleman's Choice              | Shell                                    | Outback                     |
| 539Wonderbook and Video            | Hard Times Cafe                          | Burger King                 |
| 540Starbucks                       | Home Depot                               | Wonderbook and Video        |
| 541Carrabas                        | Pier 1                                   | Dollar Store                |
| 542Toys R Us                       | Verizon                                  | Home Depot                  |
| 543Home Depot                      | Ricks                                    |                             |
| 544Outback Steakhouse              |  |                             |
| 545Chain Retail stores             | Nicer/safer movie theater                |                             |
| 546Fajita grande (?) Mexican Rest. | Sandy Spring & Chevy Chase Banks         | Pier 1                      |
| 547Home Depot                      | Giant Eagle                              | Taco Bell                   |
| 548Home Depot                      | Jiffy Lube                               | If the Shoe Fits            |
| 549Boscov                          | bonton                                   | ollies                      |
| 550Outback steack house            | planit fitness                           | big chef resturant          |
| 551Dunkin Donuts                   | Starbucks                                | Hard Times                  |
| 552Dutch Plant farm                | Boscovs                                  | Giant Eagle                 |
| 553Boscov                          | Joann Fabrics                            | Famous Dave's               |
| 554PNC Bank                        | Giant Eagle                              |                             |
| 555Home Depot                      | Bank Of America                          | Kinkos                      |
| 556Starbucks                       | Masser's -yummy!!!!                      | Home Depot/SuperPetz/Ollies |
| 557Ruby Tuesdays                   | Thomas Scott Salon                       | Red Lobster                 |
| 558Giant Eagle                     | Bon Ton                                  | Free State Gas              |
| 559Hard Times Cafe                 | JoAnns Fabric                            |                             |
| 560Trader Joes                     | Record and Tape Trader                   | Ikea                        |
| 561bath & body                     | bed bath beyond                          | Longhorn                    |
| 562Red Lobster                     | Doc Geisers                              | Wolf's furniture            |
| 563Home depot                      | Roy rogers                               | Outback                     |
| 564boscov's                        | home depot                               | music and arts center       |
| 565Home Depot                      | Giant Eagle                              | Ruby Tuesdays               |
| 566Outback Steak House             | Home Depot                               | Kinko's                     |
| 567Ollies                          | Restaurants                              | Toys R Us                   |
| 568Home Depot                      | Exxon Gas Station                        | Several Restaurants         |

|     |   |                             |  |
|-----|---|-----------------------------|--|
| 569 | New Movie Theatre like Westview Promenade |                             |  |
| 570 | JoAnn's                                   | Giant Eagle                 |  |
| 571 | dennys                                    | m&t bank                    | ruby tuedsdays   |
| 572 | grocery store - Giant Eagle               | Dollar Store                | M&T Bank; Get Go Gas. JoAnns, Toys-R-Us                          |
| 573 | Giant Eagle                               | Ruby Tuesday                | Bon Ton/Boscov's   |
| 574 | Outback Steakhouse                        | Cigar place                 | Starbucks  |
| 575 | giant eagle                               | home depot                  | movie theater  |
| 576 | Pier 1                                    | Joanne Frabric              | Hard Times cafe  |
| 577 | Boscovs                                   | Carrabas Italian Restaurant |  |
| 578 | Giant Eagle                               | Aldi                        | Ollie's  |
| 579 | restaurant                                | grocery                     | drugstore  |
| 580 | Home depot                                | giant eagle                 | boscov s   |
| 581 | none, the area is too riddled with crime  |                             |  |
| 582 | Giant Food and Giant Eagle grocery stores | Home Depot                  | Starbucks and Kinkos ; also Subway - terrible ingress and egress |
| 583 | Giant Eagle                               | Zips                        | Auto Spa   |
| 584 | Boscovs                                   | Starbucks                   | Dunkin Donuts  |
| 585 | Kmart                                     | Auto Spa of Frederick       | Joann Fabrics  |
| 586 | Roy Rogers                                | Doc Geisers                 | Home Depot   |
| 587 | Restaurants                               | Gas stations                | Bank   |
| 588 | Home Depot                                | Pep Boys                    | Boscov   |
| 589 | Home Depot                                | Weis Grocery                | Il Forno, Payless, beer store, Burlington, K-Mart, Joann's       |
| 590 | Outback                                   | Verizon Wireless            | Barbra Fritchie restaurant                                       |
| 591 | Miyako                                    | Bon Ton                     | Il Forno   |
| 592 | Home Depot                                | Wonder Book and Video       | Burlington Coat Factory  |
| 593 | Aldi's                                    | Free State Gas              | Dunkin Donuts  |
| 594 | Verizon Wireless                          | Village Green Grill         | Planet Fitness   |
| 595 | home depot                                | giant                       | il forno   |
| 596 | OutBack Steak House                       | Giant                       | Weis   |
| 597 | Joannes                                   | restaurants                 | Toys R Us  |
| 598 | Red Lobster                               | Toys R Us                   | Giant Eagle  |
| 599 | Bon ton                                   | home depot                  | fashion bug  |
| 600 | Home Depot                                | JoAnn Fabrics               | Thomas Scott Salon   |
| 601 | Auto Spa                                  | Ollies                      | Girl Scout Office  |
| 602 | Giant Eagle                               | BB&T                        | Get N Go   |
| 603 | shell gas station                         | Giant Eagle                 | Taco Bell  |
| 604 | Bank of America                           | McDonalds                   | Exxon  |
| 605 | Home Depot                                | Boscovs                     | Bank of America  |
| 606 | chevy chase bank                          | red lobster                 |  |

|  |                                      |                             |
|--|--------------------------------------|-----------------------------|
| 607Boscov's  | Aldi's                               | KMart                       |
| 608Giant Eagle                                       | PNC Bank                             | Home Depot                  |
| 609home depot  | toys r us                            | pier 1                      |
| 610giant eagle and giant                             | home depot                           | boscovs                     |
| 611Joann's Fabrics & Crafts                          | Carrabba's Restaurant                | Giant Eagle Groceries       |
| 612restaurant  | retail-chain                         | pet store                   |
| 613liquor  | drug                                 | banco                       |
| 614Chili's Restaurant                                | Movie Theater with Stadium Seating   | Chipolte                    |
| 615Record and Tape Traders (when it was still there) | Wonder Book and Video                | Giant Eagle                 |
| 616Wolf Furniture                                    | Toys R Us                            | Joann's Fabric Store        |
| 617Burger King                                       |                                      | 07/11/2010Pep Boys          |
| 618Giant Egale                                       | Home Depot                           | Bob Evans                   |
| 619Outback Steakhouse                                | Toys R Us                            | Joann Fabrics               |
| 620Home Depost                                       | Giant                                | Joann Fabrics               |
| 621Giant Eagle                                       | Toys R US                            |                             |
| 622Home Depot, KMart                                 | Boscov's & Bon Ton                   | JoAnn's                     |
| 623Boscov's  | Bon-Ton                              | Diner                       |
| 624MDL Holiday Cinema                                | restaurants                          | Zipps                       |
| 625Ilfornos  | Kmart                                | Boscovs                     |
| 626Pep Boys/ Advanced Auto Parts                     | K-mart/ Giant Eagle                  | Petsmart                    |
| 627Starbucks   | Home Depot                           | Giant                       |
| 628restaurants                                       | grocery store                        | Wonder Book & Video         |
| 629Boscov  | Starbucks                            | JoAnn's                     |
| Kmart-hate it, but when I don't want to drive to     |                                      |                             |
| 630Target  | Boscov's-for emergency gifts & sales | Il Forno-yum                |
| 631Giant Eagle                                       | McDonald's                           | Jo Ann Fabrics              |
| 632Home Depot  | BonTon                               | Starbucks                   |
| 633Skate park  | Music Venue                          | Concert hall                |
| 634Home Depot  | gas station                          |                             |
| 635Bon Ton, dept. store                              | Boscov, dept. store                  | Home Depot, hardware,gerden |
| 636jo-an fabrics                                     | kmart                                | boscov                      |
| 637Home Depot  | CVS                                  | Bon Ton                     |
| 638Il Forno  | Dunkin Donuts                        | Fast Food Chains            |
| 639Restaurants                                       | Grocery Store                        | Car Wash                    |
| 640BonTon  | Home Depot                           | Planet Fitness              |
| 641 Wonder Book                                      | Family Dollar                        | Giant Eagle                 |
| 642Giant Eagle                                       | Home Depot                           | Il Forno                    |
| 643Ilforno   | Jiffy Lube                           | Hard Times                  |
| 644giant eagle                                       | get go                               | hillcrest deli              |

|   |  |   |
|---|--|---|
| 645Toys r Us                            | Boston Market                                  | Chevy Chase Bank  |
| 646home depot                           | spanish grocery store                          | ollies  |
| 647Boscovs                              | Red Lobster                                    | Outback   |
| 648Taco Bell                            | Starbucks                                      | Boscovs   |
| 649restaurants                          | mall   |   |
| 650Starbuck's                           | Giant Eagle                                    | Boscov's  |
| 651atm                                  | giant eagle                                    | boscov  |
| 652restaurants                          | banks  |   |
| 653Ollies                               | Giant Eagle                                    | KT Hair   |
| 654don't use any                        |  |   |
| 655NONE of them. Not a one works for me | I go to Lowes. Home depot is not a great place | We go to Barbar Fritchies. None of the other places are ok. |
| 656Giant Eagle                          | Verizon  |   |
| 657JOANNE'S                             | K-Mart   | Deal's  |
| 658Giant Eagle                          | Taco Bell                                      | Deals   |
| 659Deals                                | Taco Bell                                      | Capones   |
| 660Restaurants                          | Toys R Us                                      | Chticleer Shoes   |
| 661Giant Eagle                          | Boscovs  | Thomas Salon  |
| 662Home Depot                           | bank   | grocery stores  |
| 663Bank of America                      | Taco Bell                                      | Exxon   |
| 664bonton                               | jo ann   | baskin robbins  |
| 665Giant Eagle                          | Thai Rice                                      | Toys R Us and Sandy Spring Bank                             |
| 666verizon                              | kinkos   |   |
| 667The BonTon                           | Home Depot                                     | Il Forno pizzeria   |
| 668Joanne                               | Home Depot                                     | Boscov  |
| 669Olley                                | Pier   | Restaurant  |
| 670Nails for You                        | Home Depot                                     | Boscov  |
| 671Giant eagle                          | Capone's Pizza                                 | Outback Steakhouse  |
| 672Exxon                                | Dunkin Donuts                                  | Diner   |
| 673B0sc0vs                              | Home Depot                                     |   |
| 674Personal services                    | pet store                                      | Restaurant  |
| 675department stores                    | restaurants                                    | Kmart type  |
| 676Home Depot                           | Bon Ton  | Bosco   |
| 677Joann's fabrics                      | Boscov   | Toys R Us   |
| 678retail store-chain                   | restaurant                                     |   |
| 679Department stores                    | restaurants                                    | dry cleaners  |
| 680Fast Food                            | Thomas Scott                                   | Pier One  |
| 681none                                 | none   | none  |
| 682Boscov's                             | Ollie's  |   |

683Giant Eagle  
 684Boscov's  
 685Boscovs  
 686UNDER THE SUN  
 687Grocery store (Giant Eagle)  
 688Home Depot  
 689Giant Eagle  
 690home depot  
 691Kmart  
 692home depot  
 693giant eagle  
 694home depot  
 695BonTon, KMart, Payless, Zips  
 696Giant  
 697Home Depot

Wolfe Furniture  
 Bon Ton  
 Il Forno  
 TOYS R US  
 Hardware store (Home Depot)  
 Giant eagle  
 Boscovs  
 giant eagle  
 Chanticleer Shoes  
 grocery stores  
 exxon  
 giant eagle  
 Boscov's, Burlington  
 Weis  
 Burlington

Red Lobster  
  
 Carrabba's  
 HOMEDEPOT  
 Banks  
 discount stores  
 Bon Ton  
 famous dave's  
 Boston Market  
 pet store  
 home depot  
 lube center  
 restaurants/supermarkets/HomeDepot  
 Giant Eagle  
 Ruby Tuesday

**5. Are there types of businesses or land uses that would not be appropriate along the Golden Mile/US-40 Corridor? (please specify)**

| Answer Option     | Response Count |
|-------------------|----------------|
|                   | 412            |
| answered question | 412            |
| skipped question  | 353            |

| Number | Response Text   |
|--------|---|
| 1      | Churches  |
| 2      | NA  |
| 3      | Access roads, parallel side roads for easier access from mall to mall   |
| 4      | Office space, car dealerships   |
| 5      | car dealer;   |
| 6      | The adult clothing/book store is not appropriate; Industry or Manufacturing are not appropriate (think MD 355 at Lafarge quarry).   |
| 7      | Schools   |
| 8      | Parks, daycare  |
| 9      | Should be looking at redevelopment with greater mix of commercial and residential   |
| 10     | strip clubs   |
| 11     | Dollar stores,  |
| 12     | Bars/Liquor Stores/"adult" businesses   |
| 13     | again. no more:   |
|        | banks   |
|        | car washes  |
|        | drug stores   |
| 14     | No more box stores. Enough exist already plus what is planned off Rt 26. Extend what makes downtown Frederick popular out to West Patrick St. Encourage boutique store owners to open up shop. Create a blend of boutique shops, and food along with what is in place now.  |
| 15     | More gas stations, liquor stores, restaurants   |
| 16     | Lower-end grocery stores (we have enough)   |
| 17     | No  |
| 18     | N/A   |
| 19     | can't think of anything off the top of my head  |
| 20     | Sex shops, Latino groceries   |
| 21     | Old Navy  |
| 22     | The 'adult entertainment' store is nice and convenient, but it should not be right next to the Pizza Hut.   |
| 23     | check-cashing/pay-day loan services   |
| 24     | Adult book stores, night clubs (they're not allowed, but we have them),   |
| 25     |   |
|        | Sex shop/video booth place should be removed from the corridor. Same idea...no head shops. Do not allow "roach coaches" to sell food at the side of the road. Office space should be kept separate and not mixed with retail. For example, I don't like to see a doctor's office next door to a laundromat in a strip shopping center. The Masser's Motel is a big green eye sore and it's embarrassing to invite people to my home because I end up giving them directions in relation to that motel. Also, the motel has too many "residents" - looks and feels like a ghetto or trailer park. No residential along the face of the corridor. |
| 26     | mixed-use is key  |
| 27     | Car Dealers   |
| 28     | auto oriented stores - gas and service stations   |
| 29     | Do not put any X-Rated business' there.   |
| 30     | Would like to see more national department stores. Get us a Dillards. Would also like a Trader Joe  |

31No

32Chains, car dealerships,

33adult entertainment

34No more low end stores.

35housing

36dollar stores; low end stores; bars / clubs; tato parlors;

37One is already there - the adult video store.

38Adult Lingerie, Videos, etc.

39car dealerships

40Great bars and restaurants, like downtown

41I don't want to see another big box store (Wal-mart). I want the appearance to be cleaner and greener. I want to see less littering.

42Grocery and maybe Auto dealerships

43no

44

A mix of commercial and office space. Need better integration between the different shopping centers. current set up is not conducive to continued shopping

45Industrial, Warehouse, Additional Fast Food

46I WOULD LOVE TO SEE MORE FLOWERS

47Tattoo parlors, Motel 6, Office spaces because it would have too much impact on traffic.

48More chain stores

49Adult Entertainment Shops which sell pornography and other explicit items.

50car dealerships,

more auto services,

industrial

51Strip Clubs, Adult stores, Bail Bonds, Pawn Shops, etc.

52Adult, nightclubs, Pawn, Industrial, used cars, check cashing sites, etc.

53Industrial type businesses, car dealerships

54No heavy industrial users

55Anything to revitalize it.

56Nothing that involves the need for heavy,

commercial trucks.

57NO MORE LIQUOR STORES

58Adult stores

59industrial/corporate

60Car Dealerships...

I'd like to perhaps see some viable retail stores inside the mall but along the strip I'd like a place that facilitates more of a community.

61bass pro shop would appeal to people all over the county. plus it would give men another place to shop

62none that I can speak of

63porn shops and others along that line

64strip club

65adult entertainment, tattoo parlors, no more liquor stores, no more nail salons, no more high density residential

66Industrial

67Industrial, heavy commercial and outdoor storage

68Car Dealers

69Churches, schools, light or heavy industrial

70

I believe use-based zoning can be challenging in a mixed-use community; would prefer that the city more closely regulate form and transportation layout than use.

71Used car lots, industrial supply companies, etc.

72

No specific recommendations but just clean looking businesses. Most of the buildings are old and are showing their age. It looks like the property owners and business owners don't care about the appearance. More care needs to be taken to improve building appearances and overall clutter...specifically the South side of Rt. 40.

73Adult industry stores that specialize in pornography and sexy garments. Strip clubs.

74Nicer hotels, music venues, outdoor camping store

75Car Dealers, industrial, manufacturing

76dollar general. Low end retail. discount shops.

basicaly every thing there is now .

77The Frederick Towne Mall either needs a major overhaul or converted to some type of retail district to compete with Market St.

78Car dealerships, no more Hispanic-oriented businesses (there are enough)

79Residential. The amount of existing traffic is ridiculous. The Golden Mile now rivals Rockville Pike for amount of traffic congestion.

80add commercial office buildings

81not really

82cash checking establishments

83Offices, Independent Retail (There are so many chain retail stores the independents bode little chance of surviving. That's what downtown is for.

84Adult "toy" stores

85adult entertainment

86No

87

One of the many things that will improve this area is diversification of business. It cannot sustain itself when it is entirely composed of food service and workers of food service.

88Adult videos

89cemetery

90less strip mall, less paved surface, more green spaces

91condos, townhouses

bars

tattoo shops

92Places where teenagers would congregate

93sure, drug deals; assaults

94No

95The City needs to look outside of the area for ideas.

The Fredericktown mall once was the place to shop, 35 years ago, now it's a eye sore for the residence of Frederick. The city needs to go outside of the area, for success stories. The Hunt Valley Mall went under a few years back and now is a beautiful place to live and shop. Nice grocery store and speciality shop, and restaurants, a place worth visiting. Another success story is Annapolis, now have a Town Center, a beautiful place to live and shop. Worth a visit. The Golden Mile is a perfect place to have great shopping and restaurants. We need to do something to increase the property value and give the 65,000 people that live in the area a purpose to live and shop here.

Many are traveling to Washington County for shopping, to Leesburg or Rockville. The shopping in Frederick is the worst in the state.

96

Small shops that are already in existence, such as:Adult book, or adult items,We do not need a Hooter's or anything remotely like one,concentrate on more family oriented places.

97Revitalization of the Fredericktowne Mall needs to be done soon with a strong mix of well known retailers not currently in the Frederick market.

98No doctors offices

99"Adult Business

100A Nice Tavern. I don't think much of the Chili Pool Hall

101check cashing business, rent-to-own, pawn shop

102Strip joint and or Bars

103Industrial

104high density housing

105Strip clubs.Churches.Hospital.

106Only tattoo parlors and adult stuff. A good mix should be the goal. Don't exclude anything except those that attract crime

107more strip mall type of shopping catering to lower socio-economic class which would move the feel of the Golden Mile into an even more negative light.

108n/a

109

We do not need more houses there....it is crowded enough with people out there. Also, we do not need more banks and gas stations....it seems like they are everywhere now.

110High rise buildings for any purpose, enclosed mall/shopping

111Anything not family-friendly

112Adult Books Stores, Tattoo parlors, bail bonds, adult dance clubs

113Adult stores -

114I do not think that car dealerships or offices make sense in this area.

115Don't think we need anymore furniture stores. I would also say not another large movie theatre. The one on the other side of town is great.

116I don't think that Dr offices or Professional offices would be appropriate

117adult

118Not really. Just need to improve the access possibly with an access road paralleling rte40

119Low brow fringe businesses, e.g., pawn shops, tattoo parlors, adult bookstores, etc.

120massage parlors

121Car dealerships, pawn shops, garages

122More car dealerships. bail bondsman, groceries

123Porn shops. Looks like its too late for that though.

124n

125No

126office buildings, warehouses, schools

127Night clubs (crime way too high here as it is) - I live in "The Manor", need better retail store, Fredericktowne Mall is highly disappointing. The businesses privately run there now are questionable and appear thirt-like.

128There are too many liquor stores.

129Tatoo Parlors

130I don't know

131Anything other than retail, or family activity -- ice skating, roller skating, miniature golf, etc.

132all the types in question 3 are already represented there. The greatest problem is the vacancies and decline of the Fredericktown Mall

133Non profit campus

134No

135Any business that involves "in-andd-out" driving such as a convenience store

136  
Smaller stand alone businesses potioned just off the road build clutter and interfere with strained traffic patterns. These businesses should be within the shared parking areas of larger shopping centers.

137incinerator; industrial

138Adult store

139Places need to be family friendly

140Adult stores

141None that come to mind

142Adult bookstores

143No but a good mix. There needs to be retail, restaurants, super stores, and even a nightclub would be nice.

144night clubs

145not really--at this point, anything added would  
  
be an improvement!

146Adult venues

147could you improve the sidewalks; book store; cafe (such as panera or private); post office!

148Adult book stores, Pawn shops, check cashing locations.

149tattoo parlors, adult movies- lingerie-etc,  
  
adult dancing(XX-rated)

150Bars

151more fast foods  
  
industrial concerns

152medical

153the traffic kills this area for us. we prefer the store in North Frederick and the movies off 85

154No more car dealerships,convience stores or beer and wine shops or dollar stores

155Any business that focuses on lewd offerings  
any business that focus on lewd purposes

156Car dealers, tatoo shops, inappropriate literature stores, cheap low cost department stores and more

157auto dealerships, fast food chains, box stores

158Adult stores

159I would hate to see another auto dealership/car repair shop. There are enough now.

I also wouldn't want to encourage more low end stores like Family Dollar

160Adultonly stores, tattoo parlors

161We don't need any more banks or discount stores. We need stores that will attract a better clientele. Offer cheap real estate and that's what you've attracted -- cheap stores and no one taking pride in their establishments or property.

162tattoo parlors or other types of business that cheapen the area.

163Adult entertainment

164

At this point there probably isn't much that would hurt it more than it is now, but I guess you would want to limit bars, and too many more fast food places.

165hard to think of independents trying to startup biz

there..would get lost in the clutter

166No.

167Housing

168no sure

169Porn, fireworks

170

TJ Max, Homegoods, Marshalls, Trader Joes, ACMoore, Michael's,Christmas Store Lord and Taylor . The people on this side of town need a better mall and better stores. A movie theater would be great.

171Car dealerships, mattress stores

172Heavy duty commercial or industrial storage

173I like the mixture of businesses.

174Business or Medical Offices

175Car Dealerships

176Due to the large amount of housing on Rt 40 I would think that an auto mall would not be appropriate

177Fine as is.

178I think the entire corridor needs updating. I don't want to drive out the current residents but I think renovating the entire strip would really help.

179adult entertainment

180eye sores like mattress, car dealerships, etc. more upscale - go elsewhere for that.

181Tattoo Parlors , enough on the Gas stations.

182More franchised fast food restaurants, liquor stores

183Industrial, Light Industry, Junkyard

184The hustler store that is there at this time, and Ollies

185"adult" store, movie rental, liquor store

186tattoo parlors, adult shops, car dealerships

187tattoo parlors, adult video stores, car repair shops

188Housing; banks; businesses like insur. cos. and others that do not draw masses of people

189industrial / manufacturing; check cashing; adult / XXX / tattoo (it's done wonders for North Market!!!)

190Adult Entertainment,

191sleazy hotels

192More clothing stores, gift shops, movie theaters, a Target store would be good and a Kohl's would be great - even a Wal Mart.

193Medical/Professional offices

194warehouses

195Big box stores should be avoided altogether.

196I think the mall should be redone. The anchor stores are good, but there is no other reason to go out there. The rest of the stores in the mall sell junk. In terms of the other stores not located at the mall it is hard to navigate their parking lots and get around.

197No more liquor stores

198big business that require a lot of traffic and trucks

high rises

199professional, medical

200more big box stores, especially those that might also exist somewhere else in town.

201Doctor Offices

202More bland chains.

203Low income housing

204lingerie shop...need to revamp Fredericktowne Mall - bad mall and scary place to shop

205WalMart (to big)

206large parks that have sports stadiums and arena's

207residential

208Adult stores

209Adult entertainment businesses should be placed in a more discreet location along 40 instead of right up front along the corridor.

210n/a

211I would love to see the area be an extension of the downtown Frederick atmosphere. A large variety of businesses and foot and bicycle accessibility.

212Something other than businesses aimed at selling cheap stuff

213condos

214none

215mixed use, but varied. tuck them into a design guidelines look, and it will all blend and be palatable, even less desirable but allowable ones

216Bike path on both sides of road that lead into the city.

217Strip Bars. Yet On other hand A YMCA YWCA OR JCC would be great or all 3 combined. Perhaps not right on mile but close for all teens.

218

I THINK THAT THE FREDERICK COUNTY GOVERNMENT OFFICE SHOULD BE LOCATED THERE. THE COURT HOUSE AND OTHER SERVICES WOULD BE EASIER TO ACCESS ON FOOT. AND MAYBE IF GOVERNMENT OFFICIALS WORKED THERE, THEY WOULD SEE THE IMPROVEMENTS TO BE MADE.

219Not Sure

220Adult book and movie stores. Get rid of the one there.

221There are enough gas stations - do not need anymore.

222N/A

223Too many junk stores, especially in the mall

224

NO BARS!!! ("nice" restaurant with "Nice" bar area ok, but no establishments strictly for drinking, "Partying!") No "adult" entertainment, obviously. No convenience stores. No more gas stations or banks.

225Medical Offices

Car Dealerships

Cheap Grocery Store

Less Strip mall look

226Amusement park; adult stores;

227Tattoo Shops, Adult Video Stores, etc...

228Bar, porno facility, more banks

229adult stores such as video rentals

230Try to eliminate some of the clutter. Maybe some business offices. Create a center median area that perhaps would have a creek running down across boulders. Create turnarounds over the creek that look good and fit in with nature theme. May help curb people from walking across 40 at any point.

231yes

232More fast food.

233With the crime problem right behind the area, I don't see anything that would be appropriate except a jail.

234Get rid of the "trashy" store next to Pizza Hut. If you want to "class" up the golden mile, do not cater to mostly ethnic establishments.

235adult book store

236Anything realted to the illegal immigrants.

237

There are too many banks and fast food places there now. The number of liquor stores is also rather high. These are three business that should not be allowed to expand.

238no

239

Any single zoning (ie industrial, commercial). You need to focus on mixed use. Develop on a grid pattern making blocks smaller and puting more residence within walking distastance of office and retail.

240medical/healthcare , dollar stores , no more fastfood and more regular restaurants ie.tgifridays , ryans.

241no need for any more consignment shops, ethnic stores or dollar stores!!!

242Anything industrial - offices and small sidewalk type business. Like Crystal City in Arlington, VA

243adult entertainment

244Industrial

245That playboy store, near the storage place. I just see the sign and cringe!

246adult book stores, bars, tatoos shops, "adult" toy shops

247car dealerships and medical offices

248Adult bookstores

249I cant think of any type of businesses that would not be appropriate for the GM. I think any business could thrive on the GM.

250adult stores,

251Pawn Shops, Convenience stores

252Bar/Club

253Too many auto repair.

Too many convenience stores

No big box stores.

Check Cashing, Pawn shops, beer, wine and liquor

254Jails,

255I would not seek to add new car dealerships or auto service centers.

256MEXICAN/EL SALVADORAN GROCERY STORES.

#### ADULT THEME STORES

#### MORE GAS STATIONS

257Liquor stores or bars would not be appropriate or welcome - we want to better the area.

258Porn Stores, Pawn shops, Hispanic speciality stores

259Not high end (Nordstrom), but definitely also not bargain (dollar stores or discount chains). No more liquor stores or specialty ethnic markets. Need something popular, well-known and geared towards middle class.

260no more car dealers

261Anything to clean it up. It looks terrible and run down. I live close by and I'm terrified to go anywhere along 40 at night.

262Any more adult stores, general dollar or cheapie stores

263Low-income housing

264Anything that might or could become a hang out

265

Hispanic businesses... unfortunately, that used to be a "hopping end of town" until the hispanics came populated the community and the mall went down hill. Need to bring in some other popular businesses to bring the people back...Old Navy would be great ohhh and a TJ Max... that would be AWESOME!!

266Night clubs, bars, adult book/video - this area has already become socially negative to most of our population - no need to reinforce this element.

267No more housing

268R&D/industrial buildings

269Doctors ofc. are good concentrated on TJ and 7th and 9th---not great on 40

270Banks

271No more Spanish stores...people from high income areas are AFRAID of going to the golden Mile due to Hispanic Gangs and Crimes

272

Unfortunately there IS a niche for the adult products/entertainment businesses. Light industrial complexes don't fit in. Salvage yards, etc.... Nothing unsightly or obnoxiously or geared to a very, very small percentage of consumers. No apartment complexes right on Rte. 40. Any residential units should be set way back and off of Rte. 40.

273more low income housing

274adult movie/accessory

275Adult only stores (clothes, videos, etc..)

276adult stores for X rated items

park and ride areas for car/van pools

277There doesn't need to be more convenience stores, or more department stores (ie Kmart).

278dollar stores

liquor stores

279Liquor store or adult stores should be moved off the corridor.

280We do not need any more cheap no name dollar, thrift shops. We need higher end retail

281Headed east on alt 40 - mostly everything past Pizza Hut.

282Hate the Adult video store right on rt 40, looks trashy

283No more convenience stores, enough already and they become hangout type places. No day labor, same issue of congregating.

284No

285liquor stores, bail bonds etc

286No more fast food chains

287Remove day laborer meeting locations

288Industrial use not appropriate. Emphasis on retail, services, and entertainment/family destinations.

289ADULT STORES

290No, just please bring more chain and independent stores and better restaurants to the area

291Elmwood Terrace needs to be torn down and Hillcrest needs to be 'reinvented'

292No more housing, no more apartments/condos or townhouses! There are many vacancies as it is and the main problem in this area is a very large population of people who are living in cramped, overcrowded areas!

293No bars and PLEASE, NO MORE MEXICAN RESTAURANTS!!

294night clubs - the crime would worsen

295Please no more land uses - It is depressing to see what has become of the beautiful land. Ugly...

As for business - Remodel and revitalize what is currently there and make it look like 2010 and not like something in the depressed mid-west. More trendy like what happened to Route 85 by the new movie theaters, Urbana, and the area outside of Walkersville by Wal-mart. There is no reason why the GM could not have done what they did. Stop thriving on low end cheap. People are filling those other areas in droves and it is not fair for those of us that would rather shop at the GM because it is easy to get to and get around...

296Strip clubs

297Strip Clubs or Club

298Nothing immoral or that would add to the bad reputation that area has earned.

299The types of stores that are in the Frederick town Mall

300no gun selling; no x-rated stores; no more discounted stores.

301NO

302Daycare centers should not be on this road - too much traffic and crime.

303Theaters need to come back, Old Navy type store, another nice chain restaurant

304office parks; I remember the Golden Mile's hay day era & think it can be restored to it's former glory

305I think the variety of restaurants that are already located on the golden mile are pretty good. I don't think there's a need for more restaurants.

306

Sex toy shops -- there's already a big visible one there. In general, the parking lots are pretty dysfunctional, so some thought needs to be given to fix that mess.

307Old Navy, Trader Joes

308checks cashed, weapons stores,

309More low-income stuff

310"adult stores" and head shops

311Car dealerships

312no more convenience stores.

313you'll need to bring in something that Frederick doesn't already have such as: Old Navy, Trader Joes to bring people to the Golden Mile

314Liquor stores

Payday loans/Cash advance stores

Adult video/bookstores or strip clubs

315Car dealers

316The adult/sex store currently on the GM...check cashing centers, more liquor stores...more laundromats.

317Tear down the eyesore mall

318Any more auto services.

319Don't need more fast foods, chains, and big boxes. In favor of more independents. More green space, people friendly areas would be good. More flora.

320No more parks (ie Hill Street Park). They are magnets for criminals and crime. Hill Street Park needs a police substation in it.

321Adult Video Store

Pawnshops

322strip clubs

323low income housing

324Bigger Chain Restaurants: Fudruckers, Chillis, Melting Pot, Hooters, etc

325Chain department stores

326strip clubs

327No need for more convenience stores, gas stations, car dealerships, banks or auto services - there are plenty existing at the moment

328strip malls and parking lots

329Independant Movie Theater

330I have to think about this for awhile.

331I believe that the emphasis should shift to mid-rise office buildings for much of the area. There's good access to highways and services.

332tattoo parlors, adult entertainment stores, and ethnic retail stores (all make the Mile seem like an inner city, no offense meant)

333Massage parlors, Additional Dollar stores.

334Car Dealerships, Large chain stores

335Adult Entertainment

Industrial

Warehousing

336bookstore, movie theater

337NO apartments and low rent dwellings.

338No light industry ! A city park is just going to lure more of the crime that is steadily escalating daily.

339Dollar Stores....attract low budget types and thus increase crime ...we already have enough of these.

340We do not need anymore banks, restaurants and gas stations.

341Strip Clubs

Bars

342Car dealerships, more gas stations, yet another grocery store, gentlemens clubs

343no

344Thinking ped friendly I would stay away from more car dealerships - too much asphalt.

345No businesses that cater to the Hispanic community!

346gun store

347no more housing on the golden mile

348Warehouses, Penitentiary (gotta be creative here), Go Kart track

349?

350Car Dealers, No more gas stations

351The Mall is used ineffectively and because of crime in the area, it is not somewhere people want to be near at night.

352

Any business that is legal, is appropriate. However, if your goal is to make it a more family- friendly place for people to shop, I would not suggest putting a strip joint on the Golden Mile.

353The two sex shops next to the Pizza Hut should GO! It does nothing to add to the Golden Mile, and brings a undesirable group of people to the area.

354more strip shopping centers, low income housing, \$1 or deal type stores

355Adult entertainment/supplies, high volume traffic types of businesses (arenas, etc.).

356adults only(books, movies, "toys")

357bull fights

358Any more automobile-centric things like car sales and gas stations, any more flimsy chain stores

359the mall

360less mexicans

361Adult Porn

Low end retail

362not sure

363Adult entertainment

364Chain restaurants such as McDonalds. Along with the obese problem of our nation that we could help fix, we could help grow single businesses.

365All the discount junk stores currently at Fredericktowne Mall have to go! I would love to see at least one shopping center like Westview/Reston Town Center. I definitely don't want to see shopping outlets there.

366The low end stores in the Mall currently - i.e. less than dollar store.

367No more fly-by-night operations. No more tacky "moon bounce" and "less than a dollar" stores.

368Subsidized housing/housing projects

369Adult entertainment, speedways, any business with excessive noise

370Strip clubs, otb bars

371event centers

372medical/dental

373Car lots, pawn shops, liquor stores, convenience stores,

374"Adult" entertainment

375Existing sex shops, super discount stores in mall

376current mall is useless - too many vacant stores, a new mall would bring havoc to the current congestion

377Lower end housing would be completely inappropriate.

378

the trashy lingerie store; junk shops that cell money orders, international calling cards etc.; low budget retail will do nothing positive for the Golden Mile; the Towne Mall is so depressing to walk into-terribly outdated feel, expect to zombies roving the halls there, feels like stepping back in time (not in a good way). Don't know what the answer would be for that mall but whatever is happening now, is not the answer. Bring in positive, happy, upbeat environments such as a Cheesecake Factory, Red Robin, Barnes & Noble, Wine store, Trader Joes etc. It just needs life!

379Tatoo Business

380Business to Business retail

Porn Shops

Night Club

381a strip joint, another mehanic shop.

382big box stores, 7-11 type stores

383discount retailers ie Walmart, etc

car washes

grocery stores

stores that specialize in products from other countries

384No more dollar general. Fix the rental issue

385Adult stores

386Liquor Stores or Bars

387Bars, liquor stores, gas stations

388warehouses, strip malls, self storage,

389Adult only stores, places that sell guns and ammo.

390

Car dealerships, car services, gas stations, drive up services. Generally make it less auto centric - make it more in tune with the city and the surrounding community

391car dealer

392A NEW mall! A NEW movie theatre! Trader Joe's.

393need more residential in the mix!

394Car dealerships

More grocery stores

More apartments

395Abortion Clinic

396Bars

397Retail

398Nice chain dept. store

399apartments

400

NO MORE "MALL"!!! It doesn't matter how pretty you dress up the outside, it is dead! A convention center/park/museum flex use would be perfect...great access, known location, proximity to employee base, and something we desperately need...space for tradeshows, conventions...I am not talking about a hotel/conference type use...more commercial/athletic/musical/art/museum etc...

401no

402Adult video/books

403

I would prefer to see fewer signs in Spanish, and fewer shops catering to a minority. If this trend continues many non-Spanish speaking residents will continue to shop elsewhere.

404Adult

405NEEDS TO BE MORE CHAIN RETAIL STORES. GAP,BEST BUY,ETC...

406More housing

407Adult entertainment

408porn/sleezy bars/hotels that rent by the hour etc.

the whole corridor has a slightly sleezy/unaesthetic/uninviting feel which is a major detractor.

409more auto dealers, gas stations , conv stores,banks

410single family homes, BIG box stores

411 Adult bookstores, etc....

412

Adult Stores, having buildings with little or no stores in them, having bars too close to grocery stores and the parking lots are big but no adequate lighting and at times are hard to get out of.

6. How can safety be improved on the Golden Mile for pedestrians and bicyclists?

| Answer Option     | Response Count |
|-------------------|----------------|
|                   | 519            |
| answered question | 519            |
| skipped question  | 246            |

| Number | Response Text  |
|--------|--|
| 1      | slow the traffic down  |
| 2      | Bicycle lanes and secondary vehicle lanes  |
| 3      | better and more clearly marked paths   |
| 4      | Over the road walkway. Recent sidewalk helped tremendously. Pedestrian education & enforcement. Maybe fill in the grassy medians because people suddenly pop out of the median into traffic.   |
| 5      | Better road design and pedestrian paths looked at comprehensively, not just plopping down a sidewalk where one does not currently exist.   |
| 6      | better crosswalk markings; more crosswalk points; better signage about pedestrian safety viewable to car driver's; more safety signage viewable by cars.   |
| 7      | Make cross walks more prominent  |
| 8      | Bike lane, sidewalks   |
| 9      | Restrict mid block crossing through median barriers such as landscaping or fencing   |
| 10     | A lot of peds don't cross at intersections. I don't know how you can stop that. Maybe bushes or something in the median.   |
| 11     | create a bike/walking lane with traffic controls that has protection from the auto traffic   |
| 12     | Pedestrian/Bike Overpass   |
| 13     | I don't know. Give a lot of tickets for jay walking so people would use the crosswalks and red light cameras   |
| 14     | For starters, pedestrians DO NOT use crosswalks. Secondly, many cars blow red lights making it extra risky. Add strict enforcement and you will solve existing problems without having to make additional infrastructure investments.  |
| 15     | bike/walking lanes, improved sidewalks, more pedestrian crossing areas   |
| 16     | A pedestrian bridge over Route 40 at Hillcrest. Another one would also be nice at Route 40 & McCain. And again at Route 40 & the Merge onto 270. Pave the shoulder area alongside Taco Bell to the 270 Merge. I try to ride my bike from Hillcrest to the Frederick Train Station in the summer. It would be nice to have a paved path instead of gravel, and bumpy and uneven grass areas with glass and litter along the roadside. |
| 17     | Slow down the traffic  |
| 18     | If all shopping centers connected  |
| 19     | Pedestrian Over-pass; continuous sidewalks (not sure if there currently are)   |

- 20 Add sidewalks and enforce jaywalking laws
- 21 Bike lanes. Lower speed limit. Most people do not drive the 45mph speed limit now - they drive slower than the speed limit!
- 22 Continue installation of sidewalks along 40. Would there be room for a bicycle lane?
- 23 Change the patterns of the traffic lights so pedestrians can cross. There is always traffic crossing the walkways no matter which light is green. For instance, the pedestrians may still be blocked from crossing because people are making u-turns.
- 24  
With all the traffic, it is not bike or pedestrian friendly. Consistent sidewalks and crossing points would help. Also, connecting the properties along the GM would give all travelers better routes to traverse.
- 25 N/A (don't know; always drive)
- 26  
install the walk signals that show the time remaining to cross (DC has them) education on the need to cross at the light not in between to non native folks/young people
- 27 Educate Latinos on how to cross the street. They ignore the plantings the State put up to push them towards safe crosswalks.
- 28 Timing of traffic lights to provide for such traffic
- 29 Add a crosswalk over the road so pedestrians don't have to walk across in front of vehicles.
- 30 Longer signals or pedestrian bridge for crossing hwy 40.
- 31 The new sidewalks are a real plus. Bravo. A couple of accessible pedestrian overpasses, say at Hillcrest and McCain, would be a real plus.
- 32  
Great job with installing the sidewalks along the Golden Mile! Perhaps the traffic lights could be timed better to control & coordinate movement of both peds & drivers.
- 33 better marked crosswalks, using different paving materials,
- 34 Provide more side walks
- 35  
More attention to pedestrian and bicyclist facilities and less attention to auto oriented facilities. Connections need to be made for the nearby residents to efficiently and effectively access the businesses
- 36 Build sidewalks all the way down where they will not be on the streets with the traffic.
- 37 Separate bike lanes and sidewalks
- 38 I don't really care for them, most of them along there are illegals anyway.
- 39 More sidewalks and crosswalks - especially in the green areas in the middle of the road. Another example would be that there are no sidewalks going to Giant. Pedestrians have to cross busy traffic to reach to store.
- 40 more crosswalks controlled by traffic lights. a separate lane for peds and bikes
- 41 I don't know. I see crazy people crossing in the middle and not even using the cross walk.
- 42 lower the speed limit, install over-the-road walkways
- 43 stop peds from crossing outside of crosswalks
- 44 separate bike lanes
- 45 Ensure all businesses are accessible via sidewalk. "Pedestrian only" walk signals.
- 46 Add a separate space next to the side walks specifically for the bikes.
- 47 Make a separate bike lane
- 48 Add bike lanes & pedestrian cross bridge.
- 49 Connections between shopping centers would allow people to stay off US-40 more.
- 50 pedestrians Bridges and enforcement of the crosswalks
- 51  
more sidewalks and walkways. Cut down the bushes/shrubs/trees that outline the "end" of a parking area that accesses incoming traffic!!! We can't see around a 4 foot wide or 5 foot tall bush!!
- 52 overhead bridges, and better connection between shopping centers-so there is less traffic on 40.
- 53 An overpass, but I don't think the people who are currently crossing 40 would use it.
- 54 Better speed enforcement, more crosswalks with warning signs for drivers, lower speed limit.

- 55bike lanes, walkways, ped traffic lights?
- 56Not sure - is there a way to identify who these are and poll them?
- 57better enforce crime laws and provide for sidewalks the entire length of 40.
- 58slower speeds, better intersection crossings, interparcel connections, bike lanes, shared use paths
- 59Allow for a bike lane. possible crossovers for pedestrians at high foot-traffic areas.
- 60More Clear Crossing Markers. Resurfaced Sidewalk, Safer Neighborhoods
- 61I THINK IT IS FINE
- 62You would have to add bike lanes for bicyclists.
- 63  
Protected on-road bike lanes, better road signage to indicate protected on-road lanes and/or shared lanes (sharrows), better crosswalk conditions for pedestrians only
- 64bike lane
- 65  
Making sure that all the pedestrians signals are in working order. Having appropriate timing on them so pedestrians aren't stranded for 10 mins trying to cross the street.
- 66  
Sidewalks along roads, improved crosswalks, pedestrian refuges, bike lanes, connections between shopping centers, sidewalks between roads and store fronts
- 67Side walks
- 68Install sidewalks the entire length of the Golden Mile; provide pedestrian entrances to all stores (Pep Boys has only the entrance for cars which doesn't feel terribly safe to walk up-I believe the same goes for Pier One Imports, but I'm not certain); create bicycle lanes.
- 69Pedestrian crossing zones
- 70pedestrian crossing bridges & bike paths
- 71Cross-over walking bridges
- 72More secondary interconnectivity between parking lots to keep them off the main roadways
- 73Over the highway pedestrian crossings; dedicated bike paths
- 74Costly--but pedestrian overpasses.
- 75some overpasses
- 76bike trail
- sidewalk
- crossing lanes
- 77paths, sidewalks ,ped right aways (like in downtown)
- 78Better traffic flow. Safer routes to the Golden Mile. Bike lanes.
- 79fine people who refuse to use crosswalks.
- 80separate bike and pedestrian routes; bike parking stations
- 81TRANSIT RUNNING AT TIMES WHEN PEOPLE USE THE SERVICES- AT NIGHT!
- 82Having sidewalks
- 83  
not sure that there is anything more that the city hasn't already thought of - there are lights, warnings, signs etc but the accident occur due to people's neglect
- 84bike lanes
- better designated walking areas
- 85timed crossing signs?
- 86allow a longer time for crossing and have crosswalks on both sides of an intersection also ban right turn on red

87So that traffic and gridlock to do ensure, elevated walkways should be considered. Wide bike lanes with clear and bright markings should be included

88Wider sidewalks and place bollards and/or fencing between walks and roadway. Covered or partially enclosed bus stop areas.

89Unsure

90sidewalks, education, strategic lightling, overpasses

91

Difficult in current configuration; crossing 40 is very dangerous. Pedestrian bridges/walkways, full compliment of sidewalks on both sides of the road, and a dedicated bike lane - bike lanes may be easier to accommodate than in other areas (e.g. downtown) as many of the existing structures are set far back from the road.

92Addition of bicycle lanes, possibly and pedestrian/bicycle overpasses.

93It can't without negatively impacting traffic flow.

94Check timing at traffic signals and improve sidewalk areas

95wider sidewalks and bike paths

96better interconnectivity between properties

97Over head pass overs,? It is a little late to reconfigure this massive amount of traffic.

98Overpasses for pedestrian use only (Possibly one in the center). It might require a large portion of space that is not available however.

99Better lighting, better police coverage

100shared use path

101Pedestrian/bicyclist overpasses.

102Add bike lanes

Improve pedestrian access to Golden Mile (e.g., there are sectoons along Baughman's Lane that have no sidewalk)

Improve overall safety of area-- increase police patrol to prevent loitering so people feel its safe to walk/bike

Improved signage, add pedestrian crossing signs to remind drivers to watch for pedestrians/bikes

103

Side walks and bike lanes, as well as major cross walks and asphalt walking paths from residential to commercial. There needs to be a rec center as well as a city police depot

104Sidewalks, walkovers

105widen sidewalks; add bike lanes

106

Complete sidewalks. All signals should be activated by bicycles to facilitate crossing at intersections. Possible inclusion of bike lanes or separated bike way, especially under Rt. 15.

107narrow the road, increase sidewalk width , add dedicated bike lanes.

108The existing sidewalks are good for pedestrians, but bicycle lanes would be useful as there are numerous cyclists using the road.

109Connecting sidewalks/walkways between shopping centers so that you aren't walking along Route 40

110Site distances are bad for pedestrians and bicycles because of the multiple lane/distance to cross. Over passes would eliminate this issue.

111make more bicycle lanes and make the crosswalks longer

112over head walk way @

mccain and hillcrest

Delete some of those extented curves on to the golden mile for entering or exiting aprking lots

113Better Crossings

114Not all areas have sidewalks/sidewalks are disconnected and not well-planned.

115speed less

116Pedestrian bridge, traffic lights in all directions are red for a sufficient period of time for ped/cyclist to cross

- 117no bikes on roads, cross walks at each intersection, place on median for pedestrian who can't make it all the way across at light.
- 118at key intersections hold all traffic, including turns, for pedestrians.
- 119more patrolling by city police/sheriff's dept.
- 120Overhead walkway for bikes and walkers to cross US 40
- 121Bike Lanes or Better Pedestrian Side Walks
- 122It is all in the planning, what and how the city decide to build in the area. It can be done, other areas have done just that.
- 123Sidewalks need repaired and the areas that leak other parking lots together,are in very bad need of repair.Example:The pot holes at the end of Arby's /Kentucky Fried Chicken,can break your wheel off.Maybe build a bridge over from one side to the Mall side.
- 124Maybe biking lanes on the sidewalks. biking trails as well in the neighborhoods.
- 125Bike lanes and paths. More crossing points, or bridge/tunnel options. A direct bike/pedestrian connection from downtown.
- 126Bike lane,
- 127No more construction.
- 128Expand sidewalks into bike paths, no curbs
- 129signage for cyclists, extended lights for pedestrians
- 130Pedestrian Signals, crossings
- 131Provide wider "shared" sidewalk/bikepath outside of vehicle travel lanes
- 132Access ramps that go over the road.
- 133pedestrian overpass or underpass
- 134Ramps over the road.
- 135bike lanes/paths shared use path
- 136Have all pedestrians use designated crossings. Limit bike use to a special bike lane.
- 137Interconnectivity/pathways so they can be off the road. Make Key Parkway more the pedestrian/bike route
- 138bike lanes;pedestrian cross walks on major intersections with area to stand in median strip.
- 139more signage
- 140  
It might help if people stopped trying to cross outside of the crosswalks, but I would suggest having a designated crossing area with it's own light like as is the case with cars.
- 141  
Wow. Complete redesign of US 40. Wide lanes, volume of cars, and speed make the current road a danger. And grade-separated crossing are worthless solutions.
- 142longer crosswalk signals; raised crossings over the road
- 143Better crosswalks
- 144add a pedestrian and bike path - add electronic crossing signs with timers (as in Washington, DC)
- 145Add a bike lane, make more sidewalks and make it easier to cross the streets and intersections.
- 146  
More awareness for drivers that they are there. Perhaps signs or better marked crosswalks. Right now, the area is 100% car-centric. When I pass pedestrians trying to cross, I fear for them.
- 147Better defined walkways and cross-walks, possibly pedestrian bridges. Block the medians to force use of the cross-walks. Multi-lingual safety education.
- 148  
I would be terrified to ride a bike on the Golden Mile, so maybe some dedicated bike lanes. I guess more places to cross the road for pedestrians (not something I do) would help, because I see people crossing in the middle of the road quite a bit. A good example of what I've seen help is when there is a very clear demarcation for the crosswalk (downtown Frederick as an example, where the creek runs). This kind of visual cue might help drivers realize that there is pedestrian traffic.
- 149Sidewalks, more and better places to cross rte 40
- 150Cameras to help police officers with increased ticketing for unsafe drivers. More and wider sidewalks. Bike lanes.
- 151allow bicycle riding on sidewalks, better crosswalks, sidewalks on both sides, slow down the traffic

152Sidewalks, bike lanes, more crosswalks

153Access lanes and sidewalks

154Needs to be 2 pedestrian bridges over the Golden Mile. 1 @ HillcrestDr. and 1 @ McCain Drive

155An overpass bridge across 40, near the mall.

156Sidewalks are helping. There are still people crossing outside of crosswalks. Clearly there are cultural differences requiring more education.

157Put a bridge over the highway

158?

159Sidewalks on both sides of the highway, designated bicycle paths, better marked and more frequent crosswalks.

160Seperate bike path and walkway

161CRIME....more patrol, community active in monitoring and working with the Police.

162Connect the parking lots

163Pedestrian bridges spanning Rte 40. Wider sidewalks

Don't recommend bicycles on Rte 40

164Lower speed limit

165Timed cross walks; maybe an overpass like they did at Rio

166

Bike lanes are desperately needed on the Golden Mile, AND all over Frederick County. Also, bike racks for locking bikes and benches for pedestrians would be a huge improvement.

167overhead crossings

168Install standard urban linkages

Review control devices to assure they allow sufficient crossing time

169I didn't know that was an issue

170Limit pedestrian access to safe crossing points on Rt. 40 (median barriers).

171Lower the speed limit and time all traffic lights together

172Lower the speed limit, more crosswalks, a campaign to increase driver awareness

173

1) Walking bridges over the roadway which will be difficult with the hills and may not be used. 2) Divert some of the west bound traffic into a loop that travels down Boughmans lane and around the back of shopping centers to join back up after the mall. 3) Make 40 a through street only with just one or two entry points into shopping centers that have better interconnected parking areas.

174bike lanes, shared use paths, better intersection crossing of north south streets

175Crossover paths at several points

176Pedestrian Bridges

177Connect the distinct areas

178Use the crossings that have been provided

179designated bike & pedestrian lanes

180

I ride my bike to commuter everywhere in Frederick...except on the Golden Mile. There are no safe lanes or connecting sidewalks between venues which makes it dangerous.

181Above ground crosswalks

182Connect each of the centers--going out onto the highway is not fun

183Restrict pedestrians crossing at places other than cross walks.

184enforce speed limits and traffic lights

185Restrict pedestrian crossings except at cross walks - meaning physically prevent people from crossing in the middle of the road.

186Bike lanes and/or wider right lane; lower speeds; better lane striping for cyclists at right-turn lanes to help prevent the “right hook”

187walking paths/bike paths that connect all the shopping areas.

188Traffic slowing devices

189Feel 40 is pretty easy to navigate as a pedestrian/bicyclist, although there are spots where still need sidewalk.

190reduce the speed from 45 to 35/40. Connect

the shopping centers.

191Crime makes it not safe for pedestrians

192lower speed limit, service roads, sidewalks

193Broader sidewalks and well-marked pedestrian crossings

194bike lane

pedestrian bridges

195Need an overhead walkway over top of Rt. 40 to get from one side to the other.

196more sidewalks - perhaps add a sidewalk in the median area?? Perhaps utilize Key Parkway more or encourage bicyclists to use it if possible.

197Creating bike/walking trail. One that wouldn't need to worry about the busy highway and crosswalks.

198side walks on all sides, tasteful pedestrian bridges, Better foot and driving traffic integration between sites.

199Dedicated bike paths that connect to downtown Frederick

200provide a designated bicycle path

enforce fines for jaywalking

201Inter connection of Strip Centers, dedicated Bike Lanes and connecting sidewalk system

202I don't know; all you have to do is obey the traffic signs now.

203Fewer exits and entrances. Allow ingress/egress only at controlled intersections.

204slower speed limits

205Drop speed limit

increase timing for crosswalks and stop all traffic when in use

206designated path

207

-Better marking on entrance/exit to separate stores, but we really need the stores to get coordinated and look good as a whole - far too scattered in appearance now

208By installing bicycle and walk ways

209Connect shopping areas, overpasses

210Insurance of safe crosswalks & respect from motorists for them

211Probably not without extreme expense

212Bike Lane

Sidewalks on both sides of highway with adequate crossings controlled by traffic signals.

213

The various pockets of stores are not connected. A person has to move their car from one location to another. In many instances, you can't even walk to the next center. This is all on the North side of 50.

214sidewalks, crossing areas that are obvious, fines for jaywalking

215

Bike lanes, connecting shopping centers. Enforce the bike and pedestrian rules -- they are always cutting across the road where they should not be. It is a hazard. The majority of them are reckless.

216Wider roads, less turn offs, slower speeds

217Sidewalks

Overhead or underground pass ways

218Make more of a boulevard feel. Less ingress/egress from so many different shopping centers. Wide pathways for pedestrians and bicyclists.

219lanes with protection barricades?? it's soo

busy and people are rushing....bad combination for accidents period

220More police.

221Pedestrian bridges and walk signals

222don't know

223overpasses for pedestrians and cyclists

224walk signs and cross walks for pedestrians, better side walks/shared use paths

225Provide safe crosswalks, separate bicycle lanes apart from the major highway system

226maybe some overpasses

227areas markes for pedestrians and bicycliest only. Longer 'walk' signs for pedestrians.

228

2 Sky walks to use in lieu of crossing street. One close to the Aldi's intersection and the other near the Roy Roger's/Home Depot intersection. This is where I see the most near-pedestrian accidents.

229larger pedestrian walkways with sidewalks and signals

230Start with a bicycle lane!

231

Transform it into the type of community outlined here: <http://www.eastfrederickrising.org/>. On-street parking, lots of street trees, minimal setback for houses and stores.

232Actual bike lanes and better crosswalks. Maybe pedestrian overpasses.

233To me, this is the most important issue- how to get pedestrians and cyclists safely across Rt 40!!!!

234flashing lights at crosswalks

sidewalks and bike paths

additional crosswalks where pedestrians cross that are not "crosswalks" look at patterns

235Add a clearly marked bike lane.

236Fines for not crossing, on foot or by bike, at lights

237Learn traffic laws - cross at crosswalks with the light , ride bicycles per laws too.

238adding a dedicated bike/pedestrian lane and incorporating pedestrian crossings into the light system

239pedestrian friendly light cycles

240with bike paths etc

241bike lane - clearly marked. Regularly police and ticket drivers and bicyclists who break the rules. More pedestrian crossings - same story - regularly police and ticket jaywalkers - to stop the deaths. Over the road bridges for pedestrians?

242More crosswalks/pedestrian signals, bike lanes, sidewalks on both sides, going to downtown

243Pedestrian tunnels

244

Unify the entire shooping area, put 3 crossover (air rights) walkways at major stores, make all turn ins the same type, even if that means taking a few square feet from the parking lots.

245an overhead pedestrian walkway

246

the landscaping is the problem - pedestrian / bicycle accommodations, if any, are after the fact rather than being part of the plan from inception. The edge of pavement next to medians is a total hazard to cyclists. Pedestrians crossing at intersections who get stuck in the median have no distinct barrier between them and vehicles. New curbs, new crosswalks, bike lanes.

247Time traffic lights in consistent cycles which reflect the speed limit to control speeds. Similar to the lights on N. Market street. Four way red cycles for pedestriains crossing US-40. Decrease speed limits. Stricter police patrols.

248Totally separate pedestrians and bicyclists from motor vehicle traffic.

249Bike lanes would be an improvement. Safe ways for a cyclist to get from the neighborhoods into the shopping areas.

250Connecting alternate routes. Presently NOTHING for ped/bike

251More sidewalks!

252You need to put a police station out there right on 40. The city needs to work very closely with the Sheriff to round up the illegals.

253Curfews for the younger generation

254Create a bicycle and/or pedestrian lane.

255I can't answer that question.....there are sidewalks in some areas, possibly having one the length of the Mile

256Not sure. Maybe bike lanes?

257

sidewalks should be cohesive and continuous. Traffic calming features could be used along with bike lanes to make the road safe for cyclists. Narrowing the road to two lanes of traffic with one turning lane and bike lanes on either side is one suggested treatment. Please refer to Complete Streets Policy for other possible treatments.

258pedestrians and bicyclists need space behind not on Rt. 40. So visual impact should be good on all sides

259better traffic management, better sidewalks, better lighting at night

260Walkway for people to cross over highway

261You need a bike and walking path that goes up

and down the road

262sidewalks, crosswalks with crossing lights, fencing in median where there is no crossing

263designated pedestrian and bike lanes;

264add additional lanes and pedestrian walk overs from one side to the other instead of having to cross the roadway

265sidewalks

266Enforce laws for pedestrians! Ppl need to cross only in designated regions

267More sidewalks, pedestrian crossing zones with signs

268Walking bridges from one side of Rt. 40 to the other.

269Pedestrians -- elevated crosswalks

270Off street shared-use path.

271Try to get the traffic signals better timed.

272enforce the speed, signs for pedestrians and bicyclists

273by making the shoping centers connect to eachother and marked bike paths and crosswalks

274Bike lane if possible

275enforcement of use of crosswalks - too many people just run across all the lanes of traffic where ever

276Keeping the bikers from getting mugged is a good start

277A bike/walking trail along Rt. 40 with appropriate law enforcement against those who believe they don't have to drive carefully with bikers and walkers.

278better, wider sidewalks.

279There need to be separate facilities for foot and bicycle traffic to lower the risk of car-bike-pedestrian collisions.

280Get rid of the crime in the area - it's a very undesirable area to walk around in - and no way at night.

281bicycle lanes

282sidewalks

283slow down the traffic. more boulevard like, with trees, incorporated transit and perhaps even onstreet parallel parking

284Bike paths. More law enforcement. It seems to be a high crime area where gangs rule.

285A real bike path ramped from street to street. Combined with sidewalks of same and where necessary same structure.

286PEDESTRIAN OVERPASS WALKWAYS

287Not Sure

288Pedestrian overpasses / bridges over 40

289Pedestrian bridges like in Minneapolis/St Paul. Narrow Rt 40 and put some access roads between the shopping centers to reduce traffic on 40.

290Need a bike lane.

Ticket the pedestrians who are not using crosswalks.

291walking and biking lanes

292people need to have common sense. If traffic is moving at 45mph, they have to realize they have to cross at an intersection, and obey the traffic signals. Police need to ticket not only cars, but also pedestrians that don't obey the law.

293Make crosswalks more evident.

294Bike lanes

295

The use of crosswalks need to be enforced so people can safely cross the streets. If they start enforcing the crosswalks, people will stop running across the road in the middle of traffic.

296Close off the mall and make the store open to the outside with sidewalks on the perimeter or put a road right through the middle of the mall (like Gettysburg)

297Bicycle lanes. More crosswalks for pedestrians. Pedestrian "education" of safe crossing. Increased enforcement of crossing "rules" for safety (too many people crossing against lights, out of crosswalks, wherever they please!

298Sky walks

299Must appeal to the people. No pedestrian bridges! Need education about Jay walking, etc.

300Over the road ped bridges.

301More time to cross roads

302install usable sidewalks and pathways. better timing of lights and traffic

303A dedicated bike lane.

304Don't know.

305Better cross walks. More police presence.

306By improving the flow of traffic it should alleviate the issues with safety. Because people are trying to beat the lights, especially when they have been sitting in traffic all the way back to Jefferson St, they drive fast and don't pay attention to other people on the road.

307reduce the speed limit

build cross walking bridges

308GET RID OF THE CRIME!!!

309The entire roadway needs to be redesigned to improve safety. I feel safer crossing the streets in DC than in Frederick.

310improved crosswalks and pedestrian bridges

311See above. Smaller blocks developed on a grid pattern. Construct "bump outs" at intersection to make walking distance shorter. Make Route 40 more of a "boulevard" (trees, dedicated transit way in center of road)

312no matter what is done (building foot bridges, sidewalks) people will still not walk where they are supposed to

- 313duh? crosswalks & sidewalks, light synchronizations, overpasses, connections between centers
- 314More Police
- 315Delete some of the entrances off 40 and create a side access road that goes through all business areas. Add some over/under passes (Texas has some good examples of major highways going through business/shopping areas).
- 316pedestrian bridges - separate bike lanes
- 317overhead foot bridges, slower moving traffic, bicycle lanes, increased police presence by car and on bicycle/foot, bus/transit stops that are away from traffic
- 318Make them wear florescent orange/yellow/green or TICKET! Even the kids! Other than that, I dont know!
- 319over passes
- 320Bike lanes
- 321  
if memory serves correctly, this area is one of the highest for crime rate. in light of the most recent robberies and assaults, I believe there needs to be more police presence to discourage it.
- 322Better signs, sidewalks. Maybe less traffic lights but improved crossing points or an overpass.
- 323Sidewalks for pedestrians. Hate to say this, but I see no way to make bicyclists safe on this road.
- 324I think safety is fine, pedestrians need to learn to be more careful when crossing the GM and not J walk.
- 325Make a bike/Pedestrian path on one side of 40 that runs from Baughmans Lane to the mall.
- 326Better crossings and a special lane
- 327  
Pedestrian Access Control!! Rt 40 is a major road too wide and traffic volume too high for pedestrians to cross safely where ever they please. Development needs to include pedestrain over passes and specific locations for crossing from adjacent neighborhoods. Proven concepts and principles from Crime Prevention Through Enviromental Design should be incorporated into any development with mandatory input from Police and Fire and Rescue. Recommendations from reputable experts in these fields should also be consulted. Designated bike lanes should be established a long major traffic routes.
- 328Elevated Crosswalks
- 329More Crosswalks, better lighting, a pedestrian bridge.
- 330The north and south sides of US-40 need wide sidewalks. The sidewalks should not simply be straight and flat. When possible, low berms should be constructed and the sidewalks should flow/curve around the shape of the berm. Properly constructed and landscaped, this element would "mirror" the Catoctin Mountains in the background. This sidewalk system should be consistent and connected to adjacent neighborhoods and parks.
- 331SIDEWALKS THE ENTIRE LENGTH
- 332I have never traveled on foot or bike on the Golden Mile.
- 333Make better crossings and more sidewalks.
- 334Turn the entire north side of the mile into a Leesburg outlet type open air mall. Parking on the perimeter only foot traffic within
- 335better lit crosswalks
- 336More sidewalks and bike lanes. I have never walked or biked along this area so I'm not sure what is needed.
- 337I don't see many sidewalks that connect to each other.
- 338Create bike lanes
- 339SIDEWALKS!!
- 340Add pedestrian bridges & lower the speed limit
- 341Sidewalks, on bike lanes
- 342More Crosswalks...with timers.
- 343Perhaps a pedestrian/bike path overpass at the Hillcrest and McCain intersections.
- 344If pedestrains would use crosswalks and not jaywalk. There should be bike lanes. Drivers, pedestrains and bicyclists should watch for eachother.
- 345defined paths along the 40 roadway, linking centers.
- 346Longer crossing lights, and more crossings and a bike lane in the actual shopping areas rather than on 40

347bike lane

348bike lane

349Sidewalks and crossing signals

350Overhead pedestrian/bicycle road crossings. Lower the speed limits.

351more patrol

352overpass

353Create a bicycle lane

354no right turn on red

bicycle only paths with bike traffic lights

355Tear down some of the existing buildings and create an open air strip mall/outlets environment. You could also install more sidewalks and better ways to connect these sidewalks to the surrounding roads downtown.

356cops on bicycles

357Redesign the corridor so people dont need to cross the street. Have a stores on one side of the corridor.

358More designated bike paths linking residential to commerce

359have bike lanes, more crosswalk signage so people understand when to cross

360bike lane

walkway connecting all areas

361better crosswalks, and crosswalk signs. make people use the crosswalks

362need to install walk/dont't walk lights and better lighting along the roads

363try to force pedestrians to use crosswalks instead of walking in the middle of the road.

364Pedestrians MUST cross at the cross walks. This is a real issue.

365Better cycling on traffic lights.

366Wider sidewalks along both sides of Rt. 40.

367patrols on bike, enforce loitering rules

368Bike Path all the way down Rte 40 on both sides - just like in Ocean City, MD.

369Increased police patrols. MD to approve concealed carry permits for law abiding citizens.

370Create barrier fences/walls in the medians so pedestrians can only cross at intersection crosswalks

371Install separate red-arrow right turn signal at streets intersecting Hwy.40. This would stop traffic from making right turns onto the highway when pedestrians are attempting to cross. This is done in DC, although drivers sometimes ignore the signal.

372

WELL YOU HAVE TO HAVE STRICKTER LAWS TO ARREST THESE PEOPLE WHO JUST ROB OTHERS OF THEIR SECURITY AND BELONGINGS...CHANGE TO LOWCOST LIVING ARRAGEMNETS SOMEHOW...NOONE WANT S TO GO TO THE MILE ANYMORE BECUSE OF THE VISABILITY OF THESE PEOPLE...I WONT EVEN GO TO THAT MALL ANYMORE...IT IS RUNDOWN AND LOW CLASS ...REVAMP THE MALL UPDATE THE AREA!

373Elevated crosswalks

374Elmwood Terrace needs to be torn down and Hillcrest needs to be 'reinvented'

375Route 40 is really NOT a road that is safe to cross by foot whether using the crosswalks or not, but the huge increase in pedestrian traffic is creating a truly dangerous situation. A number of these people chose to cross the road in non-crosswalk areas and are dressed in dark clothes even at night.

376make a tunnel or overpass - What do they do on Rockville Pike? run...

377more police patrols

378Bicycle lanes or wider sidewalks

Signs for drivers to use caution for peds and bikers

379Bike Lanes

380Make places for them to ride and walk

381Safety and crime overall can be improved if you add police visibility to that area, like when the State Troopers barracks were on the corner of Baughman St. It wouldn't need to be that again, but more visibility and the repercussions of the crime need to be felt.

382It doesn't need to be: The sidewalks are adequate already and Bicycles do NOT belong in that setting. It is a DRIVE to destination.

Another suggestion : ENFORCE LAWS, ticket people crossing in unmarked areas, Ticket speeders, etc.

383Shopping centers connected to each other

384enforcement of speed laws

385Build over the road bridges for pedestrians.

386Need walkways above the road. I would not suggest tunnels or walkways under the road because of crime.

387Sidewalks and more pedestrian crossings

388Add a police-sub station Why not in the mall itself?

389pedestrian walkways overhead (like Las Vegas has done)

390Overhead cross walks/ tunnel cross walks

391There could be a bike lane on both sides of the golden mile. The cross walk lights can be timed longer.

392Better sidewalks. Pedestrian bridges over Rt. 40 for the purposes of connecting neighborhoods and shopping centers would help immensely.

393Re-populate the old police station with new police, either state or local.

394?

395Bicycle lane?

396better marked and lit crosswalks

397more sidewalks....

398Signage

399Give people tickets for not using the crosswalks or for bicyclists that don't follow the traffic patterns

400Better access/lights along each section of commercial development. Crossing 40 by foot is dangerous.

401Review high traffic/pedestrian areas from DC, Howard or Mont County to see how they resolved this problem.

402More sidewalks & eliminate drainage ditch in the middle

403Provide connections between parking lots.

404

Have officers enforce the existing laws and write tickets to the people who are not using the crosswalks and sidewalks...and the people who aren't obeying the traffic laws while riding their bicycles.

405Don't know

406Improve sidewalks, bike lanes, and time for foot traffic at intersections.

407It can't because the pedestrians won't follow the signs in the crosswalks, or they don't bother to use the crosswalks.

408Remove loiters, fix the roads and parking lots. More police presence.

409bridge over road

410Inforcement of using the cross walks.

411better crosswalks and bike paths

412Seem to be a lot of people that walk through the medium. Better sidewalks for access.

413Traffic lights that are in synch

414Creating Illuminate Green zones , bike roads and cameras for vigilance

415overpass!!!! underpass?

416Overhead cross walks and distinct bike paths/lanes

417pedestrian crossovers, bike paths

418pedestrian "walk" lights

419Sidewalks on 40

420Need connections between existing shopping centers.

421A safer way to cross the street may be needed, but pedestrian bridges can be expensive, unsightly and a safety issue. I'm not sure how to solve that.

422Aggressive law enforcement

423Bike Lanes? How about a shuttle bus for the area, just for use of shopping patrons?

424CLEAN UP THE NEIGHBORHOODS SURROUNDING IT, THAT IS WHY 40 HAS BECOME TRASHY

425Make Cross Walks Safer, give longer time for people to cross both sides of the road

426Set up connecting roadways between shopping centers that don't require travel on Rte 40

427Ticket them for not obeying the traffic signals. Reduce the speed limit to 35 mph.

428walk ways, round abouts, pathways, lighting

429More cross walks with signs

430Did'nt know this was a problem

431Interconnect all the different parking areas.

Construct sidewalks and bike lanes on both sides of all roads.

Full crosswalks (all approaches) at each US 40 intersection

432crossovers?

433Must connect the various shopping centers so a driver does NOT have to go out on Route 40 each time he wants a different shopping strip.

434

You could try building an overshoot foot bridge (elevated) across 40 between Giant and the Sandy Spring Bank...seems like alot of foot traffic at that intersection. You could design it looking similar to the new footbridges in Carroll Creek downtown. Would be expensive, but LOOK great and serve a purpose!

435Slow down. More signs

436Pedestrian walkways/overpasses

437For pedestrians, I don't think anything else should be done as there are sufficient sidewalks and crosswalks available to use. The challenge is getting the pedestrians to use them.

Bicycling on W. Patrick is foolhardy. Bike lanes may help but like the crosswalks and sidewalks for pedestrians, getting people to use the bike lane is the challenge. Ohhh, and getting people to ride in the right direction would be nice too.

438more walk lights that respond quickly...bigger sidewalks that are maintained better

439The lights are spaced pretty far away - is there a way to provide access between lights for peds? Also, bike lanes and a trail network would be a start.

440Reduce crime. Get rid of illegal immigrants!

441widen roads and add bicycle only lanes as it should have been built in the first place!

have more clearly delineated walking paths with alerts to oncoming traffic similar to red lights

provide free medical coverage to those brave or stupid enough to try to ride a bike in the area with its current configuration.

442golden mile isnt safe....i dont go on walks after 4 or 5pm

443build overpass walkways

444Arrest jaywalkers, ban bicycles. Don't even try to make it pedestrian friendly. This is a major thoroughfare; it's like saying we need to make Route 15 safe for walkers and bicyclists. One traffic light midway that stops traffic in all directions at the same time would make sense without encouraging foot traffic.

445Enforce crosswalk laws

446N/A

447Don't allow them

448Get rid of the latinos

449

I believe more police presence would cut down on the speed people drive along the Golden Mile, as well as cut down on people running lights. I realize that is not the primary mission of the police, but just their presence makes people slow down, thus making it safer for pedestrians. I also think the Golden Mile is no place for bicyclists. I realize that bicyclists have a right to be on the road, but most of them do not follow the rules of the road, thus, creating a hazard for people driving motor vehicles. They, too, contribute to the safety of pedestrians and motor vehicle drivers along the Golden Mile.

450Enforce jay-walking laws.

451bridge over 40 for pedestrians

452

Some types of barriers to keep people from crossing between intersections with lights, ticketing offenders. Signs if not already posted about crosswalks approaching.

453lanes for bikers only

elevated crosswalks for pedestrians

454long light for cross walking

455It appears safe. People just need to use common sense.

456

Completing all sidewalk sections along both sides of the road, sufficient crosswalks and crossing times for crosswalks, bike lanes on both sides of the road with signage to share the road with bikes and peds, bike boxes at lights (look at examples in Portland, OR), coloration for bike lanes and adequate enforcement for violators, completely overhaul the road to be human scaled (street trees, buffers between road and pedestrian, etc... look at great streets principle)

457better signs

458get rid of the mexicans

459More sidewalks

460Wider areas for pedestrians to walk safely alongside the road, and for bicyclists to have a path.

461Police Patrol

Video Cameras

462median strip shade, a few benches in certain areas, bike path between 'ACCESS roads' and Rt. 40

463Crosswalk lights-all traffic stops

Bike lanes

464Provide pathways on each side of road for pedestrian and bike use.

465Have a bicycle path

466A bridge walkway over the wide, 6-lane highway. One for bicyclists and one for pedestrians. Both CLOSELY patrolled to prevent crime.

467More clearly marked crosswalks, signs to remind drivers that pedestrians in crosswalks have the right of way

468Redesign roads with pedestrians and bike traffic patterns included as a main consideration.

469Walk way Bridge over the Golden Mile and enforcing the jay walking laws.

470Look at Rockville Pike in Montgo. Co.

471Build skywalks that go across the road between businesses

- 472 Rows of flashing pedestrian lights at driver level across all crosswalks, along with beeping to guide handicapped walkers. Continuous sidewalks and bike lanes alongside both sides of 40, extend these into side streets as well.
- 473 Overpasses for ped/bikes
- 474 shorter lights allowing for more opportunities for crossing at crosswalks instead of people running across 40 because the lights never change. How about a shopping trolley or tram that services only route 40
- 475 Create special cyclists' lanes and have really clearly marked places for pedestrians to cross.
- 476 Bike paths and better crossing lights.
- 477 pedestrian bridge, have bike lane, better crosswalks
- 478 Improved sidewalks and access between plazas
- 479 Enforcement
- 480 Dedicated bicycle lanes; pedestrian walkways through the vast expanse of parking lots
- 481 Dedicated bike lanes, improved lighting, improved housing stock
- 482 bike lanes and overhead crosswalks
- 483 Wider sidewalks? Wider, well marked crossing areas? Somehow ease up on the congestion of the area.
- 484 bike lane developed from downtown
- 485 Enforced speed limits
- 486 Sidewalks and bike lanes behind the shopping complexes away from 40 ...better lighting at night
- 487 Sidewalks with bicycle lanes
- 488 make side walks more accessible for walking as well as in compliance for wheelchairs. Have more walking areas and better design in parking lots where the lot isn't so close to the buildings such as giant eagle. there is just as much space in the back with a wide grass area. more walking connections between establishment. So we don't get run over trying to make to the side walk just to walk over to another area. Bridges going across to the other side of the street. It's near impossible to get to the other side without running before the light changes and making drivers more aware that people to walk would be a plus by giving drivers tickets who do not yield to pedxing crossings. I was honked very loudly when I stop for the pedestrians
- 489 overhead walkways
- 490 You can not any more. it is too late to fix the traffic patterns
- 491 Incorporate cross walks (that work)
- 492 Add more time to cross and put more white crossing lines.
- 493 Longer time to cross the street
- 494 Use cross walks, alleviate car traffic, add bike paths
- 495 enforce the speed limit
- 496 Create a thru traffic lane in the center, buffer this with a greenway on either side. Have pedestrian scaled local lanes to the outside. Trees, bus stops, on street parking, good sized pedestrian sidewalks
- 497 Provide more crosswalks, sidewalks and pedestrian lights -- need crosswalks on the south side of Rt. 40 across Grove Rd., Hillcrest and Hoke, and across the entrances/exits of shopping centers and major businesses. Need a pedestrian light across Baughmans Lane at this incredibly busy intersection. The new sidewalks along Rt. 40 mean little if there are no sidewalks going into shopping areas like Shoppers World and Wolf's and if there are no sidewalks on Baughmans at the old state police barracks and Motel 6. At the other end, the new crossings at the point are pointless if there's no safe pedestrian passage on the south side where the roadway is right against the guard rail over the culvert just west of the new car wash. Most of these issues are easily solved with a little bit of paint. If cars don't see defined crosswalks, they're far less likely to defer to pedestrians.
- 498 wider sidewalks, pushbuttons for crossing intersections.
- 499 Build a paved road that is parallel to the highway. More visible cross-walks with signs for cars to yield.
- 500 Overpasses over 40
- 501 A pedestrian/bike walkway/ramp at the Hillcrest Light
- 502 Being able to cross US 40

503Have the secondary road where you can reach all of the stores instead of in and out

504Install bike lanes and sidewalks

505Have the speed limit NO more than 30 mi .

506More control on signage and distractions...cleaner views.

507lights coordinated so you don't stop every 30 feet

508Sidewalks

509

Add sidewalks, change traffic signals to the ones that give a countdown to pedestrians before they change, and make connections between shopping centers.

510bike lanes

overhead pedestrian walkways

511Dedicated bicycle lanes and clearly marked crosswalks with strict enforcement.

512Police the area more for pedestrian violators.

Build side walks. Unfortunately 85 shopping doesn't have this issue because no one walks or bikes the area to shop

513make a bike / ped path

514Add bike lanes

515

There is no great way to walk/bike the length of the Golden Mile and crossing 40 even at a light is dangerous. There should be a dedicated multi-use (pedestrian/bike/etc) path that goes the full length of GM and connects to both Frederick and Braddock/Middletown. You could also have a "bike library" where people can drive, park, rent/borrow a bike and cruise the mile. The path needs to be far enough away from 40 to create a pleasant experience. People will need to feel SAFE in order to enjoy this- increased police presence, a community facility w/activities and programs for kids/teens would help alot. A bus/trolley that runs frequently along the golden mile to get shoppers from one plaza to another would also be helpful as would a pedestrian bridge or 2 to cross safely over 40.

516

bicyclists need to obey the laws often there are cyclists coming towards you on both sides of the road. drivers need to pay attention and slow down in the parking lots.

517separate and designated bike/ foot path lanes with highway overpass

518sidewalks and bike paths on both sides of Rt. 40, AND

pedestrian bridges (4 to 5, at least)

519Widen the roads a bit to give them room to ride.

7. How can safety be improved on the Golden Mile for drivers?

| Answer Options           | Response Count |
|--------------------------|----------------|
|                          | 452            |
| answered question<br>452 | 452            |
| skipped question<br>313  | 313            |

Number Response Text

- 1speed the traffic up
- 2Ok as is.
- 3See number 5
- 4Same as above.
- 5Better light timing, isolation of pedestrian traffic from the road area through better design.
- 6more red light cameras to reduce the amount of red light running; reduce the number of left-hand turns and u-turns by installing traffic circles;
- 7Keep the flow of traffic going along length of US 40
- 8Better traffic pattern, too conjested
- 9Reduce pedestrians from crossing the road between intersections
- 10a separate access road to businesses with through lanes
- 11red light cameras
- 12Speed and red light cameras. Greater police foot patrol. Simple.
- 13better/more visible signs, more speed limit posts, better safety for peds & bikes so they are not crossing in between lights/crosswalks
- 14I think it is pretty good already. Maybe more of a pause between lights changing from red to green to allow for people who want to run red lights.
- 15Slow down the traffic
- 16If all shopping centers connected
- 17Speed cameras;
- 18enforce jaywalking laws
- 19speed cameras
- 20Some of the lights need to be a bit a longer. For instance, the light from Baughman's lane onto the Golden mile is very short. People in the area that are aware of that will try to speed through the yellow light to avoid sitting there for another 3 to 4 minutes.
- 21Don't know (I so seldom go to anything on the Golden Mile!)
- 22don't feel unsafe
- 23Cameras to catch cars that ignore yellow lights.
- 24Change the length of traffic light cycle
- 25  
There are so many shopping centers and store signage drivers get confused about which intersection to pull into, and cut other people off. I'm not sure how this can be improved.
- 26  
Yes, provide connections between shopping centers like you find along Route 355. Also Key Parkway could be utilized better to provide access to shopping centers.

- 27Need to lower speed limit. I think 45 mph is too fast for this corridor that continues to get more and more congested with cars, pedestrians, etc. Cars pulling out of shopping centers in front of 45+ mph drivers is a hazzard I fear daily.
- 28The sheer volume of traffic is the biggest issue for drivers. I also believe the light patterns are counter-productive to the efficient moving of traffic down 40.
- 29very safe today
- 30conect the shopping centers so you dont have to keep going out onto route 40 to get to the store in the next center
- 31decrease speed and make the roadway more narrow
- 32Do you really want my opinion on that? Pass a law about the cell phone useage while driving.
- 33Get the illegals out of the apartments back there.
- 34More areas to cross over to the businesses on the other side of the raod.
- 35more crosswalks controlled by traffic lights or over street pedestrians bridges
- 36Don't know
- 37lower the speed limit
- fewer entrances onto 40 from the existing centers
- more "interior" roads connecting the existing centers so that the majority of the traffic on 40 is through traffic
- 38reduce the volume of traffic - it is backed up on 15N now during rush hour - who wants to sit in traffic for 10-15 minutes to get to a shop on Rt. 40?
- 39Synchronized traffic lights.
- 40Less clutter. More police to monitor the speed of those who think this area is an interstate.
- 41Not sure.
- 42pedestrians Bridges and enforcement of the crosswalks
- 43Timing of lights better, better off ramps/access ways to the current shopping centers. Better Signs to indiciated where a business is located.
- 44Better timing of the stoplights
- 45Pretty much same as for #6.
- 46Not sure
- 47if ease of congestion is posible. that would be a start. Maybe more redlight cameras and speed enforcement.
- 48more interparcel access, better access to/from/and across north south connecting roads
- 49Redesign intersections, shopping center entrances, and alt 40 interchange.
- 50IT IS FINE
- 51Better light cycles, access lanes from one center to the other
- 52Better road signage
- 53better crosswalks
- 54Appropriate timing for lights.
- 55Enforce the traffic laws.
- 56timing the lights, inter-connect the various shopping zones...not just 40 and key parkway.
- 57Better flow of traffic and better timing of traffic lights, especially coming off of 15 North.
- 58Increased police presence
- 59Same as #6
- 60Red light cameras at turn lanes that cross in front
- of on-coming traffic.

- 61 long time for turning lanes and longer turning lanes at some intersections
- 62 Major parking at either end of the golden mile with shuttle to get around; less parking behind stores in the middle.
- 63 Timing of traffic lights
- 64 discourage bicycle riding on streets with speeds above 35mph
- 65 slower traffic coming off I-70 and West 40
- 66 SLOWER SPEED LIMIT
- 67 Again, not sure how to get people to obey signs and warnings that are everywhere.
- 68 longer wider turning lanes
- 69 longer left turn lights from US-40

although a lot of comments have been made about connecting the shopping centers on the Golden Mile, I believe this would not be safe.

- 70 the exit to 270S is very abrupt and confusing due to the right turn off lane by GetGo Gas Station. The left turn off lane for 15N should be separated from the 2 regular traffic lanes.
- 71 Better flow into large parking areas rather than lots of little turnoffs everywhere. Traffic needs to keep flowing.
- 72 I don't consider the drivers at risk.
- 73 Unsure
- 74 no speeding (racing), speed cameras, patrolling,
- 75 Streamlining and/or connecting parking lots to lessen on/off traffic from Rt 40.
- 76 There are many shopping centers and strip centers but getting from one to another requires getting back onto Rt. 40 or Key Parkway. Getting some interconnectivity would be helpful.
- 77 Check timing at traffic light signals
- 78 bike paths
- 79 Remove all the high density housing. That is the entire problem to start with.
- 80 Safety for drivers appears to be at a reasonable level. Most obey the speed and understand the one-way merges from road side establishments.
- 81 More police tickets along 40
- 82 The state of Maryland (MVA) should get serious about the requirements to obtain a driver's license (a la Germany). State and local police should enforce the existing negligent/reckless laws with regard to cell phone use and other distracting behavior.
- 83 Designated bike lanes, reduced speed limits
- 84 Solving pedestrian issue, speed cameras
- 85 access from shopping center to shopping center without returning to Rt. 40
- 86 maybe lower the speed limit
- 87 Slower traffic. A service road connecting all businesses on each side with "through" traffic on the center lanes. A lot of traffic is generated by cars moving out of one shopping area and into a neighboring one.
- 88 narrow the road!
- 89 Enforcement of driving rules, via patrolling cars or cameras, would be helpful -- drivers constantly run red lights, u-turn illegally, and use right turn lanes as merge lanes when they're exiting businesses.
- 90 None needed
- 91 More police to ticket those drivers that constantly run "orange" and red lights!
- 92 making sure ALL the lights are in working order

93 Butterfly Lane is 30 MPH and (1) light

Golden Mile is 45 MPH and (6) lights

94 Over pass

95 Lower Speed

96 keep pedestrians off the road

97 better signage for pedestrians -- pedestrians do not pay attention to walk signs

98 I don't know

99 rid the crime; clean up the surrounding neighborhoods (I almost got caught in the middle of a crime scene in my car behind Boscov's w/thugs and police)

100 Slower Speed Limit

101 I do not see a problem with the driving safety.

102

By reducing the speed limit and/or getting more cameras. People are going entirely too fast. Also more lighting is needed, especially in desolate areas. If the Frederick Towne Mall gets renovated. It will have to have more lighting for security and eclectic use. And a Security firm with a truck to drive around the vicinity, to make people feel secure.

103 the light needs to be staggered better so the flow of traffic can ease congestions. the median may need to go in order to add more lanes too.

104 Reduce traffic volume.

105 I think connecting the shopping centers would be very helpful

- and making the connections orderly, not haphazard as now. also, big street numbers on businesses would help to locate places and shopping centers

106 Add a turn lane on the east side

107 No more construction

108 Slower speeds, 45 seems a little fast w/all the stoplights.

109 Cross access between shopping centers

110 I think traffic is fine on 40

111 Provide more access points between shopping centers/properties to reduce local trips on US 40; Or better yet, provide parallel service road

112

The congestion is bad and brings traffic to a crawl. Better synchronization of the traffic lights would help. Also pedestrian/bike ramps that go over the road would help.

113 Connecting the parking lots/shopping centers! Additional street lighting.

114 lower speed limit

115 Improved turn lanes and designated through lanes.

116 connect the shopping centers so cars don't have to access in and out of shopping areas on 40

117 smarter drivers....

118 speed cameras!; bigger police presence.

119 Reduce volume on Rt. 40 with access roads/parking lot connections.

120 it's fine

121 Lowering the speed limit

122 Working stop lights

123

By adding mixed use developments, it is possible to ensure that there will be a constant stream of foot traffic and car traffic that will create a safer environment.

124 better advance notice of where to turn for particular business

125 I think it's the congestion that creates hazards. If people are in the wrong lane to get to their store, a bit of a panic sets in knowing you need to get across the lanes in a few seconds, or you have to loop around and do a u-turn and come back up the road.

- 126 Lower traffic speeds. Better defined walkways and cross-walks.
- 127 Provide accesses from center to center so drivers don't have to go back out to the main road to get from one center to another.
- 128 Better connectivity between shopping centers. Having to cross 3 lanes to get to a turn lane can be pretty tough sometimes.
- 129 Reduce the cars on 40 by adding an access road
- 130 Widen Lanes. Green space between two opposing lanes. Better timing of traffic lights. Cameras to help police officers with increased ticketing for unsafe drivers.
- 131 slow down the speed, traffic lights that are synched better
- 132 Have the lights timed better between stoplights
- 133 Southbound Rt. 15 traffic to Baughman's Ln should have a right turn only lane-allows option to use Key Parkway to access businesses along the Golden Mile during peak traffic times. Would lessen the backup on RT. 15.
- 134 Keep the speeds down. Use the lights to slow cars down
- 135 Don't force us to constantly onto Rt. 40 to go from center to center
- 136?
- 137 Sequence traffic signals eastbound in the morning and westbound in the evening commute periods. Lower speed limit to 40 mph from the present 45.

Work with the school system to take over and repave Waverley Drive,. It's clearly used as a major road rather than its original purpose - a driveway for Rock Creek Center and Waverley Elementary.

- 138 synchronize the stop lights
- 139 not sure but seems like always have pedestrians or bicyclists in traffic - perhaps a separate path for them versus being in the road...NOT enough sidewalks/crosswalks
- 140 By having malls connect via artery road lots of traffic would be off Rte 40.
- 141 Lower speed limit
- 142 Don't know that there is a safety issue for drivers
- 143 the shopping mall & other businesses be connected and shoppers do not need to go in & out via rt. 40.
- 144 Traffic speeds may need to be reduced to allow for the increased density and increased foot and bicycle use
- 145 Computerized signals
- 146 Stricter traffic code enforcement.
- 147 Lower the speed limit and time all traffic lights together
- 148 Lower the speed limit
- 149 Less exit and entry points off of 40 more connectivity between the individual shopping centers.
- 150 toll booths
- 151 police monitor, red light cameras
- 152 More police patrol
- 153 I don't think it is bad now - and I drive it every day
- 154 Pay attention and keep the speed limit and be courteous
- 155 Same as 6
- 156 Synchronize traffic lights, Fix the 15 ramp entrance onto Rt. 40.
- 157 get rid of cars
- 158 I do not feel unsafe on this road.
- 159 Lower speed limit; better visibility by removing the illegal "sign clutter" placed there by businesses and realtors
- 160 Create connections between various shopping center parking lots so you don't have to go to Rt. 40 just to get to another shopping center

161wider or more lanes -it gets congested sometimes.

162Appears to me to be pretty safe.

163again, reduce the speed limit by 5/10 mph. Increase police/radar presence. lengthen green

light times from the side streets onto 40.

164lower speed limit

165Speed, good luck on that one!

166not sure!

167Reduced illegal pedestrian traffic. See #6. ie connect all the parking lots...

168Slow traffic down with narrower lanes.

169reduce the speed limit by 5 mph. increased trooper

presence

170Inter connection of Strip Centers

171I don't feel it is not safe for drivers now.

172Fewer uncontrolled street intersections

173same as above

174traffic control by computer

175red light cameras

176Better timing of the lights and better access to the shops on the left heading out of town

177LARGE intersection signs

178Lower speed limit in major areas

179connect shopping areas so that drivers do not have to enter rte 40 to get from one center to the next.

180Better synchronization of lights and more frequency for left turn lights

181Interconnect the various shopping areas

182

I have not really seen any problems with driving. There is a lot of traffic though on weekends but that indicates that the public is supporting the Golden Mile businesses

183wider turn lanes at #40 and Baughman's Lane, and closing the turn into JoAnn's etc.

184

People are constantly running the light by Giant/Hillcrest. Speeds to fast, people not paying attention. It is too difficult/slow to get out of the intersection by Giant Eagle. We sometimes "risk" taking Key Parkway (bad crime) because its a hassle to exit by Superpetz. And, every parking lot is completely different in re: to access, exits, parking styles, etc.

185Slower speeds, less turn offs, less lights

186I don't really see safety as a problem for drivers, except to avoid pedestrians. I'm not sure what to do to discourage people from driving everywhere until we get a real mass transit system someday, except for the suggestions above. I guess centering the shopping more in on one side of the street would help.

187I honestly am not sure.....so many businesses... people rushing...other people not knowing where their turn in is.....

188Enforcement of speed limits

189reduce speed and install more traffic signals

190better traffic light management, perhaps feeder lanes between clusters of shops

191connect shopping centers, more exit/entrance lanes from strip malls

192service roads parallel to 40 connecting shopping centers

193time the lights for continuous driving at 3 mph over the speed limit, encourage local traffic to use other side roads, survey the residents that use it.

194sync the traffic lights

- 195Permit driving between shopping centers without going out to Route 40
- 196Sky walks for pedestrians would help drivers significantly. The red lights being in sync would help too.
- 197pedestrian right of way made clear on both sides of roadway
- 198Curtail or control walkers across route 40.
- 199See above.
- 200Removing the improper crossing of this road by pedestrians and cyclists.
- 201flashing lights at crosswalks
- 202The no cell phone bill in October should go a long way towards helping
- 203More police visibility - might want to open a satllite station nearby.
- 204  
w/o being able to influence the other drivers nothing really. Lack of attention to driving and overall lack of knowledge about driving rules and traffic patterns are the biggest problem.
- 205synchronized traffic signals, reduction in traffic volume: improvements to Shookstown Rd?
- 206speed cameras
- 207get the high risk drivers (speeders, lane weavers) to stop by regularly policing the road. And/or speed cameras.
- 208fix the idiotic manner to access Rt 15 North for east bound traffic
- 209see above
- 210See response to #6. Too many U-turns. No distinct landmarks - I'm always turning too soon or too late.
- 211Time traffic lights in consistent cycles which reflect the speed limit to control speeds. Similar to the lights on N. Market street. Stricter police patrols.
- 212The road has enough lanes, the traffic signals are already phased, not sure what else can be done.
- 213As a driver, I feel fairly safe. The only improvement I can think of is better signage. Since I don't frequent the area, it's hard to find the proper entrance to the right shopping center. If those shopping centers connected, it would be better too.
- 214Same as #6. - Police station needed and more cooperation from the city with the Sheriff on illegals.
- 215more cameras on the lights
- 216Better flow of traffic.
- 217slow speed to 35.....many people travel too fast on 40
- 218Reduced speed limit and traffic calming features
- 219turn lanes
- 220Put up the lights with the walkers on the lights
- 221speed enforcement
- 222see #6. make sure lights are in sink with speed limit
- 223Better traffic light timing. Absolutely brighter lights for nighttime driving. It's too dark.
- 224Lower speed limit.
- 225  
Schedule the lights to change at the same time to keep traffic moving. Also, connect the shopping areas so that you don't have to go on Rt. 40 to go from one shopping center to the next.
- 226No right turns on red. Have seen many near misses.
- 227Connecting the multiple shopping centers to reduce load on 40.
- 228  
Try to get the traffic signals timed better, and have the streets turn lanes better...possibly put up a center median that people can not cross except in crosswalks.
- 229minimize Jay walking
- 230again enforce the speed even if that means a camera at some of the lights

- 231 proper use of timed traffic lights. Ample space for left turning vehicles. Have the “right lane” a turning lanes that are consistent not broken up. Having a “back alley” thru street for large trucks and deliveries. Having the police near by at a sub station or in bike // walking beats.
- 232 Less lights - Better express access to 15 with ample traffic structures to cross 40 for local shopping
- 233 The lights need to be timed better. it's very frustrating to have to stop at every light.
- 234 connection between malls, alleviating traffic
- 235 less lights
- 236  
again- slow down the traffic - traffic calming- maybe roundabouts? make it more of a business route, and encourage (somehow) bypass traffic elsewhere if they don't need to be there
- 237 Define the roadway use. Is it a highway for fast travel or is it a road for shopping, night life, families, biking. Right now it's FAST, unfriendly, and unsafe.
- 238 Weather commuters including my wife like it or not we need to slow it to 30MPH its just a mile 1/2. Yesterday great example I drove by on way to Middletown Library accident on return another caused from 1st. as a car exp
- 239 SPEED CAMERAS
- 240 Not Sure
- 241 Narrow the road and put access roads between shopping centers.
- 242 having signs in advance to give you an idea of what lane you should be in to go to certain areas.
- 243  
this area has been here for 40 years, and road improvements have been, in my opinion, fairly good. With the rt 40 by-pass to 70w, the Golden mile started to go down hill.
- 244 N/A
- 245 Connect the malls to decrease travel on main road
- 246 I don't think it's an issue for drivers. Pedestrians have it tough, though. No place to safely cross Rt 40
- 247 Personally feel driving safety is good. Personally have no problems.
- 248 Bus/Turn Lanes
- 249  
Better light timing. Good when you can drive the distance without having to stop unless you want to. It is a bottleneck all the time. Most of us hate that about this part of town.
- 250 I haven't found it a problem except during rush hours. I would build a by pass on a small scale that circles the city.
- 251 Speed cameras, access from business to business without going on the main road
- 252 trimming shrubs and moving obstacles to better view the roads
- 253  
Create u-turn areas that are not associated with poorly timed lights. Perform traffic study and get someone that knows how to engineer traffic patterns and roads. Frederick road engineering is the worse I've ever seen. Poor decisions and waste of money over the years. Consider changing Rt 40 to 15N ramp arrangement.
- 254 patrol police cars
- 255  
Better traffic flow, so that people don't try to beat the red lights. Connections between shopping areas, so that drivers don't have to go back out on the Mile to reach the stores right next door.
- 256 That seems fairly decent.
- 257 Keep the pedestrians from jay-walking across rt 40.
- 258 not sure how to fix this/ drivers have to be in tune with surroundings/know that there are people crossing the road.
- 259 clean up the trash trim the bushes and get rid of the crime and illegal immigrants.
- 260 Remove the apartments and the crime.
- I used to go there all the time, I don't go there any more.
- 261 Better traffic enforcement. Shoulders to pull over on would help with the frequent accidents there. And the traffic lights should be better timed.

- 262Improve west-bound access to Kinkos/Starbucks
- 263Develop the area so it is less dependent on single mode transportation (less cars = safer driving)
- 264more police presence and ticketing drivers for not paying attention and poor driving skills
- 265connections between centers
- 266Adding overpasses and creating access roads for entry and exit.
- 267More Left turn places instead of U-Turns to access stores on the opposite side of the road.
- 268see #6
- 269  
traffic calming, better merging areas from businesses and connecting roads, stop light cameras to discourage running red lights, bus/transit stops that are not directly in traffic lanes
- 270Connecting shopping centers in order to avoid the need for so many U-turns
- 271Look at the timer on some of the lights. Some do not make sense. Too long or too short. During a certain time-rush hour, get the cars through that congestion, right off 15 toward the Golden Mile. That's the main reason 15 gets backed up.
- 272widen it
- 273Over all, I think the golden mile is pretty safe for drivers. the main area where i always see accidents is by the red horse where there is a barrier to divide the lanes. i don't know of a solution for that area though.
- 274Timed lights so that drivers and go through nonstop if they obey the speed limit, traffic islands, less points of entry/exit to route 40.
- 275Lower the speed limit. Place cameras to catch those speeding. More police overall in the area to handle not just idiotic drivers, but crime.
- 276Safety is fine for drivers.
- 277  
coordinate stop lights better. traffic is horrible and i hate to drive on this street at all! shopping centers need to be connected more so you can drive from one to the other
- 278I feel it is adequate right now. Not sure that any additional improvements are needed.
- 279Better markings
- 280  
Traffic calming strategies (not speed humps)need to be implemented to both control access and to reduce speed and volume. Traffic circles work great for reducing speed and make it easier for merging traffic from parking areas and intersecting roadways. They also tend to discourage some cut through traffic since they do slow the commute. Redevelopment of the Rt 15, Rt 40, Rt 340 and Rt 270 merge areas should be a major priority. Current situation is a traffic safety nightmare.
- 281People need to learn how to pay attention to traffic signals- nothing the City can do to improve that
- 282More lighting, better signs
- 283I feel safe driving on the Golden Mile.
- 284LONGER LIGHTS FOR TURNING VEHICLES, PEOPLE ALWAYS TRY TO MAKE IT THROUGH A YELLOW LIGHT
- 285I'd say that is fairly safe now, as long as people pay attention and abide by traffic laws. Traffic is the major problem, especially during rush hour, as it can really back up. Traffic light patterns could probably be better (when one is green, the one in front is usually red, so no one can get very far.)
- 286Lower speed limit.
- 287More police patrols
- 288Reduce the number of intersections with traffic lights.
- 289nothing the city do can improve people who naturally suck at driving
- 290Better line of sight when turning (some parking lots have bushes or signs which make it hard to see around).
- 291Keep pedestrians out of the street.
- 292People need to slow down!
- 293  
If the businesses were more interconnected, that would help because it is really annoying having to keep going on and off route 40 if you go to more than one place shopping.
- 294Lower the speed limit

295 Enforce the speed limit. Speed cameras.

296 I think it's ok now. Make the stop light coming out of Giant a little longer, it barely stays green to let cars out

297 More police presence to cut down on the speeding.

298 Better timing of lights, lower speed limit and access to neighboring businesses via other routes than 40.

299 The speed limit could be lowered.

300 Drop the speed to 35mph rather than 45mph

301 Allow access between the strip malls on the north side of the golden mile.

302 decrease speed

303 decrease speed

304 Crossing signals

305

ENFORCE established speed limits!!! Redesign or use better signage with the eastbound curb lane as it approaches the Baughmans Lane intersection and the US 15 ramp as traffic bogs down and backs up at that point. Lower the speed limits so when drivers go 5 to 10+ mph over the limit they would still only be doing 45mph at the max.

306 better signs for turning lanes and "no turn on red" signs at all lights

307 no right turn on red

connections between all the small shopping center areas

308

The biggest problem I see with driving safety on 40 is drag racing at night. Therefore, it would be good if there was a way to make the road less straight so this could be prevented.

309 more police presence

310 The number of access points needs to be restricted.

311 enforce speed limits

312 slower speed limit

313 put more traffic cameras on red lights, as there are a lot of people who go through them especially near the Giant.

314 Speed limit should go down to 40. Some do 35, some do 50. Too much variance in speed caused trouble.

315 Better cycling on traffic lights.

316 Create ability to drive between shopping centers without getting on 40 would create less traffic on 40 and less cutting across lanes quickly to make left turns.

317 sync traffic lights, improve flow of traffic within shopping sections

318 Traffic light need to be better in sync.

319 Better timing of traffic lights. This will reduce the temptation of people blowing through yellow / red lights.

320 Create barrier fences/walls in the medians so pedestrians can only cross at intersection crosswalks

321 A continuous turn-off lane is needed in both directions, from Bachmann's Lane to Waverly. Currently, only some sections have a turn-off lane. Also, traffic density could be reduced if the various parking lots were more interconnected in a consistent manner, rather than forcing drivers to enter and exit Hwy. 40.

322

ITS LIKE ALL LOW COST HOUSING THERE SO YOU HAVE THESE KIND OF PEOPLE SOME EVEN ILLEGAL...THIS IS WRONG TAKE BACK OUR CITY AND OUR SAFETY!

323 Elmwood Terrace needs to be torn down and Hillcrest needs to be 'reinvented'

324

Connecting the parking lots between Kmart and the Giant Shopping Center would greatly improve traffic flow. There has also been an increase in the number of motorized scooters in the area, all of which seem to have little regard for the rules of the road. More police patrol in the area on all levels would be a huge improvement

325 I have not noticed there is a safety for drivers problem. Only for people walking.

326 more stop signs and lights

327 i think its okay now if people would just pay attention and drive the speed limit

328I believe in the traffic light cameras. Drivers who are observing the law don't worry about being ticketed.

329ENFORCE LAWS

330shopping centers connected to each other. When coming off US 15 onto Rt 40 the congestion backs up. Better road design.

331enforcement of speed laws

332Reduce speed to 35mph.

333Reduce speeding.

334Connect the shopping areas so people don't have to go back onto 40 to go to the place next door.

335

Street lighting for pedestrians. There is not enough road lighting. Also set lights so cars can travel more evenly through the area. Call ocean City to see how they handle this.

336proper timing of traffic lights

337connect shopping centers

338

I think the left turning lanes can be extended, especially at the on-ramp for Rt 15 north. Also, more time from the yellow to red light. I think the speed limit is already good and does not need to be lowered. I think having the police patrol the golden mile during the afternoon rush hour would greatly cut down on accidents because there would not be so many drivers running red lights.

339Demolish shopping malls with vast unused parking lots and reroute traffic to existing parking lots.

340Re-populate the old police station with new police, either state or local.

341Better road design

342Get a traffic engineer out there. Improve the road design and parking lot design. It's currently terrible.

343it's fine

344more road markings, signs, better lit, speed humps

345more police

346No left turns on Red anywhere. No U-Turns.

347have the traffic lights synchronised those traffic flows better

348Better egress in and out of each section/block of development.

3491. Lower the speed limit.

2. Traffic cameras to ticket speeders or driving through red lights.

3. Left turn traffic lights are not timed to adjust to the flow of traffic during different times of day

350Red light cameras

351Provide greater access to side streets off of the Golden Mile to alleviate congestion during rush hour.

352

The biggest problems I have are in areas where traffic merges (esp. where Old Nat. Pike meets the GM) A lot of lane changing and no real sense of who has right of way.

353Don't know

354Improve as above. Encourage foot & bike traffic. Operate a trolley or shuttle buses.

355Less pedestrians dodging out in front of cars.

356Better lighting

357brighter traffic lights

358seems good now

359Less pedestrians.

360Presence of more police to enforce traffic violations

361Synchronizing Lights to reduce stress. Every body speeds up to void next block red light.

362?

363 Looking at interactive map, the correct problem intersections have been identified

364 Faster limits

365 Need connections between existing shopping centers.

366

I am not sure that the Golden Mile is unsafe. I feel traffic flows well. I just think that what once was a well used corridor is now an OVERLY used corridor and there is much more traffic. It is beginning to look like Montgomery County and that's hard for some Fredericktonians. Is it unsafe? Maybe not. It's just stressful sometimes.

367 Enforcement of red light laws, particularly for vehicles turning left off of Rt. 40.

368 Provide better alternate routes for drivers to bypass Golden Mile to reach residences or nearby towns like Myersville/Middletown

369 COPS

370 Some lights are really short and there is no lag time between lights turning green/red in opposite directions. Many people run the lights.

371 Reduce the speed limit to 35 mph.

372 see above

373

Longer turn times into the shopping centers, would reduce red light running. Do something about the light at 40 & Baughman's Lane - too short for turning left onto 40.

374 I don't see this being a problem

375 Eliminate jay-walking pedestrians.

376 not sure

377 Keep the unmarked police presence in the area

378 Time the lights like they used to be.

379 Slow down and use of signals

380 Better road design, better access roads

381 I don't see safety as a problem on the Golden Mile.

382

Fix lights patterns; reduce low income housing; more lighting; turn only lanes; reduce traffic (divert or give alternative options); close the Baughman's lane entrance into the Jo-Ann Fabrics shopping center

383 I feel like the safety of drivers is fine - speeds are good, lanes are decent, no real problems in my opinion. There are a few shopping centers that could be connected for traffic flow (Giant Eagle) or connected to the road that runs parallel (by Taskers Chance).

384 Not sure how, but the intersection area of Baughmans Lane and US40 needs improvement for bad traffic clogging.

385 Ticket cars going below the speed limit. Slow drivers encourage negligent driving by frustrated drivers.

386 keep bicycles and pedestrians off the road

387 Actually as I remember it used to be a lot worse. Accidents seemed to happen daily. Maybe it's because there is less shopping and dining opportunities that the accidents are fewer, but it that improves then commonsense synchronization of lights, strit enforcement and cameras should do the trick.

388 Slower speed limits

389 N/A

390 The traffic lights are not timed correctly, causing traffic jams.

391 People need to be responsible for themselves

392 Get rid of the latinos

393

I think driver safety is up to the drivers. Although the Golden Mile is congested at times (during rush hour), it is a safe road to drive on, provided people drive at safer speeds. Again, more police presence and the sight of flashing police lights will alert drivers that the police are in the area and are ticketing. Perhaps speed traps would be an idea.

394 Enforce speed limit laws. Better sync. of traffic lights, so traffic would flow better.

395 connect some of the shopping areas

396 Adjust the timing on the lights. Very difficult to get out of Westridge onto 40

397

Connect parking lots between businesses so we don't have to go onto Rt. 40 when going from store to store to store. Perhaps drop speed limit from 40 to 35 - not too slow but slower.

398 better/ more consistent speed control

399 slow down

400 It is safe.

401 Somehow reduce the number of cars on there b/c it is too busy

402 lower speed

403 get rid of the mexicans

404 Augment cop patrol (mainly for reckless drivers)

405 Not sure

406 Cameras on the traffic lights

407 better pedestrian crossing - one or two elevated

ped. ramps so no waiting for lights, etc.

408 Have shorter light system

409 Speed cameras and red light cameras

410 Drop the max speed.

411 If pedestrians and bicyclists could have their own paths, not in the traffic, that would improve safety.

412 Traffic Lights align to provide a faster traffic pattern based on real speeds versus posted speeds.

413

Better timing of traffic lights. The backup at I-15 exit at Patrick Street needs to flow better at rush hour. Divert thru traffic to 40 & Alt. 40 onto Key Pkwy and/or Butterfly Lane.

414 More signs

415 Relieve areas of heavy congestion: exit onto Alt40, exit onto 270S.

416 more police presence maybe a small auxiliary police station located in the middle of 40

417 Keep the speed limit down

418 n/c

419 timing of lights, find ways to keep walkers off road.

420 Unsure

421 To have all of the mall areas connected so that you don't have to go back out on rt 40 to get to another one.

422

Signs along the roadway indicating the location of all the stores; an easier way to get from one spot to the next without having to exit the parking lot and go back on the main road

423 Dedicated right turn lanes, fewer intersections

424 better connections between plazas - better use of key parkway, like highway access - too many lights now

425 fewer pedestrians and bicyclists.

426 Not sure. Improve congestion issues. A number of parking areas that empty out onto 40 don't have appropriate lanes.

427 seems pretty safe

428 Enforcement of crosswalks

429 Better lighting at night for parking lots

Police presence (station)

more lanes of traffic

dedicated lanes for right hand turns

430 I think traffic actually moves pretty well on the GM.

431 more timed light correction to other city traffic patterns.

432 dont know

433 Lower the speed limit

434 Reduce speed limit

435 left turn lights need to be green a bit longer as many people go through when lights change to red, reduce congestion

436 enforce the speed limit

437 Think a semi-divided parkway down the center. Look at GW parkway, Merrit Parkway, B/W parkway. Trees and a green thru way will cut down on the road rage for those heading to Middletown. Local traffic on either side can take on a more city street scale. Look at White Flint CBD plan.

438 Synchronize the timing of the traffic lights better. Add signs for each to indicate what businesses are in the shopping centers.

439 Provide more pedestrian crossings -- too many people running across the road in between crossings

440

Better timing at the Hillcrest Light, so that when you are leaving Giant you have more time, and so that if you pass through a yellow you don't get struck by cars going east on 40.

441 Same as answer above

442 Timed traffic lights at 40 MPH

443 Make sure that there are connector roads between shopping centers

444 Speed limit NO more than 30 mi.

445 Same as above

446 Because I no longer frequent the Golden Mile I am not familiar with the traffic issues.

447 slower speed - enforced

448 connect the malls on the north side so drivers don't need to enter and exit to go between them

449 More police presence

450 red light and speed cameras enforcement of noise laws

451 All cited in #6.....

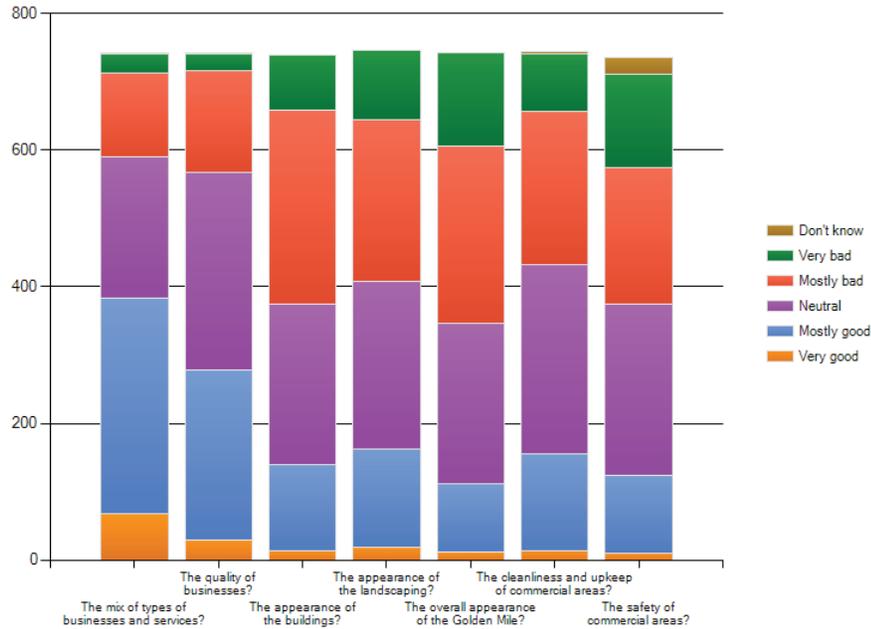
Lights with better opportunities for crossing by pedestrians and cyclists...

452

The lights are sometimes not long enough causing people to slam on their breaks. Also people trying to beat the light before it turns red also causing accidents.



### How would you rate the following qualities of the Golden Mile?



| Number | Additional comments:  |
|--------|---|
| 1      | Things are not bad, nor are they good. They need a push to the good side. Things are only getting worse as traffic and population increase.           |
| 2      | Some areas are less safe than others  |
| 3      | FNP likes to highlight all the crime in the area. Definite PR issue due to local crime. FTM reputation destroys quality traffic coming down the mile. |
| 4      | Other than Mall's anchor stores, most of rest of mall is scary.   |
| 5      | It looks like so many other strips of convenience strips with no style or theme.  |
| 6      | Overall environment of area is mostly bad   |
| 7      | The south side of the corridor is too crowded with buildings. Some shopping centers need to be updated/refurbished.                                   |
| 8      | Frederick Towne Mall needs to be updated/filled or else torn down. It is a haven for miscreants.  |
| 9      | There aren't enough nice businesses. At night it feels unsafe in the parking lots.  |
| 10     | Needs work  |
| 11     | Groups of businesses seem to be isolated from each other. Each group is of a different design era. No overall design continuity or compatibility.     |
| 12     | Chase out the day labors hanging around   |
| 13     | The Mall is a scary place to shop due to type of stores and lack of security  |
| 14     | All of these areas need to be addressed   |
| 15     | It's pretty awful as is, but it has a lot of potential for being a place where people want to be, want to spend money.                                |
| 16     | Replace K-mart with Target or demo the building and put a park.   |
| 17     | Crime is rising around the deserted mall area; property values are falling  |
| 18     | do not have enough lighting for comercial areas. comercial owners dont take pride in the appearance of their buildings.                               |

19the problem is that it's car dependent

20

Overall I think the design and overview of the Golden Mile is stuck in the 90's and I'd like to see it get up to date with a greener more community friendly model.

21it's urban blight at its worst; need to mix in open space, and mixed use

22I believe a goal would be to provide incentives for desirable redevelopment and disincentives for undesirable redevelopment - versus creating rigid codes. Also, learn what other communities are doing or what's been done. Lastly, after hours are less safe.

23The signs along the golden mile are old and need updating. To many ugly signs.

24The flowers/plants in the median are actually nice, I just don't think anyone takes time to appreciate it. People go to the golden mile to get what they want and leave immediately. The area itself is not very aesthetic, but the landscaping along the median is nice.

25Areas could be much worse, but I do not feel safe with my fiance working in this area late at night.

26Too many stores too much clutter

27

The reason for not shopping on the Golden Mile, is the safety. We have allowed a beautiful part of Frederick County go down the tube. It's time that we take care of the eye sore of Frederick City. The city is the most beautiful city in maryland, all have done a wonderful job over the years. Now we need to bring the Golden Mall up to being as nice as the city. A place that we can be proud of. It can be done.

28

SWome store fronts could use some updaing.After all, it is 2010 and hopefully the town can advertise and promote better, to get much needed business in that we do not already have in Carrol Creek and at Westview,they are still not full,not to change the subject,but the places that are placed have to have a draw and be promoted,so that they won't just become a bunch of empty buildings with soap and signs in the windows.We need progress and change to happen.

29

the only thing hurting it is the crime. that area used to be nice when i lived there in the 1980's but it has gone down hill. It needs revitalization and cleaning up!

30i rarely go there because i live on the other side of town and find it difficult to locate businesses while driving

31Has anyone driven this on a Saturday Afternoon?

32What landscaping?

33

We all know it is a bit tired looking. But each property standing alone is ok. It is just that everything except Home Depot and Boscovs has been there for a pretty long time.

34There are a lot of empty buildings which do not look good.

35The right-of-ways are very attractive.

36Frederick Towne Mall area is scary!

37The buildings are dated. Not that that can really be helped, but it definitely adds to the visual clutter.

38Crime and the FrederickTown Mall are the biggest draw backs.

39

The demographics have changed substantially. There are some areas where loitering is terrible. The Frederick Town mall is no longer viable. I drive across town to lowes and home depot rather than use the one at Frederick town mall. I have seen what appears to have been drug exchanges and noticed people hanging out looking for "something". The adjoining neighborhoods are going down hill.

40Crime seems more of a concern in the residential areas

41Fredericktowne Mall does not feel safe

42Someone needs to maintain the road behind Denny's from McCain to Willowdale

43It's the residential along the Golden Mile that is the problem. The laws and rules are on the books. City not enforcing them.

44

the center areas of rt. 40 look terrible--FIX THE LANDSCAPING! The centers themselves are well maintained; the areas that the city/county/state maintains look dirty, and overgrown.

45Appearance is tacky. Not at all in keeping with Frederick's image.

46some areas look great - others terrible - also, more trees needed in parking lots, etc.

47good luck on improving this area

48In general, the Golden Mile is not a place that stands out, it looks cheap and neglected

49Crime, Crime, Crime.

50too many questionable people hanging around  
51Meh. Could be a lot worse, could be better.  
52Connect the existing strip malls from Baughman's lane to Waverly and make them into pedestrian traffic area  
53Sign clutter, installations in parking lots look terrible  
54the only businesses i frequent at the Mall are Boscovs and Home Depot, I never go inside anymore  
55I never feel safe in the parking lots of the stores I patronize.  
56Need more police presence.  
57get rid of the crappy shops that weigh down the anchors in the mall  
58Sometimes too many signs along highway  
59the mall needs good business not hispanics one  
60When the plants are blooming in the median, it looks quite nice. Other than that, most of the businesses look run down.  
61I would shop more if traffic was not such a nightmare  
62Mostly traffic is an issue and the mall and Costco are easier to get to  
63the outside looks kind of run down, but the businesses do a nice job inside  
64It's very hard to get into the plaza with Starbucks  
65can't grow mature trees instantly, but planning for decent caliper shade and flowering trees will help over time  
66It is visually poor. run down, not welcoming.  
67  
The question and solution is the same to refill Frederick mall. Or do wwe use a newer approach of the open spaced shopping area with easy pedestrian traffic. Just a plain old shopping center yet unique.  
68too many robberies  
69Safety is a concern at the mall.  
70Cleaniless, upkeep, safety of most commercial areas is poor. Safety an issue especially at night.  
71I would never walk there at night. I wouldn't let my children go there at night unaccompanied.  
72The problem is access, not appearance.  
73Again crime is the reason I never go there, and won't.  
74During the day safety is ok, but not at night.  
75CRIME is TOO HIGH VERY BAD!, illegal immigrants VERY BAD!  
76The downward appearance of the area shows that people don't care anymore out there.  
77The gold mile is an award winning example of urban sprawl, designed around the automobile.  
78the illegal immagrants and the mix of people have been bringing the golden mile down for years it will not change until something is done about that.  
79Update the mall!!!!  
80Appears unplanned and not easy to move from one area to another  
81I rarely go to Golden mile - don't feel safe!  
82it's outdated, dirty, cluttered and has no charm or character, needs a major rennovation to create a community atmosphere  
83the stores (most) need to do a paint job, landscaping, regular repairs, so that their businesses ARE appealing. Some businesses need bigger spaces (VERIZON). Every time I go in there, there is 1000 people, with only 15 parking places. MAKES NO SENSE!!!!  
84the mall is not safe-gangs everywhere.  
85The mall is trashy, smelly and stores are closed up. Could use some quality stores.  
86traffic is very congested, time the lights better

- 87I believe the stigma of section 6 housing poses a problem bringing in businesses that will boost overall confidence in the Golden Mile once again. Until that is addressed with regards to crime, etc. I don't feel that you have a fighting chance.
- 88COME ON! EVERYONE KNOWS KEY PARKWAY IS NOT SAFE AND ALL THOSE PEOPLE SPILL OVER ON TO 40
- 89As a young woman, I do not feel comfortable or safe in many of the shopping centers - would certainly never go after dark.
- 90Too many places where the illegals wait to be picked up for a job. It's scary to go into those businesses with those types of people in the parking lot.
- 91There are good places in the G.M but generally we would rather go to the westview area to eat simply because of the lack of visual appeal of the G.M. There should be an overwhelming police presence on the beat not in cars around the G.M.
- 92would like to see more businesses that cater to middle income, not discount or bargain stores
- 93It is a DUMP!! The business centers also are not connected to each other so you have to keep going on and off route 40 if you go to more than one.
- 94Just not a safe area anymore. Very sad that such a once upon a time great place has the most crime in Frederick.
- 95High Crime keeps me away
- 96Obviously there was no actual or legitimate planning for previous Golden Mile development. The sight lines are "visual clutter" taken to the max. There are a hodge podge of designs, set backs, access roads and no consideration to foot/pedal traffic.
- 97it looks messy with cheap stores
- 98need to keep and update the indoor mall
- 99The Mall, and most of the strip malls are the biggest eye sores
- 100Crime / Safety is #1 concern. More police.
- 101It could be a great area - without the communities that have been created.
- 102I am SO tired of all of the grocery carts strewn throughout the area!! Again, where are our police patrols? Isn't this theft???
- 103It is hard to answer these. The big names like Home Depot is kept very nice, but mall area very unsafe -Kmart shopping area - not too bad, Smaller store fronts around Wolfs & Geissers & Offbroadway - kind of a mess and scary. Giant Eagle area - just plain ugly
- 104Safety here is pretty serious right now
- 105The littered areas of the medians could be picked up.
- 106need more upscale shops and restaurants
- 107bad surrounding areas
- 108You get a lot of bad press from that part of town. Police need to up patrols
- 109I'd rather use the term "somewhat bad" instead of "mostly bad"
- 110I rarely limit my travel to the Golden Mile and will drive farther away to go to the same stores just because of the headache of congestion and inability of centers to be connected. The selection of stores is terrible.
- 111The potential to have this as a premier shopping area is possible if the crime/safety factors are improved and the appearance is upgraded.
- 112Lots of rif-raf
- 113Most people are afraid at night. Large number of hispanic people walking in area speaking Spanish.
- 114Needs New Mall - Fredericktown is just funky and rundown
- 115  
I recognize that the City is trying to beautify the Golden Mile. The medians are alive with color. Well done. I'd like to see those big trees again. They were beautiful and created a canopy over the road that I believe helped to slow down drivers. I am nervous about the crime I am hearing/reading about on the Mile. I think there is a nice mix of businesses, but the empty buildings are becoming an eye sore, especially the State Police barracks. The mall is a shame. I don't feel comfortable going there. I think the time has come to reuse that land. I checked "mostly bad" for the safety of the commercial areas, but I'm not sure that is true of the entire Golden Mile. Just some sections.
- 116Safety at night needs to improve
- 117As long as there is increasing crime in this area, shoppers are going to leave in droves. Myself and many of my acquaintances have said for years that it is very important that a Police Station come back to the Golden Mile area. We need police presence in this western sector of Frederick City/County.
- 118Safety depends on the time of day nowadays.

119there is a mix and there is some good quality. just overall needs a lift.

120Mainly it is the traffic getting in and out that keeps me away.

121not many businesses around but the few are good

122The quality of roads in this area are extremely poor.

123latinos have ruined the area

124The Golden Mile has a lot to offer as far as a mix of businesses, however, because some of the businesses are in the side malls, and out of the view of drivers, I'm not so sure a lot of people realize the true mix of stores along the Golden Mile

125needs redeveloped and much more landscaping

126Giant Eagle is the best thing on the Golden Mile

127

As a person who doesn't own a car, the thought of going down there scares me, and I'm a 24-year-old male who would otherwise utilize the services the area offers

128to many mexicans

129Looks unsafe and junky

130more softening by trees/shrubs never hurts !!

131We need more cafes to be able to sit outside.

132The crime rate is EXTREMELY high and needs MUCH improvement. The Frederick Towne Mall could also use a lot of work.

133It hs too many discount stores, cheap restaurants

134The mall is soooo bad.

135

Any kind of open, connecting walkways- would be beautiful along a restored stream, if one exists-- benches, trees/shade would bring more walkers/bikers out & improve both safety & aesthetics.

136Personal security is a concern.

137Mostly run-down businesses, not nice to look at, slow traffic, and plazas that are a headache to get to. Lots of unmanaged pedestrian traffic- people will walk in median and step in front of cars. Crime is concerning.

138I can't find the stores I'm looking for so I leave frustrated.

139The buildings are older and the buildings and, really, in general on the left as you drive out of town are not good at all. It looks cluttered and junky/run down.

140The overall appearance is sorely lacking. Just dreary, even on a bright sunny day. The buildings look old, outdated. A very old Rockville, Rt. 355 feel. Desperately in need of revitalizing done right. Again, bringing in junk shops will never help an area improve. Period.

141Lose the gaudy signage, Michelin Man, etc. Bury wires

142I try to stay away from the golden mile

143There isn't enough landscaping but what is there is nice. Sad the large tree went...

144need greater density!

145Hillcrest Liquor traffic holds up traffic leaving Hillcrest because sensors change light causing backups

146Would not go to the Mall at night alone.

147I never visit this area alone.

148by "neutral" I mean some good, some bad

149The buildings need to be updated like the 7th st shopping center was.

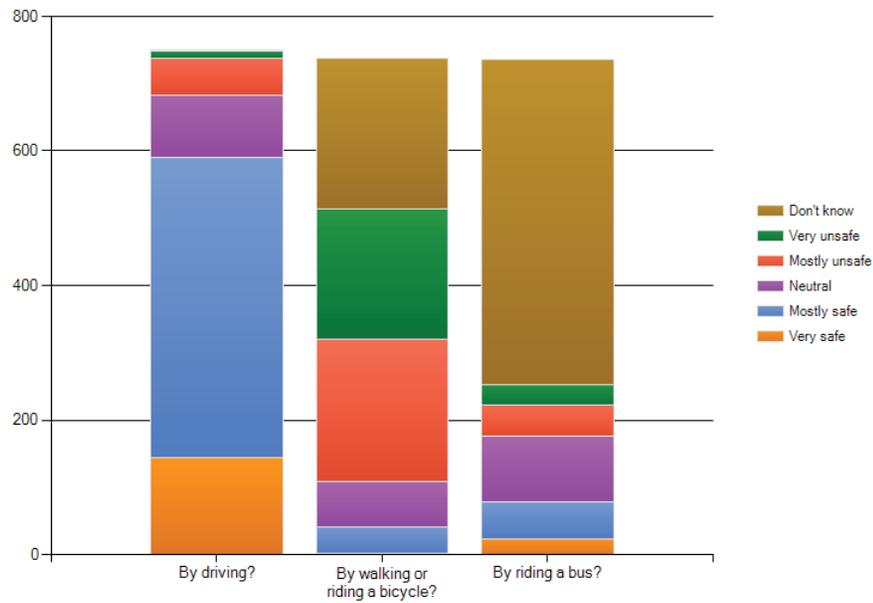
150I dont feel unsafe personally but hear stories...

151vacant lots need to be kept clean

10. How safe does it feel to travel to and from businesses on the Golden Mile?

| Answer Options                  | Very safe | Mostly safe | Neutral | Mostly unsafe | Very unsafe | Don't know        | Response Count |
|---------------------------------|-----------|-------------|---------|---------------|-------------|-------------------|----------------|
| By driving?                     | 145       | 445         | 93      | 54            | 12          | 1                 | 750            |
| By walking or riding a bicycle? | 2         | 40          | 66      | 213           | 192         | 224               | 737            |
| By riding a bus?                | 23        | 56          | 97      | 47            | 30          | 482               | 735            |
|                                 |           |             |         |               |             | answered question | 752            |
|                                 |           |             |         |               |             | skipped question  | 13             |

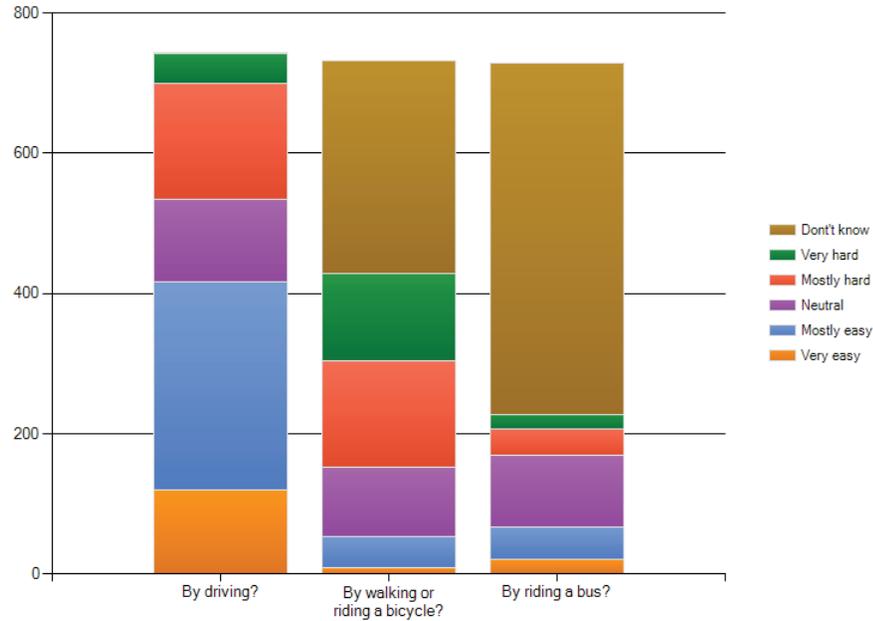
How safe does it feel to travel to and from businesses on the Golden Mile?



11. How easy is it to travel to and from businesses on the Golden Mile?

| Answer Options                  | Very easy | Mostly easy | Neutral | Mostly hard | Very hard | Dont't know       | Response Count |
|---------------------------------|-----------|-------------|---------|-------------|-----------|-------------------|----------------|
| By driving?                     | 119       | 298         | 118     | 165         | 43        | 1                 | 744            |
| By walking or riding a bicycle? | 9         | 45          | 98      | 152         | 125       | 303               | 732            |
| By riding a bus?                | 21        | 46          | 102     | 37          | 22        | 500               | 728            |
|                                 |           |             |         |             |           | answered question |                |
|                                 |           |             |         |             |           | 746               | 746            |
|                                 |           |             |         |             |           | skipped question  |                |
|                                 |           |             |         |             |           | 19                | 19             |

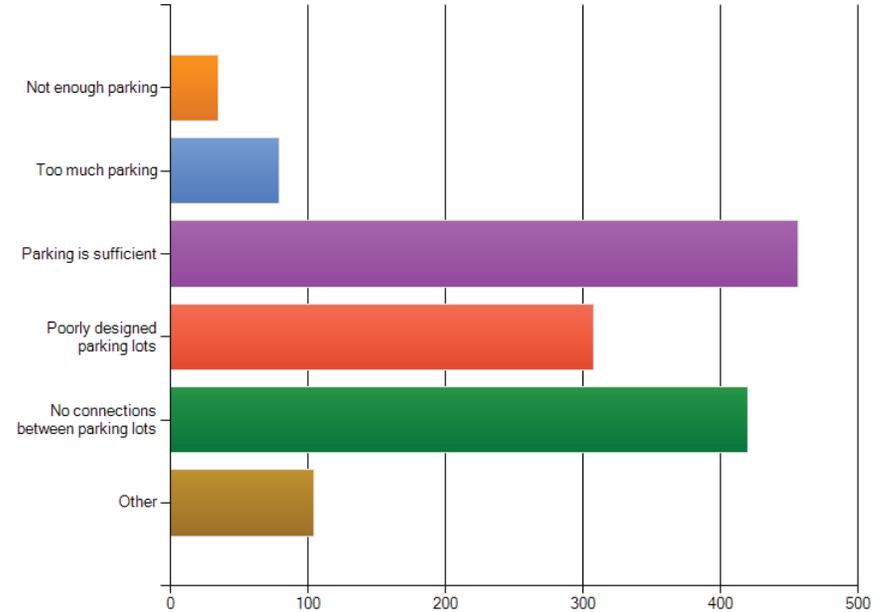
How easy is it to travel to and from businesses on the Golden Mile?



12. How would you describe the parking areas along the Golden Mile? (check all that apply)

| Answer Options                      | Response Percent | Response Count |
|-------------------------------------|------------------|----------------|
| Not enough parking                  | 4.7%             | 35             |
| Too much parking                    | 10.5%            | 79             |
| Parking is sufficient               | 60.9%            | 456            |
| Poorly designed parking lots        | 41.1%            | 308            |
| No connections between parking lots | 56.1%            | 420            |
| Other                               | 13.9%            | 104            |
| answered question                   |                  | 749            |
| skipped question                    |                  | 16             |

How would you describe the parking areas along the Golden Mile? (check all that apply)



| Number | Other  |
|--------|--|
| 1      | Plenty of pkg now due to vacant businesses.  |
| 2      | Needs connections and better designed lots. LOOKS like there is too much some places because of vast expanses with no green space inserted.              |
| 3      | I say too much because no one goes to the mall.  |
| 4      | there need to be more connections and a few are poorly designed  |
| 5      | messy, pot-holed and patchy pavement visually  |
| 6      | not enough lighting  |
| 7      | some lots are great and others are horrible- the Giant grocer shopping center is horrible.   |
| 8      | need to have cart corrals in each store's lot (Giant, etc)   |
| 9      | Some areas are sufficient, others are not.   |
| 10     | Not enough parking for some of the smaller business areas (such as Verizon Wireless). Too much parking in other business areas (such as Wolf Furniture). |
| 11     | Lots of Parking but not much interest in going there.  |
| 12     | Not well maintained  |
| 13     | put the buildings closer to the street, parking behind.  |
| 14     | Parking lots are not well maintained and have a lot of faded paint and potholes.   |
| 15     | Lots of parking, just hard to navigate and can't get to one place from another.  |
| 16     | kmart's parking lot does not connect to anything else  |
| 17     | lack of integrated green space within and surround parking lots  |
| 18     | parking surfaces at some shopping centers are in disrepair   |



19parking is okay but not sufficient

20better lighting at night -- replacing lamps more often

21Need more green areas. Very unpleasant to look at.

22

Most of the parking areas are connected,except for example,In my opinion,it would be easier and leave the top of West Patrick less congested,if the Giant and Kmart lots were connected.The end that comes out to Baughman should either be closed,or get a red light.You can not get safely back onto Baughman,if you are making a left hand turn.

23Parking lots are in poor shape!

24vasr expanses of asphalt

25In some areas, there is too much parking and in others where there is a lot of traffic, not enough.

26Some areas have no connections between parking lots

27It disturbs me that I have to get back out on 40 to go from one parking lot to the other when they could be easily connected.

28The parking is so haphazard, and the inlets into the parking lots from the highway are so confusing. I often can't tell that I'm at a turn-in until I'm passing it. Some lots are fine. I'm not generalizing for them all.

29It's quite a mix! The smaller shopping centers (Starbucks, etc.) are a real pain. Grocery store lots are for the most part efficient enough.

30depends on where - Starbucks area is horrible

31Some have poor lighting

32Awful paving conditions of most/all lots

33Horrible and excessive lighting

34Connect the lots! Keep traffic off Patrick St!

35some of them are lit very poorly for nighttime shopping

36parking lots could have more trees and be designed to prevent too much runoff of water

37They all need to be integrated per a master plan.

38All is very chopped up, no easy flow from one place to the other

39The town mall itself is shabby and unkept.

40RT 40 looks like a giant parking lot.

41some places have plenty of parking and others do not

42owners must repave some lots

43

Parking lot at Starbucks/Subway strip is horrible! Not nearly enough parking spaces and difficult to exit back into traffic. The design of the lot is terrible as well since you can't circle around the back of the building if you can find a parking space the first time through. I once parked at the adjacent 7-11 due to the poor parking lot at Starbucks - my husband was getting coffee at Starbucks and then I was going to get something at 7-11. After returning from Starbucks and before we walked together to the 7-11, my vehicle was being lifted by a towtruck. The cost by Grimms to get the driver to "drop" my vehicle was \$200 even though I explained that I was patronizing the 7-11. As a result, I have NEVER been back to that 7-11 nor will I - and I almost never go to the Starbucks/Subway shopping center.

44Not safe in parking lots at Giant Eagle, Toys R Us, Wonder Book

45In some areas, parking is insufficient.

46Why are commercial areas not built around parking lots, rather than in 1 long row that discourages walking between businesses?

47It would be better if they were connected.

48It depends on the time of day and if it is a weekend or holiday, then I go to PA

49Hard to tell due to a lack of available businesses

50except for the Starbucks plaza

51Consider a well planned side road that connects business in a village type, promenade, bike friendly way.

- 52 Without adding cost except a few cuts and minimal paving I would love to drive along a parallel service road from say The exit off 15 to the mall. This would encourage shoppers to be a bit more experimental in their adventure.
- 53 Unsafe
- 54 parking is sufficient, but only because of the empty storefronts
- 55 Would like some connections between business. Parking in some places is good (Westridge) in others is terrible (Giant Eagle, K-Mart)!
- 56 Would prefer either underground parking or a deck. Too much black top.
- 57 Kinko and some others on the south side is poorly designed
- 58 There is too much paved area & poorly designed parking
- 59 the development of shared use garages would allow the area to function with a lot less parking.
- 60 too much parking in some areas and not enough in others
- 61 parking areas need more security patrolling, good lighting, need to be better maintained
- 62 Mall parking is fine...if the mall has any customers. Bring back some of the stuff that used to be there (or the latest trendy stores-bring the people back!) an Old Navy would be AWESOME!!! We go to the beach or Rockville-where the road is HORRIBLE now, just to go there.
- 63 Poorly designed = Giant / Burlington parking lot
- 64 The worst parking is in the new strip mall with Starbucks & Kinkos. Everywhere else is adequate. (Home Depot spaces are too close together, too).
- 65 Parking lots are not kept up and have tons of potholes
- 66 Some areas (most large strip centers) have too much parking, other areas (such as Carabbas, and smaller strip centers) don't have enough parking
- 67 When businesses die, like Sunoco replace w/ green areas
- 68 some places are very poor, others very good
- 69 Except for the Verizon store
- 70 Not safe.
- 71 For most places it is sufficient
- 72 Areas like the shopping center where Starbucks and Kinko's are located are RIDICULOUS in terms of parking and where extremely poorly planned. Having to circle the block here and route back onto Route 40 is inconvenient and dangerous
- 73 The area around Wolf's furniture is a vast wasteland - and behind the mall by Ollie's
- 74 If you connect the parking lots then you create another problem with speeders, essentially you will be creating another road.
- 75 Dirty
- 76 It would be nice to not have to get back onto the golden mile to just get to the next set of businesses right next to where I just was.
- 77 Some are really easy and some are not
- 78 The Home Depot lot is horrible...lanes are too narrow for all the large work vans/trucks.
- 79 Too many crazy entry's and exit points - See blockbuster parking lot
- 80 Dirty
- 81 some areas need to be better lit at night
- 82 definitely need connections between parking lots!
- 83 i don't feel safe walking from a parking spot to a store
- 84 Pot holes/ rough pavement
- 85  
Need walking connections between business areas so one could walk and would not have to get in the car to go back out onto Route 40 to turn in to the next shopping strip.
- 86 Not enough lighting. Sketchy to walk into a parking lot after dark
- 87 As I said, waaaay too much asphalt/pavement.
- 88 Poor mix with too much pavement in some areas and not enough parking in others.

89

One of my pet peaves about the Golden Mile is that the various strip malls are not connected. This adds to the traffic congestion along the Golden Mile. The KMart lot is a good example. In order to get to the Chevy Chase Bank, you have to leave the KMart lot, get back on 40, only to make the next right to get to Chevy Chase Bank.

90The focus is entirely on the parking lot instead of the buildings, require parking lots to be behind buildings

91to many mexicans

92connection between Giant Eagle and other shopping centers is integral

93maybe some of parkLots never 'filled' could be borrowed for 2-Lane AccessRoad ?

94insane they don't connect! could keep much off 40!

95Why was the mongolian grill building razed and turned into a parking lot???

96Too much at the malll, not enough at Giant Eagle

97

Parking works best if there is a walkway on the median between rows, and if cars are shaded by trees. Continuous shuttles would cut back on the need to drive, park, drive, park, drive.. the current case.

98parking decks would add to, not detract from, the element of crime in the area.

99

better exit strategies when leaving the parking lots. 5 people need to turn right on red, but are all stuck for minutes because the car in front has to go straight so no one can move.

100Many parking lots are poorly maintained

101I think parking isn't a problem because people are afraid to shop there.

102Because of the high crime I only shop on the rare occasion at Boscov's and Bon Ton, otherwise I avoid the area.

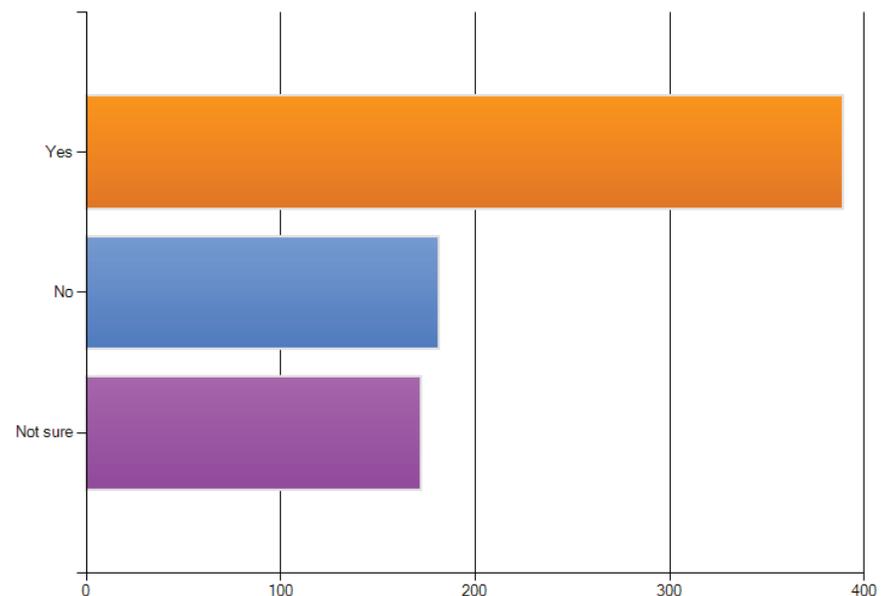
103The lots are designed for cars, with little thought to how people might walk from car to store, or from sidewalk to store.

104abuse of handicapped parking by temp tag holders

13. Do you think that mixed-use buildings (i.e. buildings with both commercial/office and residential uses) would be appropriate along the Golden Mile corridor?

| Answer Options    | Response Percent | Response Count |
|-------------------|------------------|----------------|
| Yes               | 52.4%            | 389            |
| No                | 24.4%            | 181            |
| Not sure          | 23.2%            | 172            |
| answered question |                  | 742            |
| skipped question  |                  | 23             |

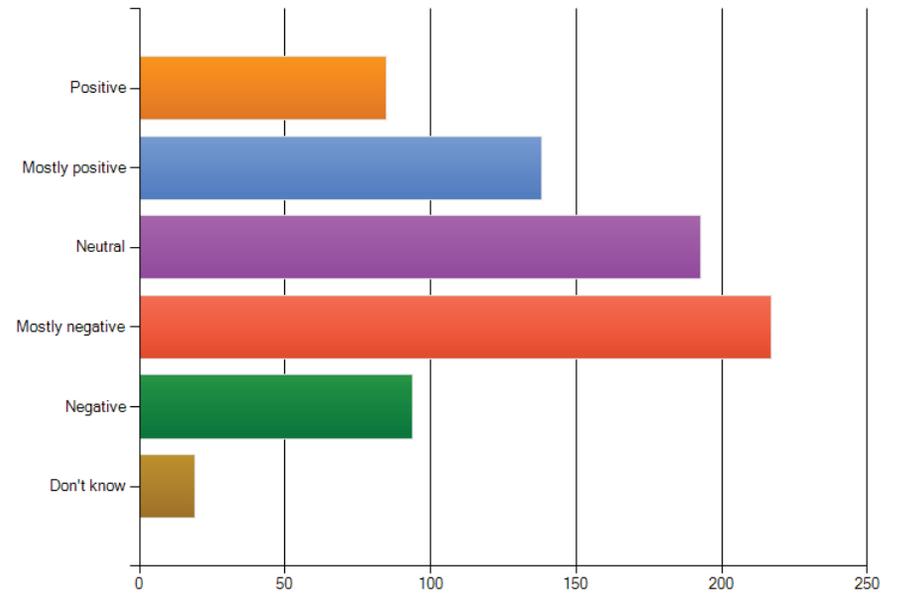
Do you think that mixed-use buildings (i.e. buildings with both commercial/office and residential uses) would be appropriate along the Golden Mile corridor?



14. Do you feel that the name “Golden Mile” has a positive or a negative meaning to most people?

| Answer Options    | Response Percent | Response Count |
|-------------------|------------------|----------------|
| Positive          | 11.4%            | 85             |
| Mostly positive   | 18.5%            | 138            |
| Neutral           | 25.9%            | 193            |
| Mostly negative   | 29.1%            | 217            |
| Negative          | 12.6%            | 94             |
| Don't know        | 2.5%             | 19             |
| answered question |                  | 746            |
| skipped question  |                  | 19             |

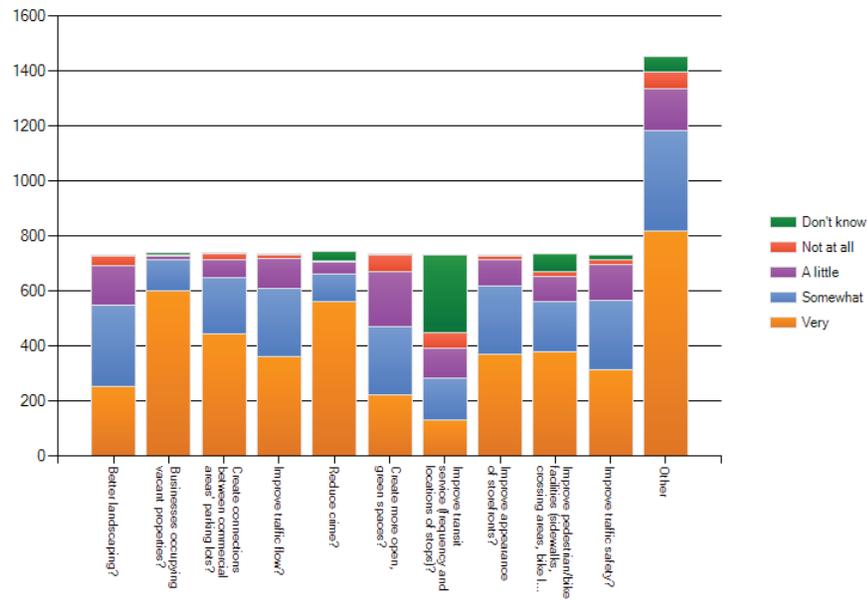
Do you feel that the name “Golden Mile” has a positive or a negative meaning to most people?



15. How important are these possible actions to improve the Golden Mile/US-40 Corridor?

| Answer Options  | Very | Somewhat | A little | Not at all | Don't know | Response Count |
|---|------|----------|----------|------------|------------|----------------|
| Better landscaping?   | 253  | 298      | 143      | 36         | 1          | 731            |
| Businesses occupying vacant properties?                                     | 602  | 112      | 15       | 5          | 5          | 739            |
| Create connections between commercial areas' parking lots?                  | 444  | 206      | 63       | 23         | 4          | 740            |
| Improve traffic flow?   | 363  | 249      | 105      | 18         | 2          | 737            |
| Reduce crime?   | 561  | 102      | 43       | 6          | 31         | 743            |
| Create more open, green spaces?   | 223  | 248      | 200      | 60         | 7          | 738            |
| Improve transit service (frequency and locations of stops)?                 | 131  | 152      | 111      | 54         | 283        | 731            |
| Improve appearance of storefronts?  | 371  | 247      | 97       | 18         | 1          | 734            |
| Improve pedestrian/bike facilities (sidewalks, crossing areas, bike lanes)? | 382  | 181      | 89       | 19         | 64         | 735            |
| Improve traffic safety?   | 315  | 252      | 128      | 20         | 19         | 734            |
| Adopt design guidelines for new development?                                | 423  | 186      | 63       | 24         | 33         | 729            |
| Better marketing and “branding”?  | 397  | 176      | 92       | 36         | 24         | 725            |
| Other:  |      |          |          |            |            | 80             |
| answered question   |      |          |          |            |            | 748            |
| skipped question  |      |          |          |            |            | 17             |

### How important are these possible actions to improve the Golden Mile/US-40 Corridor?



- Number    Other:
- 1the overall look is run down, that has to change
  - 2Get a great mall (old Navy and REAL stores) in there and they will come!
  - 3“Golden Mile” is connected directly to Frederick Town Mall. Fix FTM and you will do a lot to fix the “Golden Mile” image. Landscaping is important because it is the gateway to Frederick from the western highways. Draw upon the natural beauty that exists in the foothills.
  - 4MORE police presence in the areas that line the GMile
  - 5Get tough on blighted properties!
  - 6better quality of stores
  - 7reduce places that draw crowds hanging outside
  - 8  
We need to start fresh, change the design, be creative, with office, shopping and living A place you can live, shop, and hang out on the weekend. Another place is White Marsh Mall
  - 9Keep out the “cheap Shops”.Make them be more responsible,stop the monopoly of certain owners pulling the property down.
  - 10Frederick is a strong market. the Fredericktowne Mall needs to be re done in a city scape like the Washingtonian Center in Gaithersburg.
  - 11Better marketing and branding will only help once you can back it up by completing some significant improvements.
  - 12add more businesses
  - 13The area is ugly and depressing
  - 14People seem to think of that area as old and Westview/Target/Walmart/Kohl’s area as much better
  - 15Need services for youth in the area
  - 16slow down the traffic
  - 17I feel that the image rt. 40 has among women is that it’s dangerous to shop there--THE CITY MUST WORK TO OVERCOME THIS IMAGE

- 18 Reduce people hanging out
- 19 no more development!
- 20 get some new unique business in that they don't have over at FSK area to draw people, instead of the same old, same old. However, we could use a good bookstore like Books a Million, although I wouldn't want to hurt Wonder.
- 21 CRIME REDUCTION, CRIME REDUCTION, CRIME REDUCTION
- 22 have a 'buffer' area from the road to the shopping areas. with greens space and landscaping
- 23 Signage on street listing where stores are located to be seen from a car so you know where to go easier
- 24 Needs modernization.
- 25 improve quality of retail and restaurants
- 26 Yes! All of the above!!!!
- 27 something for the kids to do.
- 28 Need to get some NAMES on the Mile.
- 29 Branding won't help if the property owners won't ante up and invest in exterior improvements
- 30 Institute a complete streets policy
- 31 you have enough restaurants, gas & grocery- need others
- 32 I feel this area has been left alone for so long that the appearance is "run down" and that turns off new businesses
- 33 a youth center would be nice
- 34  
The Golden Mile is not finished. We as citizens and businesses must be willing to give and take a bit that is all. Why not an open spaced Mall? Why not a high rise mixed building on back side of mall ?
- 35 Reduction of crime is of prime importance!!!! --Refuse to shop in many stores after dark!
- 36  
Great example is the Washingtonian Center off Sam Eij Blvd in Gaithersburg. I love to shop there, even though most of the stores are similar to what we have in Frederick.
- 37  
This is my natural entrance to Frederick, but as I said earlier, I tend to avoid it because of all the stoplights. While it is my shortest route to downtown Frederick, taking the Golden Mile seems to add 10 to 12 minutes of frustrating sitting in traffic, waiting for lights to change. I do not use this time to look around at the various stores and say, "Gee, I must come back and visit this or that store."
- 38 No Hispanic Stores - while it may appeal to the growing population...it definitely turns me off of going out that way.
- 39 GOLDEN MILE USE TO HAVE POSITIVE MEANING
- 40 I would enforce a new rule to limit the overwhelming signage follow the westview or leesburg model
- 41 Better businesses would help tremendously.
- 42 It needs to be cleaned up and lose the dumpy feeling
- 43 Do Something with Frederick Towne Mall do not feel safe inside mall.
- 44 High end residential and retail!
- 45 Build police station or ICE building on Golden Mile
- 46 The signage policy for businesses needs to be reviewed to address the appearance issues
- 47 Remove the true problems - which is what gives 'Golden Mile' a bad name
- 48 More upscale dining and retail options
- 49 until the crime is improved, none of the other suggestions will be effective :)
- 50 Go look at the new shopping centers around the area - they are with it and got the idea...
- 51 The hinge pin seems to be bringing the Frederick Town Mall back to life.
- 52 More upscale housing is needed to put consumers in the area
- 53 Bring in better stores, please!!!

54Impose and Enforce loitering laws!!!

55Dont rebrand until you fix it or it will surely flop!

56Need more aggressive law enforcement PRIORITY 1

57Crime and Safety is by far the biggest issue here

58

Previous city planning is the main problem with most of bad areas of town. We are taking the worst of Rockville and importing it to Frederick. Concrete, lack of pedestrian/cycling considerations, and car is king mentality have made 40 a sad testament to what Frederick is becoming. Rte 85 is an even uglier blight on the city. Moving the blight to the North would be a disaster as that is the last nice suburban area of Frederick, yet I see it happening. It is so sad that a once beautiful town has only the downtown historic district left as an attractive locale.

59

Again, my main problem is that it is a pain to drive down that strip. I'd rather go to FSK mall and that surrounding area. Make it easier to get in and out from 15 or other routes.

60bring the mall and theater back to life!!!

61With so many young people, there is not a positive place for them to go to. Hanging out in parking lots and at stores only creates trouble. If there was somewhere for them to walk to that had activities where they were safe, that would help reduce crime a great deal.

62

I don't believe think the Golden Mile needs more green space. There are quite a few businesses that do a beautiful job landscaping the areas in front of their businesses -- The Shell Station, Denny's, the hillside by the Diner. I think the businesses should take pride in their store fronts and do some inexpensive landscaping. It's not expensive, and it draws your eye to the storefronts. I also think their should be better marketing of the businesses along the Golden Mile. Perhaps an ad in the Sunday Frederick Post featuring several businesses each week would alert residents in the area to what the Golden Mile has to offer.

63If crime is not reduced, nothing else will matter.

64get rid of the mexicans

65maybe Access Roads (complex to complex paralleling 40 could lessen the Long wait for L turns/etc. keep 40 traffic moving better ?

66

A lot of the stores and businesses you see on the Golden Mile are run-down or out-dated. We need new businesses and more security to attract a better flow of customers.

67Hanging out at the liquor store, cat calls walking near the town houses - there is a reason for the Mexican mile nickname

68Update dated buildings, plant more trees and flowers

69Overall sense of interconnectedness & visual appeal needed.

70looks outdated; can tell heyday was in the 70's.

71Need some community services for those neighborhoods- they are in bad shape!

72

Traffic, while heavy, does flow. What I have seen from the latest road "improvements" is that they are unsafe and poorly designed/planned. Please do not change the roads, as they would undoubtedly be worse.

73Yes, better marketing and branding for sure. It is a very important action to improve the golden mile with businesses occupying vacant properties only if it is the right business. A new dollar general or beer store/calling cards/lottery shop will not help.

74updated chains and businesses that reflect a younger population

75Get better anchor stores, more upscale stores.

76I want to see brand name anchor tenants, such as Bestbuy, Costco, Loews, TJMax, Bedbed&beyond, Pets Mart, etc.

77Make the building permit process cheaper and faster(water taps)

78There is a lot of opportunity to capture the boulevard and upgrade the looks and atmosphere

79its old .not appealing to me at all

80Adding entertainment facilities, i.e. Movie theaters, etc., park and playgrounds, housing especially including senior housing

16. What other ideas or comments do you have about the Golden Mile Corridor that might assist us in this planning study?

| Answer Options    | Response Count |
|-------------------|----------------|
|                   | 391            |
| answered question | 391            |
| skipped question  | 374            |

| Number | Response Text   |
|--------|---|
| 1      | Need high scale grocery store & pharmacy that delivers due to high rate of pedestrians without cars.  |
| 2      | I avoid going to the Golden Mile if at all possible. Travel time can be very long and traffic can be very congested, depending on the time of day.  |
| 3      | Please recruit better shopping options: Trader Joe's, Old Navy, Nordstrom, etc.   |
| 4      | There is a great opportunity to create something exceptional through redevelopment, but there needs to be the political mindset to do it right and not half way. Mixed use with higher density should be allowed in order to achieve the correct vision   |
| 5      | you can fill vacant stores all you want, but if it's not a store anyone needs, they'll go out of business. Except somehow the few remaining stores at the mall. I don't know how they stay open w/ 5 customers a day. Frederick apparently needs more sit down restaurants. it's very hard to get into a lot of places w/o a 90 minute wait on weekends.  |
| 6      | It has a reputation for gangs and troubled youth. Need to clean up the neighborhoods or provide more policing.  |
| 7      | People have to feel safe and be safe.   |
| 8      | There is a playground on Falls Road that is FANTASTIC. I cannot remember the name exactly (Hidely Park maybe)....its fantastic, all rubber play area, wooden things to climb on, etc. This would be GREAT around here amongst some better shopping. There are SOOOO many stay at home Moms around here who would shop a LOT more if there were somewhere to "bribe" their kids with.....need coffee shop over there too! : }  |
| 9      | Reduce crime/ make us feel safer & want to shop there.  |
| 10     | NYC transformed 42nd St. into an economic boom. Look for lessons learned. Start by getting rid of trash -crime an unkept businesses. They will also deter quality customers from spending money. Next, plan a visually appealing mile that speaks to Frederick's history and natural beauty. Don't make rt 40 an office park because we have enough space elsewhere. Greater value to the city will come by creating a vibrant community that is an extension of downtown although a mix of "chain" an "boutique" will step up the variety.                   |
| 11     | Please do something about the horrible quality of Fredericktowne Mall...  |
| 12     | Locate all chain stores (such as Five Guys, Ben & Jerry's, Starbucks) to the Golden Mile area and away from the Historic District. Those stores are well frequented and belong more in the frenetic traffic area of the Golden Mile. Another nice movie theater along Golden Mile to take off the overcrowding at Westview. Also bus service from Middletown to Frederick Train Station to encourage families from Middletown (and especially teens) to come to the stores in Frederick, the Skate Park, the VFW Pool (which will now be open to the public). |
| 13     | Please update the entire area. I appears to be just a hodge/podge of development. No real planning.   |
| 14     | Doing this is a step in the right direction...Thank you!  |
| 15     | The real problem is the decay in the neighborhoods. I go to Evergreen Point to shop because there are a lot fewer of the riff-raff just hanging around.   |
| 16     | The Frederick Towne should be renovated, not torn down. The population in tha area is large compared to many other areas in Frederick, so a lot of revenue could be generated if the right stores were placed into the mall. Many people are sad to see the mall being torn down because it has been here for many, many years.   |
| 17     | You have to give people a reason to want to go there. Now there are mostly lost of convenience stores, with some anchor names. Think about how to differentiate from downtown and FSK.  |

- 18 Forming an alliance for the corridor similar to the Downtown Frederick Partnership would unite folks towards common goals, etc.
- 19 Demographics drive what stores are coming/staying. The demographics are changing and not for the better. Too much low-income housing is killing us and our schools. Aldi is not the type of store we need to improve the GM. F Towne Mall is a dead zone and is bordered by troubled areas. It should attract Mtown and Myersville folks, but they stay away, it is unattractive and out of style. We need trendy and low-income can not afford that.
- 20 Create an overall merchants' association
- 21 Frederick Town Mall is in floodplain. The mall used to have Montgomery Wards as a anchor store, but Home Depot has turned its back on the mall. It's kind of a wasteland between the Bon Ton and Home Depot, which would be no loss if it were all dorn down to create green space and a path for floodwaters from Clifton Branch and Orchard Ridge to reach Rock Creek. The remainder, from Boscov's to the Bon Ton could be a nice little mall.
- 22 We could restore the "Golden Mile" and mark it as a destination by building a "gated" brick wall with lettering that says "Welcome to the Golden Mile". Pick a central focal point along the corridor and concentrate on making this intersection have the very best mix of quality retail, restaurants, and entertainment. "Mark" this intersection as a focal point by using brick paving and special lighting and landscaping for this intersection only.
- 23 This area of route 40 is overly congested with traffic volume. I travel it daily and live off the Golden Mile behind Wolf Furniture. I cringe anytime I have to go on to it during the core hours of the day. This has, at times, prevented me from visiting businesses along this route for that very reason. I grew up in Dallas and it doesn't compare to this one section of 40.
- 24 need trail connection under 15 to link the Golden Mile and Baker Park/Carroll Creek Park and Downtown
- 25 Connect the existing parking lots (Kmart, Eagle and Giant Eagle)
- 26 Some cities are using empty mall space for schools. Others are renting out empty stores and retrofitting them as office space.
- 27 The Golden Mile is easier and less congested then all most all other shopping areas I go to. I rather drive to the Golden Mile but it is getting so run down with so few shoppers that no body wants to go there. The last thing the Golden Mile needs is anything low end. It has the majority of low end in Frederick County.
- 28 Not sure what the "adoption of new guidelines" would entail, but you need to be sure it allows some level of creativity.
- 29 Redesign/redevelop the North Side of the Golden Mile for commercial/office & the South Side with residential. North side commercial properties appear to have more & consistent space. South side has higher elevation & could be nicely developed into modern townhomes & condos. The Golden Mile could be slightly shifted to the Southern side, after removing existing aged commercial development. Having all commercial/office/retail on the Northern side only could greatly improve traffic flow.
- 30 Attract National Chains stores to the mall, create Mixed use of Office and retail at the mall. No more retail centers like at state police station more culture or residential
- 31 Clean up the area! Many of the residents living in the downtown frederick area think of our original shopping area as something that is dirty and crime filled and do not want to extend a few extra miles to come our way. It is extremely narrow minded of our Frederick County residents as a whole to discontinue the use and upkeep of a once innovative shopping area. Please update our shopping area and invite the county to the area! We do exist and we want our area to be beautiful and useful again!
- 32 More police patrol in dangerous neighborhood.
- Nice bars and restaurants like in downtown.
- Somewhere attractive to go walk on a nice day like Baker Park or Carroll Creek
- 33 Thanks for this survey.
- 34 Crime is a huge issue as well as the upkeep of the buildings and mall. The parking lots are riddle with pot holes. The businesses are old and run down. And the Mall was allowed to fail, adding a HomeDepot to it was a horrible choice. Bring back that grandure that was the Golden Mile, that will bring the people back there and allow businesses to flourish.
- 35 add bike and bus lanes like in Ocean City
- 36 this area of the city needs a police substation. The crime is on the rise on the west side and needs attention before it is too much to handle. prevention is always easier and less expensive than reacting to a problem.
- 37 Lose the Golden Mile nickname - if possible. What does that mean? I am 30 years old and never remember the Golden Mile being "Golden". Its hard to get there because of the insufficient exits that dump onto it and it looks dirty and commercial. What is "Golden" about that.
- The traffic pattern is fine. Being a duel highway design, the traffic flows unless the road it packed.

38

Management did not deter the loiterers and loiterers made consumers uncomfortable. The good stores moved out, low end shops were allowed to move in which exacerbated the problem. Now Motel 6 has brought problems and contributed to the decline of the area. We need Penny's Home store back and stores like Old Navy, a book store, etc. Benches in the mall should only be for the elderly or take them out.

39need to get some better well known chains like

dicks sporting goods

chilis

cheesecake factory

and so onnn

40

Considering that the Golden Mile is such a large part of Frederick that has "unused potential", I'm glad to see such issues are being addressed. Right now, it is called the "Ghetto Mile".

41

The "Golden Mile" could be the place you go to get everything you need, but instead it's just a place you try to get through as quickly as possible to go somewhere else. If it were nicer and easier to get around people would spend their money there because it's conveniently located. I drive all the way out to the FSK Mall/Target area to get what I need now, but I'd much prefer to shop nearer my home if there were stores I wanted to go to and if it weren't such a hassle to get between them.

42Start with the Frederick Towne Mall and work out...inter-connect the various areas.

43What about adding a streetcar to run up and down the corridor? Many cities across the USA are doing this successfully and it would be a unique feature to Frederick. Check out this article at <http://bulletin.aarp.org> check the April 2010 issue.

44Take the excellent work done on Carroll Creek and make the golden mile look and feel like an extension of the downtown area. Create incentive plans to bring professional corporations to the golden mile. Promote proximity to Ft. Detrick to professional companies looking to do business with the Fort.

45The branding needs to bring it back into the City of Frederick and make it more a part of the City

46Motel 6 is a problem. Too many liquor stores. Get rid of the porn shop.

47It needs a major sprucing up. This city should focus more on re-using existing building instead of creating new ones.

48

Redesign the entire area using existing buildings but not existing concept. Think outside the box with respect to moving people around between Baughman Lane and the golf course. Think of that whole area as an urban center like downtown Frederick where people park and walk, or can hop on a shuttle to get to west Golden Mile.

49The general appearance and image of the area needs to be improved

50most people who do not live around here refuse to come this way to shop. they do not feel safe in the mall or other areas. there is not enough retail shopping to appeal to people who want quality items. people prefer to deal with sales people and customer service people who speak very good english.

51Use the radio to advertise "The New Golden Mile"

Call me 240 405 7027

Richard Stewart w/ KEY 103 and 106.9 the Eagle

52

We'd love to see actual green spaces within and surrounding parking lots, and please find some appropriate use for that prime real estate and cool old building at the corner of Baughman's and 40.

53I believe the perception is that only people living in the area shop along the Golden Mile. That is probably true, however, better stores would attract more people. People in Frederick County are commuters-- they commute to work and they will drive to Tysons or Columbia for their favorite stores. If the Golden Mile would actively seek out higher end stores, people would shop. The crime in the area is overrated as far as making shopping unsafe.

54The area is ridden with so much crime, that I would never consider walking around between shopping centers. Usually, I have a specific destination, go there and leave. The stores in the area are pretty junky and lack appeal for shopping purposes.

55It is critical to reinvigate this area rather than allow new development.

56

Allow/encourage/require residential uses above/incorporated into all retail and other compatible uses. Break up paved areas with usable ACTIVE (not passive) parks.

57The term Golden Mile is very dated. I think a rename of the area would be best.

58This area will not be transformed overnight, nor is it the city's responsibility to "fix" everything; rather, the city should focus on creating guidelines and ordinances that will allow a thriving, diverse mixed-use community develop organically - and continue to evolve - over time.

59Making a distinct and convenient public transportation connection to the downtown area from the furthest reaches of the "Golden Mile Corridor" could have an economic benefit for both areas and certainly would provide social and cultural benefits for the residents in both areas.

60

I feel that many of my concerns were addressed with this survey. Chain stores that would improve this area would be Marshall's/TJ Maxx/Homegoods, Old Navy, just to name a few...

61Area need to be branded/ marketed as a uniform commercial area that has unique shopping, entertainment, restaurant venues not found in the area (FSK and downtown). A uniform signage, landscaping, and facade effort along the corridor would go along way to making the area fresh. The mall needs to be redone - maybe a second level, or all big box stores, or a restaurant/entertainment complex with office/residential uses.

62This whole area was destroyed by independent rentals. It was or is overcrowded,, but no one can prove it is overcrowding.

The apartment buildings behind the mall destroyed the customer base of that mall. I worked there, I have been here since 1985.. What changed was high density housing. It is a "polite Ghetto"

The city has failed to protect the bussinesses and home owners in this area.

63

Having only been in the area for about 2 years, I view the Golden mile as a pit stop for either gas or food. I don't think of it as a place to "hang out" or shop for two reasons: most establishments there are gas stations and fast food, and there is too much traffic volume to stop and just enjoy walking around. The area needs recreational spots such as park(s), miniature golf/fun centers, or retail shopping in order to attract more tourism and compete with the newer areas of Frederick.

64Thank you for undertaking a survey!

65

No more residential development. "Smart growth" is not possible in an area like Frederick where the vast majority of new residents will have to drive to work and/or to stores and other destinations.

66

Establishment of a central multi cultural community center to create a neighborhood feel so that the people feel like members of the community and are invested in the success. Partner with police to provide a presence and the merchants to participate also. But you cannot be connected if you dont solve the sidewalk and bike issue!

67

need to upgrade or get rid of the Old Frederick Town Mall. Add more attractive businesses to bring more people to this side of town. Outlet shopping wouldn't be such a horrible idea.

68The Fredericktowne Mall needs a lot of work. It has such potential. Maybe if it was more attractive mall then more people would come to it and the area.

69Have to have something happen with Frederick Town Mall. Its embarrassing.

70

The pedestrian and bicycle traffic has increased greatly but is very dangerous to drivers in the area as well. Often times the pedestrian/bicycle cross in non-crosswalk areas and they get tired of waiting for the light to change and the crossing time appears too short to cross all eight lanes. Something needs to be done to reduce everyones risk of either being hit or hitting someone.

71Talking to the residents that live around the area.

72Perception issues

73

Overall the problem is there is not enough diversification in business, which is an old problem. It is natural that many of the businesses that are opening up now only cater to the small, immobile population that lives and works in the area. This is exasperated by the continual sprawl throughout Frederick County. There can be no serious effort to revitalize any area unless sprawl is stopped, because there is no incentive to live in an area which needs improvement when better areas with no reputation, existing crime, and other depreciating qualities are being built.

74You need to have the property/store owners involved in this, or it is a total waste of time.

75Just attract more/better businesses than present.

76People like to eat out. Just look at all the restaurants around FSK - they're waiting in lines out the doors. So clean up the loafers hanging out and put in good restaurants, then people will go shop at the stores/shops that are up and down the "mile".

77This survey is one step in the right direction.

78The city needs to visit other areas that have been where Frederick City is presently, see what they did to improve the area. Believe me, if it's done right, the crime will leave, the community will come back to life. One that we can all be proud of.

79 In my opinion, you need a focal point, or draw, to get people to want to visit and shop there. Here are some of my ideas, I wish I could be more involved but I can only give you my ideas. The main big stores need to stay, add The CVS, to be a new 24 hour store, the design should be similar to the Washingtonian Rio or Congressional Plaza. Have Town houses or condos all around the perimeter with garages to alleviate the problem with parking. Have a large fountain in the middle and a staging area for events. Bring in much needed other store such as: Trader Joe's, TJ Maxx, a few restaurant's such as Panera and the Cheesecake Factory, Children's Shops (clothing, toy's) For Entertainment a 300 Club (bowling, games, it stems from New York), There is one in Gaithersburg. They can keep the Joey's for kid's in one of the store fronts, (bouncy rides and birthday party place for kid's, if they want, but it needs updated and made safer for kids, it is unsupervised, except for the parents. It needs to have a Cartoon Cut's, (haircut place for kids), and more family oriented activity shops, like an ice cream shop. It should have an area where you can take walks around the perimeter and have decorative shrubs and trees with twinkling lights so people could enjoy taking a walk or a bike ride or with their children and/or dogs. Maybe you could get a WAWA or Sonic to come to that location, or a Safeway, because we need another grocery store there besides Giant. And it would be fantastic for the economy because everyone needs jobs plus we need better quality businesses. Thank you for your time. My email is soozieq3@verizon.net. Hope we can eventually have some of this come about in the near future

80

I really want to see the Fredericktowne mall project done soon. I have liked the proposed plans that I have seen thus far. Carrabb's is proof that it is still a strong area. We need more places like that on pad sites in front to the old mall area and less banks. This property still has great potential. We need a new and exciting retail mix there as well. Frederick can support anything. Frederick is where Columbia was about 30 years ago. I know Frederick could even support a Nordstrom's now, but the FSK Mall is not suitable.

81 I'm looking forward to the new development planned along east street and the rt 15, 355, 26 junction

82 Who is going to pay for this. The city of Frederick has enough problems taking care of what they already have. All this money will be spent, and twenty years from today, you will be asking us how to improve "your Golden Mile" again

83

It's a great area, but I feel very un-safe. Many vacant businesses. Do not feel safe around residential areas or living off Route 40. No singularity to the area. No concept.

84 Trying to make it somewhere where the people want to go.

85 Don't overthink too much!

86 Build 3D models to better plan the revitalization

87 continued outreach to community

88 Add more professional offices like TJ Drive has and less crappy little storefronts.

89 There is nothing really wrong with it, it just feels "old" and out of date. Interconnectivity between shopping areas would be great. Better safety along Key Parkway at night. Some enticements to bring some newer businesses there, like GAP or Old Navy.

90 I've heard it said that the Golden Mile is mainly like "Little Mexico", which is not a great thing. I think that if you brought in some new businesses that add to the beauty and design of the Corridor, it would help.

91 Questions 8: How about a choice for 2-3 times/week?

92 I do not feel there is a need for more shopping areas to be built with the exception of renovating/re-designing the mall to make the storefronts visible

93 More upscale business within the mall. It is now basically dead.

94

In general, I love Frederick, go to Baker Park for summer concerts, down Market Street to eat & shop, but the Golden Mile I go to for specific things, like to Joanne Fabrics.

95

If you were to include mixed use residential/commercial/retail, you would 100% have to work out pedestrian access. I've lived in downtown Frederick for 6 years - moved here from NJ - and the Golden Mile was one element of Frederick that drew me into town. (My first time here, my mother and I stayed at the Comfort Inn Red Horse, right on the Mile). I loved that I could live in downtown Frederick, surrounded by a rural area, and not give up living by any of the commercial business that I loved from back home in Jersey. That was a major part of me feeling comfortable about leaving my life in Jersey & moving down here.

96 Entertainment very important and lacking

97

Frederick in general is seriously outclassed by other local areas for shopping Columbia and Hagerstown both have cleaner stores with more variety and quality. For Frederick to make the transition to a hub, places like the Golden Mile and FSK will require significant renovation, improvement, and higher quality stores.

98

It's got a bad rep now, which is stating the obvious to you. The dead mall does not help, and the restaurants are ALL chain and generally low-end. I drive through every night on the way home and don't really want to stop anywhere for a quality dinner. It's all junk. I don't envy your task--a lot of the buildings are eyesores. The new shopping center with Planet Fitness looks nice and helps, but it is so far set back it does not make an impact on the appearance of the rest of the road. It seems like there are SO many traffic lights, signs and wires--if underground cabling were an option, it would go a long way in improving the appearance (believe me, I know that's not cheap!) Also, maybe some regulated signage might help the appearance...at least for stuff that is within a certain distance from the road. Good luck with the project and thanks for soliciting comments--I look forward to the results! :-)

Visual clutter is distracting and an eyesore. Many people drive too fast, others too slow and the cars with loud sound systems should be ticketed for loosening my fillings!

100 Bring in large anchor chains. Bring back a movie theater. Look at Columbia Mall as an example.

101 Wal-Mart SuperCenter would be ideal there. Rt.85 is too crowded and Rt. 26 is not a super center. Wal-Mart is shopped by all income levels. I believe Wal-Mart as the anchor store would be enough to resurge the life blood of the Golden Mile. I am skeptical about mixed-use there because of the slow “buy-in” by some types of businesses to locate there due to questions of ample customer base and if there is no confidence, there would be little improvement.

102 clean up the crime first before anything else. Put a police station, (NOT a sub-station) in or near the Mall.

103 Areas nearby are turning into “projects”. If that happens, it will kill the golden mile with regard to any hope of improvement.

104 Move the food bank etc. from downtown to the old police headquarters

105 Screening of businesses - too many poorly run or questionable types of businesses. The Fredericktowne Mall is a disgrace - there should not be a reason why this Mall (a Landmark I hear) should not be renovated and with Retail shops with quality products/services offer on the “other side of town”

106 The mall feels like a ghost town. I wouldn't walk to my car in the dark. Losing the movie theatres really moved entertainment to Westview. The housing area around the mall has constant reports of burglaries, shootings, etc. so it doesn't encourage me to go there.

107

I know Barbara Fritchie and some of the other places are Frederick Mainstays but think of the business and traffic you'd generate with The Cheesecake Factory, PF Chang's or some of the other hot restaurants.

108 Need diversified national tenant draws.

109 Good Luck. I look forward to your efforts.

110 Find the best way to bring in more businesses

111 I hate to say this, but most people I know don't like shopping on the mile because of the heavy concentration of Hispanics there. It's just the sad truth!

112 Crime must be reduced in order for me to feel safer. Utilize: Fredericktown Mall and Ollies area and the Hillcrest (Aldi) area.

113 I think that the term “Golden Mile” invites scorn since people now jest that the gold has been “tarnished”. It's just not the vital place it was when the term was coined. The demise of the FT Mall is big part of this, as are as struggling schools and impoverished neighborhoods.

I live downtown and only shop the Golden Mile when I cannot get what I need anywhere else.

114 Needs to be unique....if one were to be dropped from an airplane there, one would not know where in America he/she is - “Generic”

115 Need more activities to occupy youth in positive ways.

116 I sell advertising for Clipper Magazine, and I live

on Fairview Ave. I have many clients on rt. 40, and

would love to see this area returned to its former

place of importance. Those of us who live nearby

would love to spend more \$ shopping on 40; its

easy to get to, and much more convenient than

the 85 corridor! I think the public transport/bike/foot options are very good in this

area, but the landscaping, business mix, and crime

issues could stand to be improved. Let's work to

show that we have pride in this area, and the

businesses will come back! :)

117Reduce crime

118Improve the mall. It is so easy to get to and from.

119The name Golden Mile doesn't seem to correlate to the area that is not very attractive, known for crime and has mediocre stores.

120For pete's sake, it's a commercial area. As such, it's pretty darned good, nicely done landscape along 40 center, good traffic light flow, really well done as it is with the exception that the mall sure needs improvement, poor thing.

121

If you make it safe and visually-appealing people will treat it better, businesses will locate there, shoppers will be more comfortable. It has been car-centric since inception and that has brought us to where we are now. No one cares about miles of ugly parking lots and strip malls - it's time to try something different.

122Crime is the number one issue!!

123past zoning practices make it difficult to improve this commercial slum

124The safety issue is the most important - we who frequent the area just sometimes hear often about so much crime much of the time and that is very scary for women and children, especially. I NEVER go there after dark for that reason.+++++

125

A great architect could do wonders with the tremendously wasted space. It could become a place people ( families ) like to hang out at on Friday and Saturday evenings

126The area needs a big draw, like a Wegmans

127As long as the city tolerates the appearance of a ghetto on both sides of 40 the area will not flourish. This is not the fault of the people there as they must live somewhere but the crime rate in that area is documented almost daily in the FNP. The public does not view this area as safe, especially after dark. The most logical result of your survey is what the Spanish people want as it is their area to shop and what they desire is what should go there.

128Nothing you can control really -- but some of the businesses not only look bad on the outside but are bad inside as well -- the mall is AWFUL on both counts, Kmart is an embarrassment. Home Depot area is not safe. Superpetz etc. It is one thing to clean up the outside and improve traffic but doesn't help if no one wants to visit these establishments. There is no reason to go to the mall, or any of the above-mentioned stores. It is a shame. I often wonder where their corporate offices are at and why not upholding some standards.

The mile has a fairly positive brand but it is losing it quickly. Its becoming a joke. I believe there is still time to remedy it but not much. Also, we need a police substation back in this area. Why is it all the way across town when all the crime is here?!!

129

Replace some of the stop lights with roundabouts and create less stopping and starting on the main highway. Pedestrian bridges would eliminate the need to run across the busy highway.

130I don't like most of the general layouts of the shopping areas, especially the old Hillcrest shopping center and Toys R Us center, where you can't hardly tell what's there. The most important thing is doing something with Fredericktown Mall. We have to bring business back there.

131Crime is the biggest problem. The neighborhoods surrounding the "Golden Mile" are riddled with criminals. I'm not sure how this problem is correctable. Until the crime issue is solved, all other efforts are a waste of time and money.

132An upscale department store, restaurant, and movie complex would help greatly.

133Demolish the mall and create a mixed use, pedestrian friendly, New Urbanism development.

134

I love shopping on the Golden Mile because it is so convenient to my home but it needs to be updated and modernized and made safer. It seems to me the location is still ideal for the northern Frederick population as well as all of Frederick city. Perhaps a medical office would take some of the congestion off of TJ Drive.

135I have already stated them

136

Make a pedestrian mall from two/three strip malls each. Conceivably, we could build three pedestrian malls, with upscale shops, restaurants, and other services.

137Build a community center to provide a safe haven/outlet for the youth and a resource center for families of the Rt. 40 area. They aren't all English speaking or US Citizens and need to understand how to become part of the community. If we don't include them or assist them to our services, they will create their own subcultures and resent being excluded from the community. This will result in higher crime and make it a less attractive place to live, work and shop.

138I like the idea of Roundabouts with the continued traffic flow (like at the Rio in Gaithersburg). If there were to be a build up of green space between the road and the shopping districts. More like individual towns... instead of a MILE of shopping.

139It would be great if there was a big family attraction, such as a small water park, Children's please-touch-style museum, or large park.

- 140I would like to see the mall demolished with only boscov and Bonton left standing. A breezeway or food court could join the two buildings and bring more people to the area. Most women do not walk inside the mall because it is so creepy and vacant.
- 141  
Right now, it's fundamentally flawed, an area based upon 50-year-old ideas of auto-centric development that no one likes anymore and that won't work in the future. Band-aids won't work--to become a pleasant community and thriving commercial area, the Golden Mile must be completely rebuilt along the lines of [www.eastfrederickrising.org](http://www.eastfrederickrising.org).
- 142Pedestrian bridges. Make the Police Station a themed restaurant and/or local museum honoring all those who served. If restaurant, name sandwiches after famous police officers, Keep the jail cells if possible and put tables in them, etc. Bring back some of the old artifacts that might still exist.
- 143more of a feel of a town center we need some major anchor stores
- 144I am concerned about people on foot and bicycle crossing RT 40. I worry that people from other countries may not realize the danger of crossing the road and may not know the rules here. I don't want anyone hurt on this corridor that I use everyday!!!
- 145I think higher end chain stores and complete renovation of the Frederick Towne Mall would be fantastic! It's currently such a missed opportunity.
- 146  
The city needs a pool, especially in light of the budget cuts threatening the high school pools and the swimmers (high school and club) need a place to practice that does not take them down 270.
- 147The blighted neighbor hoods are a big minus - if you don't clean up the surrounding area the Golden Mile will never be GOLD.
- 148  
Increase police presence in high crime areas, find something for youth and teens to do instead of delinquent behaviors (a youth center at apartment complexes would be a start!)
- 149Something needs to be done. This is a vital part of the Frederick community. This side of town can have a positive effect on business if it has the appropriate stores and cleaned up and made accessible like the westview shopping center.
- 150  
This is a rich, diverse area of Frederick County and the golden mile should celebrate this. Multi-ethnic centers - stores where unique items can be purchased (grocery, specialty stores) - that bring people to this side of town, community centers for youth & families, educational space - maybe FCC can have a presence their for evening high school, ESL, college classes - credit & non credit.
- 151It's hard to know what's there. Maybe a directory would be helpful.
- 152In general things look run down and like it is a low rent district. The stores I go to though are nice.
- 153Look for a major entertainment draw: Medieval Times, performance space for large venue concerts, or small theme park
- 154Calling this the Golden Mile is a joke. Truly, whose idea was this? There is absolutely nothing apt about it. Get rid of the name.
- 155  
An important aspect which will improve the quality of life for all residents along the Golden Mile is to create a safe place for our youth. The young people in our community need a safe, fun place to play games and hang out with friends that is supervised by caring adults. A community center with sports and children centered activities would make an enormous difference in the lives of children, families and the community in a whole. While making your plans for the Golden Mile corridor, please remember to take in to consideration the young children and the families who live in the community. These families desperately need a reliable and safe place which will protect and help to mold our amazing upcoming citizens of our future.
- 156Do something with the Fredericktowne Mall--please!! If not, bulldoze it and put a park there.
- 157  
I think there needs to be more places for the kids to go outside of school hours - somewhere they would like to be with some form of supervision. Perhaps a youth center and swimming pool. There are many neighborhoods along the Golden Mile but no activity centers. I believe that is a huge need but should be convenient so that older kids could walk and not need a ride to get to the center - and the younger kids could have a parent or older sibling walk them to and from the center. Also, having a bus stop at/near the center would be most ideal.
- 158need to reduce crime in the area down Willowdale drive along Key Parkway.
- 159It will never improve until the crime issue is addressed. I feel like I'm shopping in some sleazy part of New Jersey - just look around at the folks who are walking and riding bikes thru the traffic. They don't even use the crosswalks half the time.
- 160More security in the mall area
- 161I think you've pretty much covered it here.
- 162It is important to create better connectivity for pedestrians and cyclists between the Golden Mile and downtown Frederick.
- 163bigger and bolder police presence, better policing of rentals and or conditions of rentals. Rental licensing or regulations for overcrowding.
- 164I don't think it is so much the "corridor" - The area for major improvement needed is the mall. And to make walking/biking safer. Decrease crime. As far as the name change goes, a change in name does not change what is happening out here.
- 165I do not believe more residential or professional would be a good mix because of traffic and purpose. The Golden Mile should remain commercial.

166

I believe its vital for the health of the Golden Mile to increase the quality of the businesses, not just the quantity or the appearance. Again, providing access between commercial areas, particularly on the north side of 40, is crucial not only to shoppers' convenience, but it would help alleviate traffic flow and congestion on 40.

167create more jobs and industry coming into the area to stimulate the economy

168Covered walkways, like a tube or bridge yo ajoin businesses.

169Need a youth center and more activities for youth and families.

170A youth center would be great!! A safe place where kids can go for activites. But please be sure to remember the kids with special needs and kids at risk.

171Create both inside and outside space (large enough) for youth. Ask churches to manage. Not be preachy, but give good values and guidance. Be open late. Provide light food, free or low cost entrainment. Charge a minimal monthly fee with ID cards to be on site.

172I think that it could be a great part of town. If the current businesses took better care of their property, and if new "trendy" businesses were to join. I would like to see a Cheesecake Factory, Trader Joes, something like that would pull in more people to that part of town.

173demolishing Fredericktowne Mall and getting anchor stores will help.

174

Take the survey to the businesses along the Golden Mile and don't just depend on people doing it on line. If you are really going to make a change talk to the people that are there every day!

175not raising the taxes to do this. The businesses that want to come should have the necessary funds and plans to build on. The local citizens should not have to pay for this. The taxes will be collected as the customers will use the shops and travel increases to the area.

176a youth center would be nice

177

Better Resturants Revitalize the mall !!!! More Boutique Shopping !!!! Not mugging or Killing the patrons is a huge plus. Demaind the mall be fixed and revitalized or sold to someone who will. Get rid of the adult store or at least take it off 40 and put it in on an off street. Connect the building parking lots from behind the units allowing access to mutiple stores from one road. Express 40 to 15 for those not wishing to shop ... but have to go through 40 to get to 15 North. BUILD A YMCA or some other facility that would attach a positive element to the area. ....

178there need to be more things for kids and families to do - entertainment, services, etc.

179A youth center or more facilities/resources for children and families; a fully functioning mall with nice stores instead of abundant dollar stores, and a movie theater that is comparable to the one at West View that doesn't smell like mold and feels very unsafe.

180It needs a fascility for the youth in the area.

181Bring in higher end businesses instead of the bargain basement types

182

fredericktowne mall is associated with negative connotations. the area behind the mall is considered a bad area. the mall itself is starting to fall apart. it needs redone, and marketable companies to move in. TARGET would be a great addition to this side of town. would bring people in, or an Old Navy. traffic is also a big factor. to avoid rte 40, i use key parkway.

183

vacant properties will infill over time if the people start coming and sticking longer, especially if residential is brought closer to the blvd instead of tucked away behind commercial/retail uses

184Brand the area the Golden Mile and create a community with a walking, biking path.

185

Traffic lights are unavoidable. It seems though access on both sides of US 40 needs a simple service road. The businesses need to decide together how to best do this or in 10 years they will be lost.

186

The crime rate is so high. It is scary to go to the Golden Mile after dark. Even driving is scary much less walking or riding a bike. Needs a movie theater to compete with Rt.85.

187MORE POLICE APPEARANCE

188I believe the biggest concern is the crime. McCory's was once a very good store to shop in. Wouldn't mine seeing a store something similar to that.

189

Put a police sub-station on the Golden Mile. Offer tax breaks / incentives to businesses looking to move to the area. A business paying reduced taxes is better than an empty store front. Look at the model for the Carroll Creek and downtown revitalization project. That seems to be working well. Also, offer incentives for the shopping center owners / management companies to hire private security, install security cameras and take steps to make the area safer for the customers. There is a perceived lack of law enforcement on Rt 40. The shopping area on 355 & 85 is a specific shopping area meaning they are not a mix of stores and residential areas like 40. Since less people can walk to the 355/85 shopping areas, there is less loitering and young groups "hanging out" like there is on 40. People go to the 355/85 area specifically to shop. It is clean, has large chain stores fewer non-shopping groups of people loitering and creating an unattractive environment.

190

Consider some type of residential/office use for the mall with Boscov's and Bonton as anchors. Baltimore County did a great job with downtown Towson connecting it to offices and hotels. A hotel would be a good use for the mall. Hunt Valley Mall also went through the same decline as the Town Mall and they did a great job revitalizing it.

191 Needs to be way to overcome the bad neighborhood. Fredericktowne Mall was the place years ago. Now you go in and no one speaks English. You feel unsafe. Even in major stores such as BonTon and Boscovs you cannot find a clerk to wait on you.

Would like to see a discount new book store such as BooksaMillion locate on this side of town.

Also a restaurant such as Olive Garden or Spaghetti Factory.

192

You can start improvements immediately by modifying the timings for the stop lights on 40. Not a day goes by that I don't get stopped at all but 1 or two of the lights. If the lights were timed correctly, vehicles should only have to stop at one light, then proceed as each following light turns green shortly after the one before it. Better traffic flow will make the area much more appealing. I know that a big reason why I avoid the area all together is because of the traffic and the time I waste getting through the area and back. Say I want to drive to the West Patrick Street AT&T Store, which is just about a mile from my apartment on Baughmans. In any normal city, this trip should take no more than 5 minutes. But it's taken me well over twice as long on multiple occasions, and that doesn't take into account the return trip. What would normally be a quick 10 minutes (there and back) never ceases to take less than 30. Factor in multiple destinations and a short visit to two or three businesses can easily take up a good portion of the afternoon. How can you expect people to visit businesses in the Golden Mile with driving there as much of a headache as it is?

193

The golden Mile needs some specialty restaraunts and discount stores that are not in the area. A Cici's Pizza and something like a Gabriel brothers, and Big Lots would be nice.

194 The mall was the heart and soul of the Golden Mile. As people of questionable motives moved in, the shine started to fade. The mall now has just a couple of good stores, and the rest are a mirror image of every other dead shopping area in the U.S.

Until the owners of the mall decide to revitalize the mall with GOOD stores, instead of trying to close the mall( I called the mall office and was told the owners were trying to close it to developpe it into residential/office ) the entire area will suffer. The mall got to this position due to lack of security and a bad thieving element stealing, and not being arrested and deported. Boscov's has groups standing in front of it doorways intimidating potential customers, and someday there is going to be major problems.

195 I think that you should build a sonic. This would ensure more traffic to the golden mile.

196 Ever since the apartments behind the mall was taken over by Hispanics and the area looks like Mexico, it is not a safe nor does anyone want to shop there. It has become just like the Wheaton Plaza in wheaton which is crime infested with hispanics and low income housing.

197 I don't think Frederick Towne Mall can compete with Scott Key Mall any more unless it changes its focus. An outlet mall would be a huge draw. Closest malls like that are Hagerstown and Gettysburg. Why not Frederick?

198 Connecting the parking lots would be a HUGE convenience.

199

MUST have increased police presence in the area, reduction in crime, loitering, etc., or nothing good can come of Golden Mile, in my opinion! Golden Mile needs an overall "facelift" of its aging shopping centers/buildings/parking. Some more upscale businesses (not overly so but no "Dollar Store" type of businesses!). Fredericktowne Mall should be brought back, not gotten rid of. Would love to see if become a smaller mall with some nice stores (not too upscale so as to exclude shoppers but please no more "Dollar Store" type of shopping!)

200 I just think Route 40 needs popular restaurants and department stores that will bring people to that side of town.

201 I like the live/shop/work idea. Look at the Washingtonian Center in Gaithersburg. They use a "Main Street" plan. Works well.

202 I think that downtown Frederick has the same issues but with greater urgency to be addressed. Crime and empty store fronts are driving people away.

203

I would like to see a Green Dragon type facility adopted. You can't demolish the entire mall but how about that "park" that the prior administration bought. The Green Dragon in PA is very popular to out of town visitors and is only open one day a week! If we had a similar facility, open to local and regional vendors, that is open say Tuesday thru Saturday, we might start something new!

204

A good book store such as Borders or Barnes & Noble would be good, also a good family restaurant such as Chik-fil-A or A&W Root Beer, need a family outlet such as roller skating

205 New stores new resturants

206

Look at cities that have transformed their areas. Rockville, Silver Spring, Gaithersburg. DO YOUR HOMEWORK. HIRE GOOD PEOPLE. YOU GET WHAT YOU PAY FOR.

207

I'm afraid a lot of this is the surrounding area which has totally ruined the "golden mile." Their attitudes, feeling that they can do/say anything they want - rob, beat, steal - well, as a single woman there is no way I'd go there for any reason. Only exception was 4 years ago when I bought furniture at Wolf's and then I took a friend with me. I'd love to be able to go to Boscov's, but don't want to risk it.

208

There is a lot of potential for Rt 40 to become the place to shop and eat. Need a better shopping mall with access to “higher” quality retail stores and restaurants. The FSK mall area is becoming too crowded and the traffic flow has not improved even with the new lights. You have to travel to Rockville, Columbia or Hagerstown to get to all the best retail stores. I would like to see restaurants like Cheesecake Factory, PF Changs, and other restaurants along those lines, but you won’t attract them with the way the “Golden Mile” looks now.

209The end of the Golden Mile seems to be 90% hispanic. Hillcrest and the apartments along Key Parkway seem to be all Hispanic people. I feel that this is the cause of decline of the GM. The mall was never the “best” mall, however now when you walk into it, it is empty and uninviting and full of Hispanic people. I used to work in that mall and Hispanics would frequent and be unable to speak English and barely understand English. While I know that this is not really fixable, that is the problem. It’s not the design of GM or the parking...it’s the Hispanics. People do not feel safe there and they feel out-numbered. Notice that it’s not as bad at the beginning of 40 where there is less of a Hispanic population. In my opinion, you need to focus less on the parking lots and landscaping and figure out how to make people feel safe. As I said, I used to work at the mall and when we would take phone numbers from the people it would bring up at least 15 other people that had the same phone number. They would develop photos of ALL of the people living in their apartments with hardly any furniture. At least 5 people in a 1 bedroom apartment is crazy. If you could somehow address that I think that it would help the GM most of all. Perhaps living guidelines for current owners/landlords. Perhaps get INS involved. I’ve never had an issue parking. You can get to places from Key Parkway. The parking issue is on the other side where you usually have to wrap around the buildings (verizon, kinkos)... there’s no real fix there b/c of the land/layout. Focus on other things. Also, traffic needs to be fixed back up to Jefferson. That’s where it starts to get backed up. I don’t know if longer green lights would help or perhaps expanding to 3 lanes sooner if possible, but something needs to be done there.

210Get rid of two things and they will come... what are those two things? Crime and illegal immigrants.

211I stopped shopping there because of the CRIME. You have to remove all the low income apartments next door, or no business would want to be there.

212A better mix of business & residential blending is needed. Plus a traffic redesign.

213

Vagrants living behind the mall in the woods, day laborers loitering around Home Depot, people living in motor-homes in the mall parking lot, boarded up stores inside the mall, crime in nearly every parking lot on the GM...gee...I can’t imagine why people have a negative opinion of the golden mile. Teens and women are the target demographic when designing shopping areas. If women don’t feel safe in the area, they aren’t going to shop there and no parent in their right mind would drop their kids off at a shopping center on the GM. Clear out the dangerous elements and people will come back to shop. Otherwise, you are wasting time and taxpayer’s money.

214

Take a look in downtown frederick for ideas. (mixed use, shared parking garages, residence within close proximity to retail and office). A dedicated transit-way in the middle of Route 40 (rapid bus or lightrail) into downtown. The transit way would allow people to live, work or shop in the Golden Mile or Downtown without the dependence of automobiles. It would also give residence within the golden mile direct access to marc train. It may even be a good idea to have a “commuter parking garage” on the north end of route 40. That would allow commuters to park and take the transit way downtown (or marc train). This would also alleviate the parking pressures downtown.

215put same kind of businesses here that are like fsk area.

216

Desperate need on this side of town for duplication of store located in FSK area (ie. Borders or Barnes & Nobles, Yankee Candles, Bath & Bodyworks, Claires, clothing chains such as Deb, Baby Gap, Limited, Lane Bryant, etc.) If these existed, much of the traffic on 355 & 85 would decrease to normal & proper amts. Unfortunately, there is a high crime rate in that area (shoplifting, robberies) so there would be a need initially (for 1yr or more) for extensive security to regain control. Perhaps the city may consider enforcing illegal immigration laws in that area..... Definitely a need to remove drug trafficking from certain neighborhoods!!

217

It has no catch for people wanting to go there. Now it is easier to drive to FSK mall than to navigate around Golden Mile - Security is really poor. Maybe take a lesson from what they did in Fort Worth TX downtown area. They added bicycle patrol security police hired/paid by the business and it went from not being able to walk around after dark to being able to walk even after midnight.

218

A mix of more “brand” name retailers. To make it a place people in Northern Frederick Co. can get their errands done and don’t have to travel to the opposite end of town to do them. examples...book store, higher end clothing stores, home stores (bed bath and beyond / home goods), Movie theater, more restaurants. Provide Frederick Co a safe and useful area to do its shopping.

219

a standardized appearance for building, making a more pedestrian friendly shopping experience to encourage shoppers to walk from business to business to explore all the golden mile has to offer, create a safe/secure atmosphere for pedestrians, parked cars and drivers, get new/fresh businesses that will draw more sophisticated shoppers to the mile.

220 Keep it like strip malls. The Frederick Town Mall is fine-where it is located, but like I said, needs more fashion (geared toward teens) sense.

Old Navy

Starbucks-in the Mall

a pizza/wings place-in the mall

Christmas Tree Hill

Cheesecake Factory-near the end, by Boscov's-where that restaurant was that closed twice

Ben & Jerry's or something

Friendly's Restaurant-there is NONE even near here

Little Ceasars Pizza

Put a NEW theatre in-not at the mall. Bring families back, so they feel SAFE enough to take their kids there for a movie.

Put new/brighter lights down that hallway where the theatre used to be-put something inviting down there.

Restaurants with outdoor seating-so you can have a girls night on the patio, light music, family friendly, karaoke one night, kids night-will bring the families out.

Chick-fil-a

Staples

221 Make the area SAFER!!!

222

The biggest concerns I have regarding the golden mile is the crime and the low quality of shops. reduce the crime, get the shops, and the golden mile will be profitable again!

223 The main reason we stopped coming to the area is because of the increase in crime. Also, the entire area just looks dirty and messy. Pick your demographic for the area and update to fit that group. The mall is not "happening," so I say tear it all down and try to bring in something that would generate tax dollars for the community. Though we do not live near the area, if there was something there that was nowhere else, we would.

224

I think the major issue with the Golden Mile is crime and fear. When you have lower income housing crime is going to exist. The housing around the Golden Mile needs to be revamped before the Golden Mile can thrive again. Most people are afraid of venturing out to the Golden Mile for the threat of something happening to them or their family. When going to the grocery store you always need to "watch your back" and know your surroundings, it is sometimes not safe at night. I don't understand why Frederick County is just now looking at the Golden Mile it has been going downhill for many years. Many business owners are scared to open up any type of new business because of fear of being vandalized, fear for the customers and the ultimate worst thing for a business owner being robbed. Westview Promenade on the other hand is thriving because of the Golden Miles failure to recognize these issues and act upon them quickly. Fear for the public is the number one enemy for the Golden Mile.

225 Crime is the issue that keeps me from going there as much as I used to.

226

No amount of redevelopment will be successful on the Golden Mile without also addressing problems and perceptions associated with the adjacent residential areas that border the Golden Mile on both sides.

227 Something needs to be done about the extreme influx of Robberies and Crimes that are being committed

228

Even though I don't like the term "the Golden Mile", I think it's here to stay. Because of that, I think there are two options: (1) renovate all properties and storefronts to a consistent (affluent) image (e.g., stone/brick facades, quality landscaping, integrated signage and lighting), or (2) embrace the Golden Mile "era" and encourage artistic/retro renovation (e.g., anything goes, eclectic).

229 THE FREDERICK TOWNE MALL USE TO BE THE HUB OF THE GOLDEN MILE. NOW IT IS A JOKE. I LOVE FREDERICK, WE NEED ANOTHER HOSPITAL THAT WOULD CREATE JOBS AND BRING BUSINESSES. ALSO NOT ENOUGH ACTIVITIES FOR TEENS AND YOUTH

230

Safety is HUGE! Surrounding areas are full of crime (woman once robbed in front of Boscov's at 2:00 in the afternoon, I believe... violence outside of the movie theatre... etc). I've lived in Braddock Heights my entire life, minutes from the Golden Mile. I remember the mall being a fantastic place to go - when it had a Friendly's, JC Penny, Hair Cuttery, Claire's, Bath & Body Works, Theatre, etc... and when The Ground Round was decent. Boscov's is a great store, as is Home Depot, but the current state of the remainder of the mall is atrocious. Bring in good stores and restaurants, perhaps a nice theatre... and do something to make the people feel safe.

231 Get an OLD NAVY (Clothing) and SONIC (Fast Food)

232 It needs to be safer. Too much gang activity. I won't travel there at night because I don't feel safe.

233 Honestly the G.M needs a complete overhaul to bring in a very nice shopping and eating environment where the mall is now.

234 It needs restaurants not available in Frederick that would make people want to go to the Golden Mile, like Sonic DriveThru, Dave & Busters, Red Robin and Long John Silvers. It is frustrating to see commercials on the television for places that are not in Frederick.

235

I live in Jefferson and work in Frederick so I would go to businesses on the Golden Mile more often if there were better stores. How about something like Old Navy, Moe's, Cheeseburger in Paradise, Chili's, another Target -- mid-range nationally known names to draw people in. Also, get rid of the Fredericktowne Mall except for the 3 anchor stores. Use the current vacant storefronts/gas stations instead of building brand new strip malls. What about a Park & Ride location along here? And when traveling east on I-70, a lot of out-of-town drivers get off on the first Rt. 40 exit and the first things they see in Frederick are dingy trailer parks and boarded up businesses. Not a great first impression.

236 I think we need more than one mall in a city the size of Frederick so I would like to see Frederick town mall turned back into the mall that it once was but with new stores.

We need a kitchen store such as Crate and Barrel.

237 As long as there is low income housing all round you, you will not drop the crime. I don't like shopping places where I'm the only one speaking english.

238 Make it look like the rest of Frederick-- new/trendy/young.

239 I loved living on McCain because it was so close but between the economy, the horrendous mall operator/owner who let the frederick towne mall just fall apart, and the general dumpy feeling...it has gotten a reputation of being the "bad" part of town.

240 I would like to see better retail and restaurants on this side of town. I live close to the "Golden Mile" but there is not much appeal to my family. We tend to travel across town and many times up to Hagerstown for better choices. A Target, Panera Bread, and other better class choices would be wonderful.

241

The criminal element, vagrants, & illegals need to be cleared out before this area will thrive again. I used to shop around this area all the time. Now, I don't because it's not safe at all! I am a 42 yr. old woman with an 18 yr. old daughter. Until it's safe to get out of my car at any time, day or night, I will not be shopping here no matter how pretty you may make the area look. You can't fix this problem with a cosmetic bandage. I can't imagine many reputable businesses opening around this area until these issues are resolved either!

242 First cleaning up the demographics should be the first step before any money is spent. If not, the City is basically giving those that already make that area look bad a better place to live. Making the Golden Mile look better will not help the crime rate etc..

243

Get rid of the "cheap" businesses that brings in the low-income people (hispanics). I can just remember when that mall was THE THING in town...then the hispanic population started coming and took over with the cheap stores...crime would and could improve...not so many straglers would roam around the businesses. We need a safe place that kids could go to and parents would feel okay... I would NOT drop them off there at the mall now. I would have in the past, but not now. Maybe even bring outlet stores to the mall. Have an indoor outlet strip.

244 Due to the crime and the decrease in GOOD commerical stores, I ONLY go to this area to eat at Outback Steakhouse. I have lived in Frederick County for 35 years and would always utilize that area of town until about 6 years ago. Too bad too because it was a nice area at one point.

245

The 'Golden Mile' has indeed become the 'Tarnished Mile' - that is the sole reason for the negative connotation to the current name. The surrounding residential area has declined to the point of making this one of the least desirable and most embarrassing areas of Frederick County. In fact, the ONLY reason our family frequents any Golden Mile business is its proximity to Middletown.

246 I think there needs to be a big "pop" or "wow" factor - perhaps by doing a big upgrade all at once - not piecemeal over time.

247 The mall is a good idea but the stores are too limited and the outside building ugly. Need stores that appeal to young people--Old Navy, Gap, Toy store was good before and restaurants and banks.

Sometimes more convenient to shop there than FSK

248

Have Immigration and Customs Enforcement (ICE) sweep the neighborhood(s) for illegal immigrants. Have the City/County locate a police sub-station in the area to help reduce the crime rate.

249 Youth Center

250

Again, bring in high end to attract mid to upper level income. Make it safer. Lived here since 1989 and there have been so many negative changes to the golden mile. Frederick Towne used to be very nice. now, it is a ghost town. Need to have a positive input on this section of town. People are afraid to go to this section of town because of the hispanic gangs and now all the robberies.

251The Golden Mile has tarnished from its heyday in the 70's & early 80's. It is more like a run-down rusted "Steel Mile". ALL the items above in # 15 need to be implemented to revive this commercial/service/residential corridor.

252revitalize Fredericktowne Mall. Fredeick can support the business in 2 malls and the east side has no alternative but FSK.

253Crime is a major issue, unless it is under control this area will not do well

254Rename it Spanish Corridor.

255How about a telecommuting office complex for the people heading down county??? They spend money too.....

256Use the back of the mall for flea markets or farmers markets on weekends

257

I like the format of Hagerstown, Leesburg outlet stores. Golden mile has stores spread out and not positioned for easy access. Would consolidate doctors offices/restaurants/entertainment. etc.

258City government needs to influence the owners of Fredericktowne mall to keep the mall as an inside mall and not a strip mall. We need a mini golf or amusement center. High end residential,retail. Police presence.

259

Do something with Frederick Towne mall. The only stores there are Home Depot, Bonton and Boscov's. The rest of the mall is a complete disaster. There is no traffic which encourages the wrong type of element to hang out at the mall. I do not feel safe shopping at Frederick Towne mall after dark. It is a shame the way the mall has been able to languish. A site plan needs to be adopted an executed. What is the reason behind letting an economic center like the mall languish?

260keep the mall as an indoor mall

261

I work in an area of Silver Spring that once had the same problems. It was not safe to walk anywhere and it was very dirty. They started a revitalization effort several years ago and brought in several well known chain shops (DSW, Borders, Ann Taylor Loft) and restaurants (Starbucks, Baja Fresh, Austin Grill etc.) and the crime rate has gone down and the streets are always crowded with people shopping and going out to eat. These are the types of stores and restaurants that need to be brought to Frederick and once that happens, property values will go up and rent will not be as affordable and the people who are committing the crimes will not be able to afford to live in that area any longer which will make it safer for consumers which will lead to higher foot traffic in the stores. I have seen the results first hand in Silver Spring. <http://www.silverspringdowntown.com/>

262fix the Frederick town mall area, which is not doing anything but be an eye sore

263Do something about the loitering near the Home Depot.

264

The most important thing is to work on public safety. I already moved from an apartment in the Hillcrest area where I had lived for 14 years. The crime became overwhelming. I now live somewhat near the area, and am worried about the crime spreading outside the Golden Mile to the outlying areas. Please take care of crime!

265Better police presence on west end by Mall. I don't even like to drive down there by key parkway at night, much less get out and walk.

266Use the funding for the local police department, after the streets are cleaned up the market will fix the Golden Mile.

267Need to clean up neighborhoods around the area and reduce crime / illegals. I won't let my wife shop there after dark and I'm concerned after dark without being armed. Truly concerned. The area used to be a great place to shop.

268Great survey, but the success of the Golden Mile has more to do with the nearby residential communities than any of the possible improvements listed in #15. If the communities remain the same, people will not shop in the area. I live 5 miles from the area and don't shop there. I prefer to drive 15 miles to cleaner and safer places - an increased security and police presence would do a lot to improve thoughts about the Golden Mile.

269

Obviously, a lot needs to be done to make the GM an attractive destination. Most of us shop there because it is convenient to where we live. I waited a long time to shop at Home Depot after Hechingers closed. I do not want to go across town to shop because it wastes time and gasoline. I'm concerned about property values as well, so the sooner improvements can be made to the GM, the better. Some new thinking is also needed for the Frederick Towne Mall. It's like a ghost town there during the day.

270THIS MALL MUST BE UPDATED AND SOMEWHERE PEOLPE WANT TO GO!

271Please consider updating or demolishing the Frederick Towne Mall. I like only a couple stores in there, but I feel unsafe walking through the mall by myself.

272Bring more attractive, non-fast food restaurants to this area. Open upscale boutiques and shopping options.

273

I have lived here for 14 years and have seen the area become so terribly depressed. I love having Home Depot, Kmart and grocery stores here and prefer to do as many of my errands here rather than going to the other end of town. We have seen far too many discount stores and such move into the area which just depresses the area even more.

274I do not go west of super pet to shop. I do not feel safe in that area. Some of the locals that hang around make the businesses look bad.

275

I would love to see the GM return to what it once was and be a nice place to shop again. Personal safety is a big issue there. So many apartments with all kinds of people and kid gangs running around, it would be hard to have shoppers mix well. The GM could use a police station in the back of the mall - that might help to police the crime issues that are a constant issue.

276to build something for the teenagers for example a nightclub,iceskating,

277Chipolet, Chillies, Sonic..make it more like downtown Frederick and not so scary because of all the spanish people stabbing, robbing, harassing that goes on.

278

I thought I read where the City had benchmarked with other locations that had successfully revitalized areas, such as what we currently have with the Golden Mile. I did not read any lessons learned in the paper, so I'm not sure. If we haven't done that, I would suggest doing so. Many cities Harrisburg, etc have successfully revitalized areas that were once vital and are now less than dynamic.

279

It's not about the "safety" of pedestrians that is the issue. It is the fact that there are not enough stores that people are attracted to and the crime is high in the area. The "Illegal" population in the area has made it undesirable for most people to patronize. You are IGNORING that fact, Being "politically correct" is NOT going to solve this problem. Look at the real issues, NONE of which are reflected in this survey

280more upscale communities. too much crime in the area once the police dept left Baughman's & 40.

281PUSH GOVERNMENT TO STOP ILLEGAL IMMIGRATION

TOO MANY IN THE AREA !!!!!

282I would love to have a Harris Teeter and maybe a WalMart on the Golden Mile.

283

No matter what is done with the area around Fredericktowne Mall, I don't plan on patronizing it and I don't think too many people I know would either. There is too much crime and I don't see that going away no matter what is done. I haven't been in that area for years. I am even nervous when I have to leave my car at the Ford dealership for service.

284Too much lower class housing has been embeded in this section of town. You need a better housing mix. Families need a reason to want to travel to the FTMall. Reopen theaters. Maybe indoor mini golf. Then patrol it well.

285

Overhead utility poles and wires make it look old and unkept. Signs are old and compete too much with each other. Some businesses and buildings seem to disappear behind signs.

286

I feel that the lack of police presence along the golden mile has contributed to too many fender-benders and other accidents. Too many people run the red lights on a daily basis and I NEVER see any police cars in the area. I think that having someone patrol the golden mile could help not only traffic safety, but also bike/pedestrian safety and crime. I used to love the mall there, but now that the so many stores are closed, it's kind of pathetic. Outlet stores would be a nice idea.

287

The area shouldn't need "better marketing and branding" with all of the traffic that flows through Rt. 40. What it needs is to be cleaned up -- worry about marketing and branding after it's been fixed. Remember -- "YOU CAN'T POLISH A TURD." Marketing/Branding/Advertising would be a waste of money -- don't bother until it's fixed!

288Bright lights in the back parking lots all night long would help people feel safe.

289Reduce crime! People don't feel safe walking anywhere anymore! Not even in broad daylight!

290If you build it, they will come. If you bring better stores and easier access, people will come. I avoid that area due to the headache, but if certain stores were located there and it was easier access in and out, I would happily shop there, instead of avoiding it like the plague.

291

There are already some great businesses in place: Famous Dave's, Red Lobster, Carrabbas, Payless Shoes, Giant, Boscovs, Starbucks, Ruby Tuesdays and Bonton. Highlight these businesses. Create landscape and parking around these places. Relocate 'cheaper' businesses (i.e. Fast food) into a mall area, like a fast food court. If possible, have a police station on that side of town. Close down the Motel 6. That entire strip needs work. Highlight the Holiday Cinemas and clean up the outside. It is a wonderful family place but there are no family businesses in that strip. Add in family friendly businesses to co-exist with the cheap cinemas (like a Friendly's Restaurant).

Close down the movies at the mall completely. Westview in Frederick is much nicer and there is no need to compete with them.

Relocate Workforce Services to this side of town so that those citizens who may be creating crime may find real jobs. Give them the opportunity to contribute positively and reduce crime at the same time.

292

Give businesses some sort of incentive to have their businesses there. More police patrols maybe, more serious consequences for people who commit crimes in this area.

2931. Use some of the space for a police satellite center to reduce crime - visible police presence is very important

2. Police should also use bicycle/foot patrols in this area
3. Install "911" safety call boxes at multiple locations
4. Increase parking lot lighting and install working cameras (CCTV) at various angles
5. Establish citizen patrol groups to report suspicious activity
6. Require business to clean up their parking areas from debris/shopping carts on a regular basis or issue fines
7. Alternate events such as marathons, music festivals, Alive@5, etc., from downtown, Baker Park, Carroll Creek areas to show that the city is committed to success of this project
8. Offer 1-5 yr incentives to businesses that utilize space along Golden Mile
9. Change the name from Golden Mile to something new and refreshing.
10. Attract business such as Cheesecake Factory, Whole Foods, Bass Pro Shop Outdoor World, Medieval Times, Uncle Julio's, etc.
11. Colleges/Universities might have interest in leasing space at this location
12. Internet cafe/coffee shop
13. Relaxing outdoor seating areas with lighted path/walkways
14. DC recently brought back the "barnes dance" pedestrian crossing areas. Maybe we need something similar because walking along or trying to cross Rt 40 is risky.
15. No matter the final outcome, if frequent crime and an unsafe area is the perception, consumers will spend their money elsewhere. I live close to Rt 40 but I shop and dine in Westview Shopping Center because it's safer.

Thanks for the opportunity to offer suggestions!

294Make it look more like the south st and carroll creek renovations.

295

I feel VERY unsafe shopping at the Frederick Towne Mall...there are people living in motorhomes...day laborers standing around...vagrants living in the woods...the inside of the mall looks like a ghost town. I don't shop on the GM without my husband with me unless...too many robberies and too many sketchy looking people loitering in the shopping areas. It's sad...I grew up here and I live close by...but I spend most of my shopping dollars in Hagerstown...I feel safer at the shopping centers there. I want to see the GM be safe for women and teens to shop here again. Please impose loitering laws and enforce them...and ticket the people who cross the road wherever they choose...so dangerous. Lastly, get rid of the people living in motorhomes and in the woods near the mall and all the tacky signs in front of the mall. It looks cheap and scares away customers. Thanks for all your hard work!!!

296Please do something soon. Mall is so ugly

297I don't think you can improve the Golden Mile until there is a substantial reduction in crime. I used to be a member of Fitness First, one because it is so crowded you have to park a mile away and then I'm too afraid to walk the distance for fear of being robbed, etc.

298Remove the crime element and the homeless colonies (behind Frederick Towne Mall and in the woods on the Northbound Ramp to US 15 North) before anything is completed. No one wants to go where they feel unsafe, much less live there.

299

The bigger issue that you are missing is the areas one block north/south of the golden mile. Both neighborhoods are old and house mostly low income and until you fix that issue you the battle will be uphill to get people to come back into the area. Also the simple economic principal of the "law of substitutes" is at play...its safer, cleaner and easier to go two exits south for dinner, shopping and a movie. Nothing on the golden mile is "new", maybe a new retailer in the same ugly store front package.

300Get names like Old Navy, affordable well known companies to come to the old mall and that should help draw other companys

301I think the GM needs a face lift with new stores, Restaurants. Maybe something for the teens or pre teens can enjoy doing on the GM. But I love that some places are still around from when I was a kid and can still enjoy them. My big problem is the feel of safety when walking from the car to the store. I live in myersville so I would like there to be more choices of shopping close to home. but all and all the security I think is the big problem.

302Demographics have changed drastically in the area since the downfall of the golden mile --- may have impact on area.

303

The neighborhoods in the area have a highly concentrated hispanic residency. Its become the "slum" area of Frederick. Recommend trying to get back to home ownership instead of so many rental properties. People don't shop at night because of the hispanic youth in the mall. If I can't understand what you're saying I don't feel safe walking out the door with three of you!

304

Area has bad reputation for shady activity/crime. There is almost an unspoken "curfew" for the area and that is not to go when it is too early in the morning or starting to get dark at night. Better to travel in a group then alone in and out of establishments. The Golden Mile looks like a commercial ghost town and is certainly not a place most would like to frequent often.

305

Mostly, the Golden Mile is just rundown, outdated, and lacks attractive shopping. The crime rate is terrible and scares me and most everyone I know away from that general area. We all call it the "Ghetto" because that is what it has become. The Frederick Town Mall is a crying shame and an embarrassment to Frederick County. It saddens me to say this because, as a child, the Golden Mile was where "it" was at! Today, it is a very, very far cry from what it once was. It's hard for me to imagine that things can be turned around; you have your work cut out and I truly hope you succeed in taking out the crime and bringing back the livelyhood!

306Connections between parking lots would be most important for customers and businesses.

when Kolh's first went in, there was no connection to Walmart's until finally it was done - it made for a big improvement in getting from one location to the other.

307Perception (right or wrong) that it is the crime capital of Frederick is the biggest obstacle to overcome. Also, abandoned shopping carts a big factor in my negative perception of the area. Also loitering laws could be better enforced.

308

Overall: Find ways to separate the Golden Mile from the city; they seem to blend together which turns off the many suburbanites that like to shop (thus they go to FSK area instead).

309EVERYONE KNOWS THE NEIGHBORHOODS ON EITHER SIDE OF 40 BEHIND THE BUSINESSES ARE FULL OF CRIME AND DRUGS. START INCREASING POLICE PRESENCE IN THOSE AREAS, CLEAN UP 40 AND IT WILL START LOOKING BETTER.

310

I work off of rt 40 (united healthcare) and i dont feel safe to go to 40 for lunch i go to ballenger creek or 85.... 40 is so dangerous for a female until the safety issue is cleared up i will not be going on rt 40

311Need in-demand businesses (restaurants/retail) that aren't available in other Frederick locations.

312Re-design for a 'Town Center feel' Model after the Reston Town Center in Virginia as an example. Mix residential, retail and light business. Trees, soften the area- lower the commercial signs- currently looks like a cheap Vegas strip.

313I would like to see continued growth in the number of ethnic restaurants located along the Golden Mile - similar to the revitalization of Downtown.

Make this survey easier to find. The link from the Frederick News Post didn't work and it wasn't on the front page of the City's website. No wonder participation is so low.

Repair Waverly Drive in front of the Elementary School. What an absolute DISASTER that road has become! This will promote better access from Whittier and other developments during the evenings and weekends.

There should also be a concerted effort to enforce the existing laws regarding illegal aliens (i.e. multiple families in a single-family dwelling). I think this will improve the perception of safety. The reason for illegals to be in Frederick County needs to be eliminated. This may also help reduce the significant overcrowding at Hillcrest Elementary.

Connect parking lots (i.e. Kmart to Giant Eagle). It will allow for easier flow from one shopping center to the next.

314

I have lived in Frederick since 1976 and used to frequent the Golden Mile weekly for grocery or retail shopping. Now, there are 3-4 store I visit and that's it. With the closing of many stores in the Mall, the place looks deserted and unsafe. Even the FSK Mall has "lower end" chain stores. Macy's for example has cheaper quality and not the selection that Columbia Mall or Montgomery Mall has. If you're going to bring in chain stores please make the the higher quality variety. Many of my dollars are spent in other counties due to this. How about a Container Store, Crate and Barrel, maybe even Nordstrom's?

315GET RIDE OF THE OLLIES/Old Grocery store!

316 Interconnections of the commercial areas are essential - particularly for bikes and peds.

US 40 needs a road diet - full ped and bike lanes along the entire length.

317 Looking at downtown Silver Spring, they created like an outdoor mall with courtyard. Looks very nice.

318 fix the crime problems so shoppers feel safe

319 I have lived in the Braddock/Middletown area for over 24 years. I have never felt unsafe around the Golden Mile like I do now. Even during the day I watch my back. Now, I would never shop the area in the late afternoon or evening. This also applies to my friends.

We feel it imperative to bring a police station back to the Golden Mile area as soon as possible. When the MD. State Police Barrack was occupied there was not the present environment of crime. There is no west-end police presence.

Those of us over Braddock Mt. feel that soon our property values will plummet not just because of the real estate crash but because there is no decent and safe shopping area for the Middletown, Myersville, Braddock - west end residents.

Please bring some of the great retail shopping that is on the east side of town to the Golden Mile.

We need a Walmart or Sam's Club or Costco. K-Mart has steadily been going downhill and is not a go-to place anymore. We also need a Target or Kohls, and a Borders or Barnes and Noble Bookstore again. There is nothing on this side of town and that is why there is a continuing problem with loitering and crime.

For the first time in almost 25 years I feel like I would like to move away.

320 Footbridge/Bike Bridge as above. I think you could redo the look like the one downtown and it would give some life back to it for appeal to shoppers. Right now, everything looks like it's ready to go downhill. Mostly around the Giant Eagle section and Home Depot and old Ruby Tuesday areas.

321 Better stores mostly clothing stores. I hate traveling to find good clothes.

322 too many of the same type of stores - how many grocery stores do we really need on one street??

323

I truly hope that the area can incorporate mixed use development that integrates diverse housing opportunity, businesses, recreation amenities, and other functions of community. The area has accepted all of the multifamily units and rentals and as such has concentrations of poverty and low to moderate income working families. I am tired of hearing the so-called Frederick natives (who sound very racist to me) complain about the area. Let's revitalize the Golden Mile and make it a safe enjoyable place for those who live, work and shop there. I am glad to see our county grow and diversify and hope to engage in the rich culture that becomes ours over time.

324 Develop an area more like the Kentlands in Germantown. But realize, NOTHING will work along the Golden Mile UNTIL or IF crime is reduced! People feel intimidated by going to these areas and therefore choose not to!

325

Until the housing problems along McCain and Hillcrest areas, as well as better law enforcement, 40 will not be a place that I want to visit after dark. I only visit Home Depot, Giant, and Il Forno during the day as it is. I have nothing against others of different nationalities, but I would like to see more enforcement by INS or local police if possible. The illegals are making it harder on the legal immigrants as they are discriminated against because of the "sins of their brethren."

326

Don't tear down the mall. we need it. We also need the movie theater back in the mall. Bring some good stores in like JCPenneys, Claire, Justice, a food court.

327

Attract a big name store like Old Navy, support it with incentives and permitting ease; take the gamble with them to turn around this once shopping and dining mecca in Frederick.

328 Crime seems to be really high on the golden mile. I moved away from it because of the crime and gangs. Business parks and professional buildings could help generate more business. Fredericktowne mall is a ghost town and is plagued by vandalism. It may be a possibility for redevelopment.

329 N/A

330 Make sure there is outreach to the many pockets of different cultures since that is the population living within walking distance.

331 get rid of the crime

332 Remove the illegals

333

I really believe that bringing a store like IKEA to the area would serve Frederick, Germantown, Gaithersburg, Hagerstown and Middletown very well. The closest IKEA is 50 miles from Frederick and not a place most people want to drive to on the weekends because many of us travel the roads to get there on a daily basis. The fact that the communities mentioned above are comprised of both older and newer homes, IKEA allows for ingenious space saving ideas at excellent prices. I realize they would compete with Lowes and Home Depot, but they offer a more eclectic type of home decor/ideas with very competitive pricing. There's something for everyone at IKEA. Unless you have ever shopped there, you have no idea of what they have to offer. Perhaps someone on the Planning Council should look in to this store. I do believe it would draw a lot of business to the Golden Mile.

334we need an old navy!

335Quality Landscaping and design of new/existing buildings is so important

336Low income housing and retail don't mix. As long as there is crime there will be no business. Too many other options.

337In re Question 8. I shop on the golden mile more than once a week but not every day. Thank you for allowing input.

338City encourage Hispanic culture

339

You need places that people will get excited to visit such as a Chipotle or Chili's or a Sonic restaurant. That will lead to people running their errands on that part of town just like they do on 85.

340

I know this seems pie in the sky, but I would love to see bus rapid transit run down the middle of 40 from a transit center downtown. Look at an example in Eugene, OR. I know it's expensive and would be far in the future, but with Frederick's growing population, it would be wise to invest in transit services that people would actually use. I would use it every day if it was available.

341Tear down Frederick town mall

342deport all the mexicans

343\*Frederick Town Mall-

needs more prestigious stores that are well known and convenient. should incorporate an attractive and unique feature to the mall that can whet peoples interest: ex. medevil times, big arcade, big food court, ect.

\*Get Go station-

needs to be more commodious and well.....fit its name! hard to get gas, too bussy.

344

Golden Mile needs a face lift.. should be called Frederick's Magnificent Mile. Somewhere families can go and have easy access to stores and gas stations... and restaurants... also community places, programs...

345Need more upscale businesses. Follow the plan that was put in place for Westview/Buckeystown.

346an indoor Farmers Market of the COUNTY (or 3 neighboring Cos., Carroll, Wash., Mont. ) produce - not trucked in, approach Catoctin Orch., South Mt.Creamery ++ who might have 'areas' in a F M.

in center of FtowneMall area where now some vacant sm.stores, keep the two dept.stores & HomeDepot ... have people park more to rear (n side) of FtowneMall where I have NEVER seen it full.

less a sea of blacktop in front side, facing 40, of this Mall .....

347More outside cafes.

348MORE SECURITY!!!!

MORE BICYCLIST AND WALKING SAFETY!!!!

Again, newer, more popular businesses with less chain businesses and more single businesses.

349The retail and restarants in this area leave a lot to be desired. The current mall is nearly vancant and dosent feel safe, their are a few stores that are desirable, but I feel more comfortable going to the other side of town, i.e. the Home Depot or Department stores. As a Kid I remember going to the "Golden Mile" often, but today its a part of town that I rarely visit. I hope that we can find a plan to bring the area back to what it used to be.

The Golden Mile needs at least one decent shopping area like Westview where nice, related shops are clustered together (and not just a place where cheapo tenants are being rented to just so they fill the space). You can eat in a decent restaurant, buy an outfit, pick up some organic food, go to a very nice movie theater, then grab a cup of coffee at Starbucks--walking to everything. Running errands involving stores on the Golden Mile stinks--is an ordeal. Most of the stores where I want to go are well off 40, so I have to drive back to the store, park, run inside, pay, run back outside, then drive to the next place and do it again. I would rather go the Home Depot by Target than the one on 40 (and I live in Middletown!) because I can do multiple things at the shopping center out there without having to move my car.

351

Thank you for working to improve this eyesore and traffic congested area. Safety needs improvement, and more of a community feeling needs to be included.

352

Ever since the Dutchess Daughter left it has been a sliding commercial area. Convert the apartments into Condos and upgrade those living near the area.

Walkersville does not have the problems and they have condos near the stores - Check out what they are doing right.

353

Again, look to cities that have done this. Ft. Lauderdale, Alexandria, VA., D.C., Chicago, San Francisco, etc. Think big. Look to the area's history as part of the original National Pike/National Historic Road. Use that as a theme for the span (a la Colonial Williamsburg). Green up the roadsides so it appears more desirable and more environmentally friendly. Establish standards for businesses to maintain (flower pots, etc.). If you go with chain stores, please bring in better stores--Crate & Barrel, Pottery Barn, etc.

354

Essentially, the biggest different will be made when the mall is demolished and restarted with a beautiful facade and new stores (leave Boscov's), landscape, update the oldest, dated buildings, get a Whole Foods

355

Keep these large commercial concentrations in this area: do not allow zoning laws to accommodate similar malls west of Braddock Heights.

356

reduce crime and gang influences like tagging

357

golden mile name is outdated. Speciality food stores, other than just mexican, asian. For example, there is no place to buy delicious italian baked goods, no cafe other than starbucks.

358

To improve the businesses and appearance, you need to pay attention to the surrounding communities since they are a good part of the reason for the negative reputation for the area. If some community services (particularly for families) are put into place- we would hopefully see a reduction in crime and a rejuvenation of the area.

359

MORE UPSCALE CLOTHING STORES!!!

360

There is no coherent theme to the area - it is just a mish-mash of trashy looking commercial properties surrounded by mostly degraded housing. Frederick should think big, as they did with the Carroll Creek Canal, and try to do something to upgrade the area. Consider extensive trees, linear parkland, traffic re-routing, water themes. Check out areas like The Falls in Miami - does not need to be that upscale, but it is an attractive destination in an area of mixed quality housing. Will be difficult to upgrade the area given the existing housing stock and usage. Might have to start at one end - perhaps the mall, and work towards the other.

361

the whole area looks like 1970's and is way too congested - rockville pike in rockville is more stylish, has a better mix of businesses, and has better traffic flow with lots of trees - plus the term "golden mile" is awful - nothing "golden" about it, except for the people who sold the land for malls and the businesses that monopolized the area before the new ramps to I-70 west

362

Plan to eradicate crime. If crime goes and the quality of stores improves, then shoppers will come back. Interestingly enough we were just talking about the "golden mile" the other day. The biggest issue I have found, when talking with coworkers and friends, is that it is now so unsafe to shop there, especially the Frederick Towne Mall, that no one is willing to shop there under any circumstances. It would be great to have a nice place to shop in Frederick with some nice stores, as we currently have no options, but on the golden mile they would go to waste as no one will go there out of fear.

363

I'd like to see the Mall razed and totally rejuvenated from the ground up. Get rid of the churches in strip mall frontage windows. Overall, I think the Golden Mile corridor is an extreme challenge. Not sure how it will ever thrive when it is sandwiched by low cost housing on all sides. Difficult to do.

364

People on this side of Frederick are DESPERATE for the rejuvenation of this area, the traffic at FSK is unbearable and the drive to Hagerstown is too long...Interview people coming in and out of the golden mile businesses and hagerstown and FSK area....

365

There is a definite need for a youth center and more activities for youth and services for youth and families in this part of Frederick. Thank you for remembering our youth!!

366

Trader Joe's, some decent D.C. food stores/restaurants, upscale clothing stores, good restaurants would be welcome.

Re: landscape -- nicest (median) tree in Co. was taken down. Signage is eye pollution. A master plan is needed.

367

put a major chain on the mile do something about the ugly mall with th security who are bothering shoppers because they have nothing to do.

368

I live in the Braddock Community and shop several days during the week. Inevitably, I will shop in Hagerstown (which seems to have an abundance of shopping compared to Frederick) or on the FSK side of Frederick for the variety of stores offered. My opinion for the Golden Mile Mall would be to include stores such as Home Goods, Marshalls, TJ Maxx, Christmas Tree Store, Tuesday Morning, Big Lots just to name a few. Some of these stores may lure me to shop the Golden Mile.

369The golden mile looks a lot like US 1 in northern virginia looked like 30 years ago. Too many low line businesses and really lousy signage. There need to be standards, and they need to be enforced. This is not an easy fix, but it certainly can be done. People, for the most part like to shop at a well lighted and appealing location, and currently the G-Mile is not. The mall is about the worst I've ever seen. The ingress and egress is really lousy.

370Rebuild the Frederick Towne Mall. Bring big brand stores to the mall. Make the mall better then the FSK.

371Tear down the mall, open something similar to prime outlets

372Do not have the transit buses weave in and out of parking lots - makes for a very long route and thus inconvenient. Have the bus stops on the street like in other cities. Please do make an overlay district with smart design standards!

373

look at 7th street shopping center for ideas--other than the awkward crossing of the road between stores and parking which still exists, it has greatly improved.

374

single most important thing needed is light rail down the center between the existing East/West roads connecting the golden mile to the train station in downtown Frederick. buses are no good, bad stigma, people don't use them no matter how nice. Need greater density. everything is only one story tall, looks like a collection of bad strip malls. Also, need more residential in the mix of uses!

375

Change access to stores to reduce the number of cars entering and exiting at odd places all along the corridor. I think creating a parallel access road as mentioned above would help with this.

376better quality stores

377Don't have it take two years for building owners (Vista shops) to get approval to beautify their existing properties, and be lenient when it comes to required parking and green space if that would result in a great tenant moving in (Eckard or Chile's Restaurant)

378The Mall has got to be replaced. I have no idea how Boscov got conned into locating in that disaster of a Mall. Get a mall company like Simon to take the area over and we will have something that people will want to come to Frederick for.

379More security, especially at the end of the road. It's pretty rough in that area. Scary!

380We need the shopping center to be up-dated with the nicer stores it once had. For senior citizens to travel to the FSK mall is not easy and the people living in this area-Clover hill ,Whittier,etc. would like to have their original stores returned.

381

Come to terms with the fact that the mall is NOT working, and won't work, no matter how many tax breaks you give the anchors. Think about a use that the REGION needs, and it isn't yet another place to "shop".....create a destination...a convention center would do that. The flex space could be used for athletic events, concerts, trade shows, speakers, etc...

382Tear down the Frederick Town Mall.

383There are many issues to be dealt with. Whether it's true or not, the perception of a strong ethnic population and high crime discourages many people from frequenting the Golden Mile. I also think that the empty, decrepit old police station is an eyesore, it's been there, empty and unattended for years.

384give people a reason to come and shop, better retail shopping.maybe outlet stores?

385

I once rode the bus from downtown to pick up my car at a repair shop at the other end of the Golden Mile. The bus was WAY behind schedule because we kept stopping at every single parking lot, then getting back on Route 40. It would be much better to connect parking lots and/or make only a few stops and let everyone walk where they need to go. (That's where the pedestrian/bicycle lanes would be very helpful.)

386The 7th st shopping center has been here for YEARS and look how a face lift and a few stores and restuarants turned it around. The golden mile is in dire need of maintenace/ development plan that involves retail and restaurants. The population has grown such that route 85 can not be the primary place to shop any more.

We need an Old navy, we need a Trader Joe's, Wegmans a Nordstroms..... We need more quality shopping so we don't have to go to the outlets or Montgomery County to shop. We need a well thought out business improvement plan .

387I support small business but successful chains bring people in -offer financial incentives

388I feel that a large community center that gears towards activities for children/teens would be very helpful and much needed. Large/nice community pool w/lazy river etc. would draw the kind of people you want and need on to the golden mile and they would be more likely to have + associations and more likely to do their shopping there. Currently unpleasant/run down and just as easy to jump on interstate and go to a "nice area" to do regular shopping.

389i reside off of old camp rd. there has to be something done about the crime and the lack of respect of personal property ie trespassing and vandalism

390 No high rise buildings.....

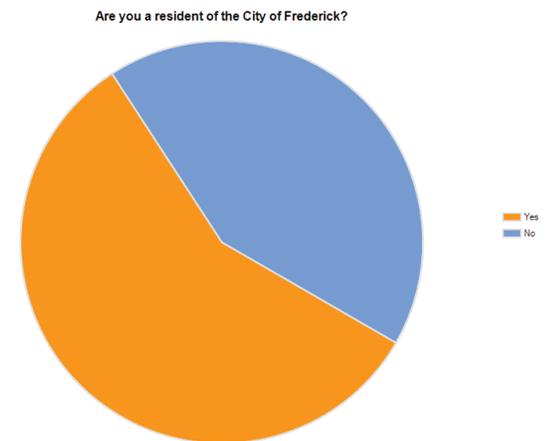
satellite police station

Community building with meeting space, etc.

391

The whole area is poorly lit and some of the restaurants are locating awkwardly. Honestly I do not feel safe stopping at any of the restaurants along the Golden Mile. My husband and I go elsewhere to shop even though we have no other choice to live on the Golden Mile. There is really nothing done about loitering and among many other things that have led to the issues in that area.

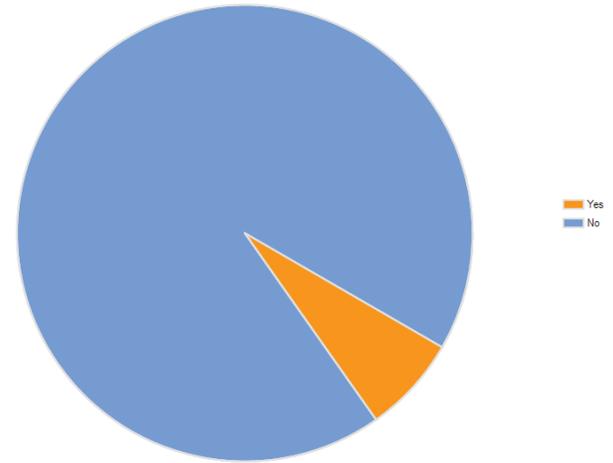
| 2.2. Are you a resident of the City of Frederick? |                  |                |
|---|------------------|----------------|
| Answer Options                                    | Response Percent | Response Count |
| Yes   | 57.5%            | 423            |
| No  | 42.5%            | 313            |
| answered question                                 |                  | 736            |
| skipped question                                  |                  | 29             |



#### 2.4. Do you own property or a business in the Golden Mile Corridor?

| Answer Options    | Response Percent | Response Count |
|-------------------|------------------|----------------|
| Yes               | 6.9%             | 51             |
| No                | 93.1%            | 689            |
| answered question |                  | 740            |
| skipped question  |                  | 25             |

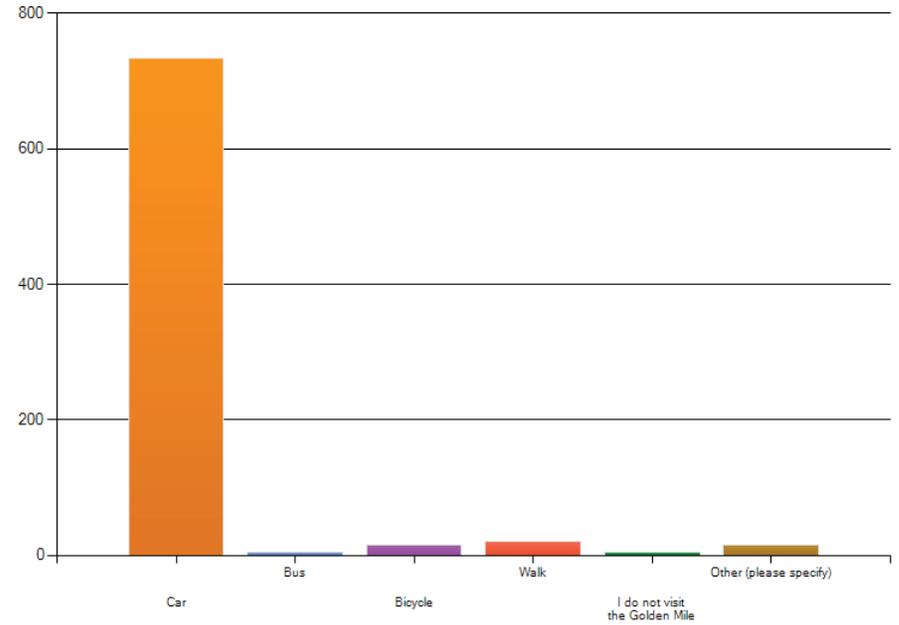
Do you own property or a business in the Golden Mile Corridor?



#### 2.5. How do you usually reach the Golden Mile?

| Answer Options                 | Response Percent | Response Count |
|--------------------------------|------------------|----------------|
| Car                            | 99.1%            | 734            |
| Bus                            | 0.7%             | 5              |
| Bicycle                        | 2.2%             | 16             |
| Walk                           | 2.7%             | 20             |
| I do not visit the Golden Mile | 0.7%             | 5              |
| Other (please specify)         | 2.0%             | 15             |
| answered question              |                  | 741            |
| skipped question               |                  | 24             |

How do you usually reach the Golden Mile?



| Number | Other (please specify)  |
|--------|---|
| 1      | Teenagers walk in groups during daytime & use Transit some  |
| 2      | Currently I try to avoid the area   |
| 3      | I live 3 blocks behind rte 40 off of McCain drive   |
| 4      | Cab   |
| 5      | I live so close but would never dream of walking - not safe   |
| 6      | I drive back and forth to Frederick everyday where my mom resides in a nursing home and our son is at NFES in the magnet program.   |
| 7      | not safe to walk  |
| 8      | scooter   |
| 9      | motorcycle  |
| 10     | I rarely go to any businesses on the Golden Mile.   |
| 11     | Borrowed car  |
| 12     | donkey  |
| 13     | If there was a regular bus from Middletown I would look into using it & then moving about the Golden Mile by continuous shuttle. This would be especially helpful to those under 16, retirees, the elderly & handicapped persons. |
| 14     | I work on the golden mile!  |
| 15     | We always drive, even though we live close enough to bike. Improved safety and addition of bike lanes would help us be more eco-friendly.   |